

**Dr. Sid E. Williams
Opens Offices Here
For Chiropractic**

Dr. Sidney E. Williams announces the opening of chiropractic offices in the Lamar Building on the corner of Spring and Jefferson Streets.



DR. SID E. WILLIAMS

Dr. Williams is a graduate of the Palmer School of Chiropractic, Davenport, Iowa. He is also a graduate of Georgia Tech with a B.S. degree. He played end for the Yellow Jackets in 1949-50-51 and played in the 1952 Orange Bowl game.

He is married to the former Miss Nell Kimbrough of North Carolina who is also a chiropractor. They went to Davenport, Iowa on their honeymoon and started to school.

They plan to make their home in the Austell area in the very near future.

Williams Chiropractic Clinics 1956...

A Historical Perspective



Mrs. Nell Williams, above, who is now associated with Dr. Sid E. Williams, in his Chiropractic Clinic. She will specialize in the practice of children.

Dr. Williams attended the University of North Carolina and is a graduate of the Palmer School of Chiropractic in Davenport, Iowa. While at Palmer, she specialized in disorders of children, female and of the mentally ill.

Even in his youth Sid Williams was a leonine individual who built his life on commitment to his vision, compassion, and conviction in his beliefs. At Tech High School in Atlanta his achievements were legendary and his tenure at Georgia Tech followed suit, which ultimately led to being inducted into the Georgia Tech Athletic Hall of Fame. This Georgia Tech football star was plagued with chronic headaches and a multitude of injuries. A medical failure, Sid Williams tried chiropractic as a last resort prior to surgery. The upper cervical specific adjustment was a success and he never suffered with another headache. Little did he know that after his first chiropractic adjustment his life and the lives of millions would be changed forever.

Sid Williams and Nell Kimbrough married in 1953 and headed for Palmer College – a honeymoon of sorts. Like other students they began working multiple jobs to pay for their education starting in their freshman year. It was during Williams first year of chiropractic study that he realized the need for a chiropractic college in his homeland, the South thus Nell insisted that Sid finish school first in order to realize his dream.

In 1956 they graduated from Palmer College and opened their first clinic in Austell Georgia in May of the same year. At this time advertising was considered taboo and chiropractors were commonly known as cultists. Insurance equality for chiropractors was non-existent and Medicare did not accept chiropractic care. There was no unified front in chiropractic to seek insurance equality, insure the public had freedom of choice with regard to health care, provide educational literature, and render care to people of all races regardless of their financial ability to pay. As a means to fulfill the need for chiropractic literature, Drs. Sid and Nell opened Si-Nel Publishing in 1957. Si-Nel was the first of its kind in supplying chiropractors with much needed health tracks and equipment.

At the Williams Clinic weekly advertisements were published in the newspaper and weekly lay lectures were given for current and new patients. In the Deep South segregation and racial discrimination was a standard. Dr. Sid did not see racial color but he did see subluxations and the need for quality chiropractic care for the black community. As a result the Triple H clinics were established throughout the Southeast. HHH stood for Harmony, Health, and Happiness. As the clinics became more successful people would travel for up to 100 miles to attend a lecture. In many circles Dr. Sid became known as a *healer*. On more than one occasion a person attending the lay lecture would shake his hand and be healed of their ailment. At the clinic there was a collection of discarded crutches, kidney stones, and gallstones. As well, other chiropractors became interested in their success and started visiting the clinic in Austell. Meetings for local D.C.'s were called Life Society meetings, which eventually grew into what is now known as Life Foundation.

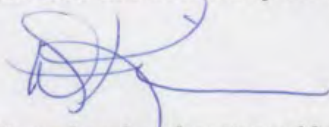
The need for a chiropractic college in the south was still at the forefront of Dr. Sid's vision. He started a quest to raise money for this venture by investing in real estate and building subdivisions. As a result of continued rains the real estate market plummeted. The bank loans were due and sales had diminished which ultimately caused a critical financial situation of being several million dollars in debt. Consequentially Dr. Sid's health suffered and he spent four years recovering.

In 1964 the first Dynamic Essentials meeting was held in Atlanta with an attendance of eight local chiropractors. The following year Life Foundation was founded and in 1966 Si-Nel Publishing burned to the ground (the first time out of three fires). Today's Chiropractic magazine was also initiated in 1966, which was first published in a newspaper format. The first edition was one of the first written documents where Dr. Sid shared his vision of a City of Life and The Life University. The second edition, also in 1966, elicits a call for Medicare petitions from all

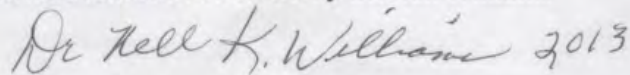
over the country to ensure equality in health care. And through it all The Williams Clinic was the primary financial resource. The clinic moved to Lithia Springs in 1972 where both Dr. Sid and Dr. Nell continued to practice. In 1974 when Dr. Sid founded Life Chiropractic College Dr. Nell took the reigns of the clinic and continued to practice until 1980. Fund raising efforts for this new college was spearheaded through Life Foundation beginning in mid 1974. Monies raised were not sufficient to cover all expenses thus once again The Williams Clinic was the financial resource which included making the payroll and paying for utilities at the new college in the South (LCC). Dr. Sid and Dr. Nell worked at Life College without pay for several years, continued to pay Life's bills from the clinic proceeds, and were never fully compensated or reimbursed for their financial contributions.

In sum, looking back to this period, the entrepreneurial spirit, sometimes lost in subsequent generations carried the dynamic duo through hard times where less committed and visionary people would have bowed to defeat. They never gave up the yearning and continually kept the vision and quest alive to build an institution of higher learning for chiropractic care in the South of the United States. The Williams' are ever known for not only sacrificing and devoting their own lives but for others who over time would profit from their hard work and the road they paved for the many who followed their teachings to become successful and profitable at their professions.

Researched and written by Dr. Kim Williams



Confirmed and authenticated by Dr. Nell Williams



Friday, May 4, 1956

THIS and THAT
rosie smith

—int—

Life gets complicated even when we live very simply. Something always pops up to confuse you. For awhile we will all be confused with another Sid Williams in Austell. He can be distinguished by Doctor Sid Williams, as he is a chiropractor, opening an office in the Lamar Building. This is not the first time their paths have crossed as they both lived in the same section of Atlanta several years ago and quite often their telephone calls were mixed up.

The new Sid Williams is well remembered by football fans as one of Georgia Tech's outstanding ends around 1949-'50-'51. He is

a nice looking young man and will be an asset to Austell.

Of course the two gentlemen can use their identical names as an alibi and can cover up for each other if the occasion ever arises.

—int—



Telephone 8500

DR. SID WILLIAMS
CHIROPRACTIC HEALTH CENTER

— OFFICE HOURS —


Mon., Tues. & Thurs. 9-7; Fri. 9-8; Sat. 9-5:00
Closed All Day Wednesday

Corner Spring & Jefferson Sts. AUSTELL, GA.

DELIVER TO *Dr. Sid & Nell Williams*
Austell Ga.

May 15,
1956

Congratulations
your opening of
new office, we
wish you success
Tom & Sara



NELL'S FLOWER SHOP
PHONE 5050 SUN. & NIGHTS 2424
AUSTELL, GA.



HEALTH COMES FROM WITHIN

WILLIAMS
CHIROPRACTIC
HEALTH SERVICE

DIAL 8500
AUSTELL, GEORGIA

PLEASE COVER FOR SAFETY

Friday, May 11, 1956

Candidate For United States Senate



Herman E. Talmadge

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They plan to make their home in the Austell area in the very near future.

Friday, May 18, 1956

SICK?

Regardless of what your condition is called, no matter how long you have suffered find out now if you are

A CHIROPRACTIC CASE!

- WILLIAMS -

CHIROPRACTIC HEALTH SERVICE

Austell, Ga.

Phone 8500

Friday, June 8, 1956

THE AUSTELL ENTERPRISE

**Mr. and Mrs. Belcher
Entertain At Dinner
For Son And Friends**

Mr. and Mrs. H. W. Belcher had the pleasure on Sunday night of having their son, Pat, stop by for dinner along with two of his friends, Frank Guidera of Hollywood, Fla. and Charles Helfin of Kansas City, Mo. The trio were enroute to Miami, Fla. to take the Florida basic science test. On completing these tests they will return to the Palmer School of Chiropractic in Davenport, Iowa. Other guests of the Belchers were Dr. and Mrs. Sid Williams of Austell, Mr. and Mrs. H. T. Sexton of Adairsville, Mr. and Mrs. Bobby Belcher and children, Marlene, Rocky, and Trina.

RELAX

April 11, 1957

Rev. Taschereau Arnold
685 Kendall Street N.E.
Atlanta, Georgia

Dear Rev. Arnold:

Although we may not have met personally, I feel a strong tie with you because we have both answered God's calling in helping His children---YOU in administering spiritual Health and I in administering physical Health.

Because it is God's Will that I give help to as many people as is humanly possible to do, and because so many of your people have been coming so far to see me in Austell, Georgia I am opening a Chiropractic Health Center in Atlanta so that it will be more convenient for them. This clinic is known as the Triple H Chiropractic Health Center--signifying Harmony Health, and Happiness. It is located at the corner of Lawton Street and West View Drive in southwest Atlanta.

Many of the Atlanta ministers are my patients, and you have probably heard of this clinic from them. We are opening this clinic publicly on Sunday, April 14, 1:00 P.M. to 6:00 P.M. between Church Services. Refreshments will be served and there will be FREE orchids for the ladies.

I reverently ask your prayers in this work and will sincerely appreciate an announcement to your congregation concerning this opening. I refer you to Reverends C. S. Jackson, B. Joseph Johnson, I.S. Mack, H. T. Thomas or to Mister Harrison Smith for any information or recommendation that you might desire.

I hope to see you Sunday afternoon at the Clinic.

Sincerely,

Dr. Sid Williams

SEW:rls



DR WILLIAMS OF
AUSTELL GA.

HHH CHIROPRACTIC
HEALTH CENTER
CORNER LAWTON ST. & WEST VIEW

GRAND OPENING 1:00 PM - 6:00 PM

SUNDAY - 14th

AFTER CHURCH

Come
Early

Free REFRESHMENTS

ORCHIDS FOR ^{the} LADIES!!

INVITE YOUR FRIENDS!!

You are invited to a lecture
on

given at the
Williams Chiropractic Health
Center in Austell - Dallas on
Night at P.M.

First Triple H Clinic



Springtime

By Dr. Sid E. Williams
Once again it is springtime and the urge is upon us to get out in the sunshine and dig in the soil. Springtime is a creative season. All nature is aroused. The birds



sing, dormant trees begin to show their leaves, buds burst into blossoms, seeds swell and send roots into the ground and stems into the air to be bathed with dew and showers and to be invigorated by sunshine.

Dr. Sid Williams
Springtime! How wonderful it is just to feel the nearness of God plus the glory of living and creating and serving in a helpful way!

Springtime makes us forget many of the aches and pains of winter and the infirmities of age. Springtime awakens the joy of living, the happiness of friendship, and the hope of the future for a more abundant life.

All hail to springtime, the magic time of life!

adv.

EYE

trouble in many of its various forms responds with gratifying results to

Chiropractic Adjustments

Let Us Explain How

See Us and See Better

DR. SID WILLIAMS CHIROPRACTOR

AUSTELL, GA.

Telephone 8500

What Moves The Bowels?

By Dr. Sid E. Williams

The average person believes that laxatives or cathartics, Epsom Salts for instance, is capable of moving the bowels. It never did move anybody's bowels. The simple truth is, that cathartics are obnoxious substances which are irritating to the body. The reserve vitality of the patient is called upon to remove the obnoxious



(One in a series of articles published in the public interest to explain and illustrate the practice of Chiropractic, written by Dr. Sid E. Williams, whose location is at Spring and Jefferson St., Austell, Ga., Phone 8500.

adv.

substance. It does so by into the intestines and quantities of water from stream, speeding up the action of the muscles eliminate rapidly the substance and most else that may be present words the bowels move. The cathartic move the bowels.

The work of the chiropractor to free the nerve channel of mechanical obstruction that might prevent communication between different parts of the nerve system.

Chiropractic is recognized by millions of people who have enjoyed its benefits.

Chiropractic is not a cure-all. It holds that many conditions respond to its care, without recourse of medicine or surgery.

One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic written by Dr. Sid E. Williams whose office is located in the Lamar Building in Austell, phone 8500.

Your Child

By Dr. Sid Williams

Many parents ask: "Do you think you could help my child?" Her appetite is so poor and she gets cold so easily." Many people are of



the opinion that "Children's Diseases" are different from those of the adult. In reality there is little difference for the child's body is the same functionally as the adult's. You were once a child.

Dr. Sid Williams A child, as a rule makes about the best patient . . . mainly for the reason that he has not carried nerve interference as long and since his body is in the formative stage generally will respond better and more quickly than the adult.

It is only sound reason that if Chiropractic will work for one person (adult) it will work for another (child). The principle is immutable; and is applicable to any condition. As we have said before, Chiropractic is good for any part of the body which nerves supply, and nerves supply every part.

It is very well worth your while to have your children checked by a Chiropractor if there is any suspicion of disease or lack of ease in the body. For the sooner the block to that vital life energy is removed, the less damage will be done and the quicker the response.

Your Chiropractor will welcome you and your children in his office, for a healthy generation will make a better nation.



Dr. Sid E. Williams

We have further reduced the high cost of health care.

If you are considering **CHIROPRACTIC** now is the time to visit the **WILLIAMS CLINIC** in **AUSTELL, GEORGIA.**

FREE X-RAY ANALYSIS

SAVE! AS MUCH AS **\$35.00**

ON COMPLETE CHIROPRACTIC EXAMINATION

We accept all cases regardless of financial ability to pay.

Friday, March 1, 1937

Nerve Exhaustion

By Dr. Sid Williams

"When I awake in the morning I feel nearly as tired as when I went to bed."



said a lady consultant the other day. She also included the symptoms, liver, stomach and bowel complications. She wanted to know what modern Chiropractic could do for her.

General nerve exhaustion is probably a type of case most frequently handled in our office. This is quite natural because slight pressure on nerves exhaust the vitality which causes the condition. No method or procedure can correct nerve pressure which does not work directly on the nerves. The other symptoms often following exhausted nerves include headache, neuritis, nervous indigestion, so-called rheumatism and dizziness. Treated separately as symptoms all these conditions defy correction. When the general nervous system is strengthened by adjustments all symptoms disappear because all nerves have been normalized to all parts of the body. This is the basis upon which Chiropractic rests.

The truth of this principal is proved by the praises of millions who owe their health (even their life in many instances) to the correct application of this fundamental law of life and health. If you would get well and keep well, consult a modern Chiropractor.

(One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic, written by Dr. Sid Williams whose office is located at Jefferson and Love Streets, Tel. 8500.)

Adv.

Stomach Ulcers

By Dr. Sid Williams

How often have you known some friend who practically had to live on milk and soft foods?



His complaint was an ulcerated stomach. The same sufferer may keep a box of baking soda in his pocket ready for use after each meal. Such is the dire straits of the ulcer sufferer. Such a one can hardly eat to live. Such is the agony if one should break his diet.

The cause of ulcers have been many but the main theory is to the effect that there is an excessive secretion of hydrochloric acid which eats away some of the tissues of the stomach wall.

To counteract for the excess acid the average man will take more alkaline food or a "dose of soda," but is this excessive secretion the true cause?

In every phase of life there is always a cause for every effect. It cannot be otherwise . . . for that is the great law of nature. The cause of almost every body disturbance can be traced to the nervous system for it is the one great director in the body. When ulcers form it might be due to a deficient nerve supply to those glands which secrete hydrochloric acid.

Once this spinal block to the life carrying nerves has been released by the skill of the scientifically trained Chiropractor, the ulcers have a chance to heal and health can be the result, for the body's functions are once again normal.

(One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic, written by Dr. Sid Williams whose office is located in Austell, Ga.)

D!



MRS. MARY HOWARD AND CHILDREN

the
CHIROPRACTIC
Educator

Volume 42 • Number 3

**GRATEFUL MOTHER TELLS -
"It's Simple Enough for
Youngest, Important
Enough for Oldest"**

To Whom It May Concern:

Austell, Ga., Jan. 15, 1958

Six months ago I was introduced by a friend to Dr. Sid Williams, Chiropractor, of this city. Chiropractic was new to me. Dr. Williams explained it very simply, and I began to understand our health problems much better. I am the mother of six children, three of whom are married and the other three pictured here.

I had arthritis in my right hand. The joints were enlarged, and my fingers were stiff and painful. After I received Chiropractic adjustments, my hand began to feel relaxed, and soon the swelling began to go out. I do my own housework and care for my children, and it feels great to get the work done without painful joints of arthritis.

Lamar often complained of his back and legs hurting in play and school activities. I was much concerned and tried different methods, but nothing helped very long. Dr. Williams explained that falls and accidents could cause a nerve impingement in the spine. This would hinder bodily function, thereby causing sore throats, colds, and pain in different parts of the body. Dr. Williams further explained that Chiropractic adjustments would release the nerve impingement, letting the body function normally again, and better health would follow.

Linda was nervous. She's 12 and had bad tonsils. I had been advised to have them removed. She hardly ever ate her breakfast. After she received adjustments, her tonsils have healed, and she eats all her meals and is growing beautifully.

Leon, who is 10, had poor elimination and painful cramps in his legs at night. After he received adjustments, his elimination is good and the cramps are gone. He sleeps better and has improved in his school work.

We have a monthly check-up and know and praise Chiropractic as a natural method by which to keep strong and healthy. It is simple enough for the youngest and important enough for the oldest.

(Signed) MRS. MARY HOWARD

Signed, sealed, and delivered in my presence.

(SEAL)

My commission expires Jan. 16, 1960
MADELYN B. LITTON, Notary Public

Published for

WILLIAMS CHIROPRACTIC HEALTH CENTER

May 4, 1958

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Williams Clinic News

Spring & Jefferson Streets

Austell, Georgia

Phone 2525 or 2526

"Williams Clinic Dedicated To the Sick and Suffering"



Dr. Sid E. Williams

Many Try Chiropractic Only as "Last Resort"

"... and when he had spent all."
When you hear that statement "... and when I had spent all" it brings to mind the many, many people who have done almost the same thing. People all over the nation... rich and poor... healthy and wealthy... educated and uneducated... the informed and the mis-



informed and many seeking relief from suffering have said, "I'd go anywhere, spend ALL I have to be well."

Just the other day while sitting in The Williams Clinic I heard a good Mother, worn weary and depressed because of a longtime illness of her ten year old son say: "We have spent all we had... I even sold my rings, sold our home, even sold some of my clothes to get money to try to get Tommy well. After



Benefits Sought By More People

The benefits of Chiropractic health service are being sought by more and more people daily as word of the wonders of this healing science is spread far and wide through thousands of persons already aided by Dr. Sid E. Williams.

Using the latest most modern scientific equipment available, Dr. Williams is bringing the best health service possible to people seeking the benefits of Chiropractic care.

More and more people are learning through the administrations of such practitioners as Dr. Williams, of the benefits of this specialized field of healing and are being helped back to health by the advancements in this great science—many of them cases in which all other known treatment—methods had failed.

Dr. Williams may be consulted with full confidence and assurance that he is well-trained in his profession and that the Williams Health Clinic uses the latest scientific instruments and methods.

Dr. Williams' staff consists of three doctors, a nurse, a receptionist, two technicians and a maid.

Office Hours

at Williams Clinic
Monday, Tuesday
and Thursday
9 a. m. to 12 noon,
2 p. m. to 7 p. m.
Friday and Saturday
9 a. m. to 12 noon,
2 p. m. to 5 p. m.
Closed Wednesday



Mr. Cliff Webb

Heart Patient Now Enjoys Perfect Health

Cliff Webb of Powder Springs, had heart trouble. He had been under medical care for three years and doctors told him that if he worked he could not expect to live long.

Mr. Webb had taken his small daughter, Peggy Ann, to Dr. Sid Williams of Austell, with good results and he decided to go to the Chiropractic doctor himself.

At Williams Chiropractic Clinic, Mr. Webb was examined, X-rays were made, and he given his first adjustment.

"After the first adjustment on Tuesday, I felt better," Mr. Webb stated. "I went back to the clinic on Saturday for another adjustment and the next week I began to work."

"After two years, I can do as much work as I ever could," Mr. Webb said.

Since undergoing treatment at Williams Chiropractic Clinic, Mr. Webb has become a strong supporter of Chiropractic and has sent many people to Dr. Williams.

All of them, he said, have received good results.

Chiropractic should NOT be the LAST RESORT! Many times IF Chiropractic has been the FIRST RESORT experience like this Mother had would never occur.

People today need to know that Chiropractic is a Science, proved, tested and effective. It has merit. . . it has proved itself thousands of times where all other methods failed. Some people today are prejudiced because of what they "heard." Investigation should always precede condemnation. Chiropractic is not a cure-all, if there were there would be no need of any other healing art but it has a place in the world where sickness and disease takes lives, retards living and drains pocket-books.

The doctors of the Williams Clinic are schooled and trained to be of service to those who are sick. If Chiropractic can help you they will tell you so. . . if not, they will tell you. Do not wait until "all else is tried" before consulting a chiropractor for if you do, you may say ". . . and when I had spent all."

Headaches, Gall Bladder Trouble No Problem Now

Mrs. Bertha Prather of Austell, suffered for ten years with gall bladder trouble and severe headaches. The illness and pain made her nervous, she said, and she couldn't sleep well at night.

Finally, three years ago, she went to Dr. Sid Williams at Williams Clinic at Austell.

"I can never thank Dr. Williams and Chiropractic enough for what they have done for me."

Dr. Nell K. Williams examines the Williams' young son, Kim.

Thru-Chiropractic

Health Restored

"For two years, I had been going downhill. I felt just like I was dragging around with no appetite, couldn't sleep at night and was hardly able to do a days work—then I started coughing and coughed up a lot of blood."

That's the way William D. Thomason of 8 Mildred Place, N. W., in Atlanta, said he felt before he began taking adjustments at the Williams Chiropractic clinic.

Mr. Thomason said that at the time of his first visit to Williams Clinic he had been unable to work for almost a year and his weight was down to 123 pounds.

His arms and shoulders hurt and his neck was so painful that he couldn't turn his head

without moving his whole body.

Doctors, he said, told him he would never be able to do heavy work again.

"After three weeks of treatment at Williams Clinic I went to work in a cabinet shop," Mr. Thomason said. And now, a year later, I weigh 155 pounds and work every day."

He is well and strong and says he can plow with a tractor just as he once did. He can eat anything and sleeps all night without waking up.

Pain bothers him very little and he doesn't cough at all.

"I haven't lost a day of work since I started going to Dr. Sid Williams," Mr. Thomason concluded.

BULK RATE
U. S. Postage
PAID
Permit No. 21
Austell, Ga.

RURAL RTE. BOXHOLDER
LOCAL

Wreck Victim Suffers From Nerve Condition

In, Out of Hospital Three Times After Auto Accident

A car wreck victim, Mrs. A. E. Martin of 1278 Dresden Drive, Atlanta, is grateful for what chiropractic has done for her.

Mrs. Martin says:

"In 1955 I was in a car wreck. My nerves and heart

suffered so much from the shock of the accident that I was sent to the hospital, was under an oxygen tent for two and one-half weeks, and in bed for four months. I have been in the hospital three times in the three years following.

One morning on awakening and arising from bed, Mrs. Martin found that she could not straighten up.

On the advice of a friend, Mrs. Martin had her husband call a Chiropractor and make an appointment for her.

Now, after a few adjustments, Mrs. Martin says that she feels better under Chiropractic care than she has in ten years.

"After my first adjustment I began to feel much better," Mrs. Martin said. "I have followed my Chiropractor's advice and have had chiropractic check-ups regularly since."



Mrs. E. P. Sims

Doraville Lady Avoids Painful Back Operation

Having already undergone one painful spine operation and faced with the prospect of another, Mrs. E. P. Sims of 2935 Third St., Doraville, finally tried chiropractic—now, six weeks later, she's almost well.

Three years ago, Mrs. Sims underwent an operation on her spine and, after a long and uncomfortable convalescence period of wearing casts



Lithonia Woman Hurt

Whip Lash Injury

Whip lash injuries, the kind received from a severe jolt such as in an automobile accident, are quite common in metropolitan areas such as Decatur.

And they can be both serious and painful. Mrs. Millie Lou Gooch can testify to that.

Mrs. Gooch of Rt. 2, Lithonia, and her husband were out riding last Christmas and had stopped for a red light when another car crashed into them from the rear.

"My head snapped back but didn't seem to do any harm," Mrs. Gooch said. "However, when I reached home I developed a splitting headache."

"The next morning my lower back and left leg were also hurting me."

Two days later, she consulted a chiropractor who X-rayed her spine. He found two vertebrae pinching nerves in the



Mrs. M. L. Gouch

spine. "After four adjustments, my headache was gone and my back was much better," Mrs. Gooch states.

Now, after two months of periodic adjustments from a chiropractor, she says that she feels "better now than I have in eleven years."

No Laughter In The Life Of Ill Person

So you don't think it's funny! You see nothing to laugh at and suspect that those who are laughing should have their heads examined!

Did it ever occur to you that you should have your spine examined? It might be you



There's More than Meets the Eye in

Then, six weeks ago, her back began to hurt again.

"Within a short time I was hardly able to move," Mrs. Sims said. "I had to quit my job and was unable to do my housework. . . I was terribly upset at the prospect of having to undergo another painful operation."

At the suggestion of a friend, she consulted a chiropractor.

"I began to feel results after my third adjustment," she said, "and am now able to do my own housework again."

Mrs. Sims recommends that anyone who suffers with back trouble consult their nearest chiropractor.

Relief For Facial Paralysis

"I awoke one morning with the side of my face completely paralyzed. . . I was frantic and a doctor was called immediately."

Mrs. Edna Rogers of Route 1, Silver Creek, Ga., says that the doctor diagnosed the cause of her trouble as a bad tooth or nerve.

"I was under his care for a week with my condition gradually becoming worse," she stated. That was when she went to a Chiropractor.

An X-ray examination by her Chiropractor revealed a curvature of the spine which was causing her facial paralysis.

"After a series of adjustments my face was back to normal again," Mrs. Rogers said.

Mrs. Margie Thurmond

Suffers Three Years From Slipped Disc

For three years Mrs. Margie Thurmond of Route 1, Washington, Georgia, suffered with a slipped disc in her spine.

Mrs. Thurmond's condition was so painful that she couldn't sleep at night, she was nervous and nauseated most of the time, and couldn't even sit down comfortably.

Finally, Mrs. Thurmond consulted a chiropractor, who after a thorough examination discovered the slipped vertebrae in her spine and began adjustments to realign them.

"Now after three adjustments, I can do my work and enjoy life again," Mrs. Thurmond says.

She sleeps better at night, eats well, and feels like working again.

"My advice to everyone when they have an illness like mine is to see a chiropractor," Mrs. Thurmond states.

"To you who read my story and are suffering from various things, my advice is seek chiropractic first—so that you may enjoy health once again."

the put a slump in your sense of humor, and you would find plenty to laugh at if certain organs of your body were not starved for nerve energy.

When laughter and the sunshine of happiness can't get through the clouds of despondency which hover over the individual whose physical body, and psychological being, are upset by disturbances arising from spinal nerve pressure, life can be a dull and dreary experience.

A healthy body and a happy mind find much to smile about, and almost as much to laugh at, in everyday living. In fact, both smiling and laughing are forms of exercise needed to maintain the proper tone of important muscles.

When you see a sour-puss whose face is continually twisted into a frown, don't blame him too much because he may be sick emotionally, the victim of some long-standing physical ailment. He may not even suspect that his liver, for example, is almost devoid of function. Perhaps, he has never had a Chiropractic spinal analysis and does not know that retarded nerve supply, resulting from a misalignment of the spinal vertebrae, can effect the function of the liver and every other organ of the body.

When we frown and refrain from laughter we spread gloom and despondency. When we smile and laugh we spread happiness and help to make this old world a brighter place for ourselves and everyone else.

If smiling and laughing are not easy for you, a spinal analysis may reveal the reason. Phone your chiropractor for a consultation about your health.



Posture

Correct posture isn't something that you merely see. It's possible for someone to stand erect and still have spinal distortion or poor posture. As a matter of fact, you can stand too stiffly erect. The so-called ram-rod posture is an example of that.

Correct posture is a matter of normal body balance, not being abnormally straight or abnormally bent as in the case of a slouching posture. No, correct posture isn't merely a matter of looks. It goes deeper than that. Actually, there are three kinds of correct posture—sitting posture, standing posture and sleeping posture. If you sit, stand or sleep in the position that's in natural balance with the earth's gravitational pull, you have correct posture. To slouch backward or forward or sideways invites an abnormal spine, induces pain, wastes energy and encourages disease.

It is important then that all understand the effect correct posture has on health. Correct posture assures a sound body, prevents cramped organs, promotes normal nerve function. Vitality is raised, excessive fatigue is eliminated, and what is equally important, illness due to postural distortions is avoided.

Parents know it is important that children see the dentist twice a year, that there be regular inspection of the eyes. It is equally important that all have regular spinal examinations, too. Spinal distortions caught early can prevent pain and illness later on.

Spinal examinations are vital to adults, also. So, regardless of whether you suspect postural distortions, consult a doctor of chiropractic. He is a specialist in correcting postural defects. And with this correction there can be better health and better looks, for correct posture means a sound and beautiful body—instead of cramped organs and a slouchy appearance. Correct posture means greater vitality and work efficiency.

It assures physical endurance. It makes for complete relaxation. Learn to stand, walk, sit and sleep tall.

**For the Sake of Your Health
VISIT YOUR
CHIROPRACTOR**

Minor Accident May Seriously Injure Spine

Body's Built-In Shock Absorbers May Collapse

The human body, like an automobile, has built in shock absorbers and the primary one is the spinal column.

Any blow or physical shock to the body, even though seemingly minor, may result in serious injury to the spine.

The shock absorbers are discs in the spine. There is one between each two bones in the spinal column and all shock is transmitted to, and absorbed by, these cushion-like discs.

When the spine receives a blow too heavy for the discs to withstand the result is the painful, often crippling "slipped disc."

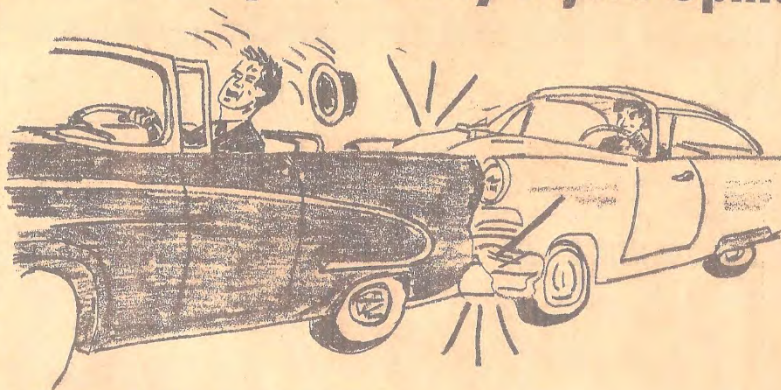
Because the spine is the shock - absorbing center of the body, a blow to any part of the body can result in a slipped disc, particularly if the supporting muscles of the back are allowed to become weak.

These injuries can happen anywhere, in the home, at work, at play, or in your automobile.

Auto Collision

An automobile collision, for instance, that doesn't damage your car at all may play havoc with your spinal column.

Suppose you are stopped at a red light and another car comes up behind you and fails to stop in time.



A shock to the neck and head such as the one in the accident pictured above may result in "whiplash" injury causing a bone, or two, in the neck to slip out of place.

these bones to their proper places.

Injury from Fall

A fall in the home or on the street may result in a wide variety of detrimental effects.

Usually, in a fall, the first part of the body to hit is the side of the pelvis and the lower spine must absorb the force of the impact.

If the shock is too great or the supporting structures of the spinal column are not strong enough vertebrae in the lower spine could be shocked out of position.

Possible Effects

Skin Irritations May Warn of Kidney Trouble

Seemingly Minor Skin Eczema May Be Caused by Bad Kidneys



the back of the seat, moves forward with the car but your head and neck or not so supported.

Your head jerks back violently and the shock and the strain on the neck may be great enough to cause a bone or two of the neck to slip out of their normal position resulting in interference with spinal nerves.

Whiplash Injury

Such an injury called whiplash neck, may result in neuralgia of the neck and headaches, or interference with circulation to the nose and throat, making you susceptible to colds. There may be other ailments from the nerve interference.

A chiropractor can restore

normal disorders; and others.

Unfortunately, the spinal column is not just a shock absorber. It also carries the great nerves which control the function of the entire body.

Consequently, misplaced vertebrae or a "slipped disc" in any part of the spine will pinch the great nerves in that area and cause malfunction or illness to the part of the body that particular nerve controls.

So, even a minor accident can result in a spinal injury with an almost unlimited variety of effects.

The Chiropractor is trained to examine and determine the condition of the spine and, if there is anything wrong, to restore it to proper working order.



A fall such as this often results in injury to the lower part of the spinal column.



Danny Walker

7-Year-Old Is 'Changed' Child

Seven-year-old Danny Walker of Landgdale, Ala., had suffered from periodic attacks of bronchial asthma all his life.

The young boy, son of Mrs. T. R. Walker, had attacks that lasted for two or three days, and at times he seemed to stop breathing completely.

He was emaciated and weak with a sallow complexion.

Finally, on November 12, 1936, Mr. and Mrs. Walker decided to take Danny to a Chiropractor.

The boy responded immediately to Chiropractic adjustments. He gained weight and began to breathe normally.

That was two and one-half years ago and now Mr. Walker says:

"Our son, Danny, is a completely changed child since receiving Chiropractic care. He hasn't had a trace of

almost unbearable itching.

But no matter what the type or severity of the disorder, it is usually of internal origin and mostly from the kidneys.

In many cases of skin disease, Chiropractic doctors have found that the kidney is failing to dispel poisonous substance from the body and, as is Nature's way, the skin is trying to take over the job of handling this poison the overtaxed kidney does not eliminate.

Consequently, the skin becomes diseased from these toxic substances.

Often, in cases of this kind,

the urine specimen is clear and there is no apparent malfunction of the kidney.

Obviously, a mild form of eczema is one thing—a disorder of the kidney is far more serious.

The chiropractor, when confronted with cases of skin disease, looks first for the cause. Usually, he finds it in the great nerves of the spinal column which control all body functions.

If the nerve which controls the kidney becomes pinched due to a misaligned vertebrae in the spine, it cannot transmit its full force to the kidney. The kidney then fails to function as it should and the skin tries to take over the job of eliminating the poisons which the kidneys can no longer emit.

The result is a more or less severe attack of skin disorder, or eczema.

The Chiropractor does not treat eczema with drugs to clear up the skin because that is not the cause of the trouble. The cause is more deep-rooted and is caused by nerve pressure at some point in the spine.

The doctor of Chiropractic goes directly to the cause and through hand manipulation relieves the pressure on the nerve and lets Nature clear up the disease.

Headaches

"There are several types of this distressing malady. Everyone knows the impossibility of working efficiently or even remaining on one's feet with a splitting headache. Nerve interference is the cause and is removed by Chiropractic adjustments."

Arthritis Cured After 5 Years Without Results

"I suffered with arthritis for five years," said George Rowland of Route 2, Rome, Ga. He went to doctor after doctor without getting relief.

Finally, Mr. Rowland's wife persuaded him to go to a chiropractor.

"What blessed relief I got in a little while," Mr. Rowland said.

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Chiropractic PROOF

This newspaper published in the interest of public health and for the purpose of educating the general public to the methods, benefits, and practices of the Chiropractic profession. All testimonials contained herein are sworn to and witnessed by a notary public and affidavits are in the files of this company.

Blood Pressure, Nerve Pressure

Upon first thought it might seem absurd to contend that the cause of high blood pressure would be found in the nerves.

But upon second thought it is neither absurd nor unreasonable. On the other hand, it is the most logical conclusion to be reached.

First, it must be realized that every organ in the body is dependent upon the nervous system that it may function properly. One could not contract a muscle in the arm if all nerves leading to that arm were out.

Let those nerves be pressed upon and the function is hindered in proportion to the degree of pressure.

So it is with the blood vessels.

If the nerves which connect with the nerve fibres that control the kidneys are pressed upon, these organs are abnormal in their function.

So it is with the skin, the liver, or any other organ.

Any abnormality in the kidney, in the brain, in the skin, in the heart, or in the blood vessels is reason to believe that these organs are not receiving their proper supply of nerve energy and that an interference exists somewhere along the line of nerve communication.

Experience has proved time and again that chiropractic is able to adjust the cause of these conditions and restore blood pressure to normal.

Chiropractic is a science founded on an entirely different basis than any other

Educational Standards

There is a great deal of difference between the truth and rumor concerning the educational requirements of a Chiropractic doctor.

Requirements for a Chiropractor today to become licensed to practice in Georgia are two full years of pre-Chiropractic schooling plus four years of training in an accredited Chiropractic college.

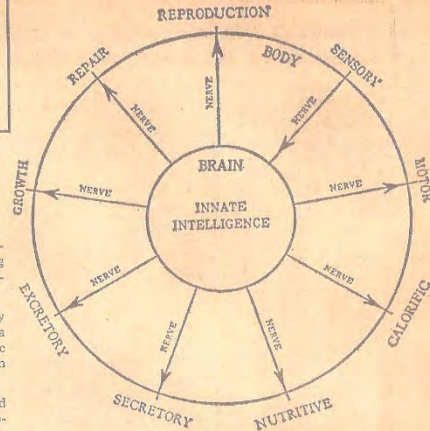
The typical Chiropractor has had thorough, specialized training in all subjects needed to skillfully practice his profession.

He has studied intensively such subjects as anatomy, physiology, bacteriology, and neurology — subjects that are peculiar to Chiropractic — the profession which deals with disease by eliminating the cause rather than treating the symptom.

Nervous System Governs Body

Few people realize to what extent they are governed by the nervous system. Nor do they fully realize the importance of the nerves.

A half inch area of skin has many nerve fibers leading to it. There is a separate nerve for the sensation of pain,



9 Primary Functions Hold Body Harmony

There are nine primary functions of the body, one of which is the production of heat. It is the disharmony engendered by abnormal nerve impulses in one or another of these functions which give rise to all the disorders to which the body is subject.

The primary functions are:
Motor: Controls movement of the limbs, viscera, walls of blood vessels, bowels, eyeballs, tongue, etc.

Secretory: Production of fluids by the various glands and membranes, essential to the producing tissues.

Excretory: Disposal of fluids and solids that are of no

maintenance and equalization of heat.

Reparation: Supervises normal replacement of worn out tissues.

Nutrition: Supplies impulses to the cell centers which build tissues as needed.

Expansion: Fills out immature tissue cells.

Reproduction: Function expressed in organs of generation.

Sensation: Transmission to the brain of impressions.

Many organs and systems comprise the body, all of which develop from one cell. The right of the sick to get

nerve system. It has advanced with such rapid strides that today it is the foremost non-therapeutical method of healing in existence.

High blood pressure has yielded successfully to chiropractic treatment.

Watch Child Who Has Had Fall

Negligence in checking children following bad falls is the cause of more disorders of children than any other factor. During the summer, when children are at camp, swimming, camping and engaging in other outdoor sports, minor accidents are quite frequent.

Numerous case histories of older children, as well as grown men and women, show a high percentage who trace the onset of their illness back to a bad fall . . . oftentimes in childhood. If you will think back yourself, you may find that some of your aches and pains are due to an injury you received a few weeks, a few months back, or, even during childhood.

It is especially important that children's spines be kept free of nerve interference. Most children's ailments respond very readily to Chiropractic adjustments.

Just Backache?

Many persons are under the mistaken impression that Chiropractors deal exclusively with backaches and that other illnesses are beyond the scope of the Chiropractic science.

True, Chiropractic looks first to the back, or spinal column, in all illnesses for the simple reason that the great nerves carrying life force to all parts of the body emit from the spinal column.

And it is there that the Chiropractor usually finds nerve interference which can cause illness and pain in any part of the body.

temperature, and pressure. There are nerves controlling the muscular activity. Nerves for locating that segment in space. Nerves for dilating and contracting the blood vessels. Nerves controlling secretion. And nerves governing the hair cells. Then there are the nerves of our special senses, sight, smell, taste and hearing. Also nerves regulating the function of organs, respiration and speech.

The nervous system coordinates and controls all bodily processes, and adjusts the body to the environment.

The Chiropractor is truly a nerve specialist, and makes it possible for the nerves to function normally.

Nature's Way

You have often noticed complete loss of appetite when excited, tired, worried, or under some emotional strain. Nature does not want you to eat at such times as the nervous disturbance has upset the delicate nerve mechanism which controls the chemistry and process of digestion.

Interference with the transmission of nervous energy from some spinal misplacement will likewise effect digestion and in turn be responsible for many digestive disturbances such as gas pains, bloating, heartburn, nausea, vomiting and ulcers.

The controlling force carried by nerves from the brain through the spine to all parts of the body is generally spoken of as nature. The chiropractor's examination is largely confined to the spine because he is trying to find what is preventing nature from curing. The chiropractor locates and removes the nerve interference, thereby allowing nature to correct many types of digestive disturbances.

more use, and if retained becomes poisonous to the body. Calorific: Responsible for well is indisputable. The means to that end is or ought to be of secondary import.

Chiropractic Creed

That I will treat my fellow Chiropractors with the same kindness and ethical consideration with which I would like to be treated.

That I shall become an active working unit in National State and Community organizations of Doctors of Chiropractic which are striving for the betterment of my profession.

That I shall at all times strive to equip myself to serve my patients more efficiently.

These commitments I do solemnly and sincerely promise to accept and support, making them an integral part of my everyday associations with my patients, my profession and my community, and may God sustain me in this, my task.

As a Doctor of Chiropractic, dedicated to the relief of suffering and pain, I solemnly promise:

That I will at all times hold the well-being and best interests of my patients as the foremost of all my professional responsibilities.

That I shall accept as my patients only those who in my best judgement can receive greater benefit through Chiropractic than through any other system or method of healing.

That I shall call in consultants in all cases where such consultation is for the benefit of the patient.

That I shall not hesitate to refer patients to practitioners of other professions if in my judgement such advice will benefit those patients.

CORRECT POSTURE HELPS MISS AMERICA OF 1958 WIN HER TITLE



Miss Marilyn Van Derbur, Denver Colorado, Miss America of 1958, who exemplifies correct posture at its best.

Winning the title of "Miss America" is not just a matter of beauty, although that, of course, is important. Considered are grace, charm, poise and intelligence. Good posture and attention to detail are also factors.

'Back Trouble' Victim Has No Complaint Now

Mrs. Emma Mae Medders of Fairfax, Ala., had been ill for almost five years. She had undergone surgery several times and complained of pain of many kinds.

The 31-year-old housewife said she "couldn't remember when she didn't have some kind of back trouble."

She also complained of headaches, dizziness, night sweat and choking sensations, indigestion, and numbness in her right arm, hand and both feet.

Physicians had told Mrs. Medders that she would never have children. She had been married for nine years.

On June 9, 1957, she made an appointment with a chiropractor who, after an examination found her to be extremely nervous with a weak stomach, and very tender abdomen.

The chiropractor began giving her periodic adjustments and she improved immediately.

Her doctor says: "The patient responded nicely from the beginning and has improved continuously. Adjustments have been especially beneficial to her since the birth of her daughter in June 1958."

Since taking adjustments, Mrs. Medders' pains have all disappeared. Her only complaint now is some stiffness in her joints.

"Before taking adjustments, I thought my back would al-



The Williams family of Langdale, Alabama, have all benefitted from Chiropractic care.

Family Finds Health Through Chiropractic

Good health through Chiropractic care is a family habit with the Williams family of Langdale, Alabama.

The first member of the family to benefit from Chiropractic adjustments was Mrs. William H. Williams, the mother, who was suffering so badly from low back pains that she couldn't bend to mop the floors in her home.

The 34-year old mother of four children received remarkable results from Chiropractic adjustments and since then her husband and children have all, at one time or another, visited their chiropractor for various ailments.

Mrs. Williams was suffering from low back pains which extended down into her left hip. She was also bothered with sinus trouble.

It was three weeks before Mrs. Williams began to feel

and does her housework without assistance.

Her only complaint is occasional stiffness in the back from bending for long periods while working at her job.

The other members of the Williams family have also been helped by Chiropractic adjustments.

Mr. Williams, the father, received adjustments for headaches; a son, Bennie Harold, suffered a sprained elbow and received Chiropractic adjustments; Janice Marie, a daughter, had a low spinal injury; William Lawrence, a son, was adjust-

When Marilyn Van Derbur of Denver, Colorado walked down the 150 foot long runway in Convention Hall, Atlantic City, on September 7, 1957 as a contestant for the title of Miss America, her charm and grace were enhanced by near-perfect posture. When the judging was over she was Miss America of 1958. For her that was one of the happiest days of her life. For the chiropractors of Colorado it was a red letter day, too, for they had played a significant role in helping Marilyn Van Derbur achieve her coveted title.

It all started with an idea of Dr. Robert Ohlson of Denver. As a member of the Denver Junior Chamber of Commerce, he was on the Miss Colorado Scholarship Pageant Committee. The preliminary state contest of the Scholarship Pageant is sponsored by the Denver Junior Chamber of Commerce. The winner becomes the Miss America Candidate from Colorado. Dr. Ohlson approached the Denver Jaycees, offering the support of the Colorado chiropractors for the Pageant of 1957. He told the Jaycees about National Correct Posture Week and explained what an incentive it would be to school youngsters to have a Miss Colorado tell them how important correct posture is to beauty and health. The Jaycees invited the Colorado chiropractors to join in the sponsorship of the Miss Colorado Pageant and offered complete cooperation with the National Correct Posture Week Program.

So the work of promoting the Colorado Pageant, tied in with National Correct Posture Week, proceeded. Little did they know that their efforts would receive national

to that time. Miss Van Derbur, who is no stranger to chiropractic, could be thankful that her perfect posture had played an important part in her being selected Miss America.

Suffers Two Years From Minor Hurt

A seemingly minor injury, suffered while scuffling with a friend made this man suffer for more than two years.

Mr. Romie Underwood of 1328 Blocker Lane, East Ridge, Tenn., "popped" his neck one day while playfully wrestling with a friend.

Soon, he began to feel a deep, drawing pain and ache between his shoulders and up his neck to the base of the skull. Any lifting or strain made the pain more severe and a cold or cough had the same effect.

He tried medical treatment but with poor results.

Finally, on November 14, 1953, he went to see a chiropractor.

"The pain between my shoulders began to leave after my first adjustment," Mr. Underwood said. "Now, three weeks later, I feel like a different man."

Mr. Underwood is able to work better, he sleeps better at night and, generally, he feels better.

ways give me trouble and I never imagined that I could feel as good as I do now," Mrs. Medders stated.

the results of chiropractic adjustments, but now, she says, she feels wonderful. Her appetite is good, she rests well,

ed for asthma; and Glenda Sue, a daughter, had fever. All have benefitted from Chiropractic adjustments.

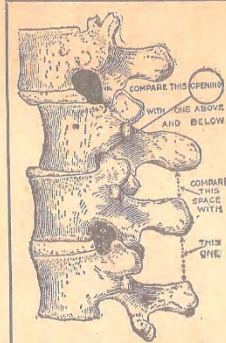
Pinched Spinal Nerve Key to Chiropractic Principle

The adult spinal column consists of the superior 24 freely movable bone segments called vertebrae, together with the sacrum and the coccyx.

All of the great nerve trunks emit through the openings between these vertebrae. The openings are known as the inter-vertebral foramina. The vital life force within man is carried by these nerve trunks from the brain to the various organs, muscles, and tissues of the body.

For every effect there must be a cause. That is a fundamental law of physics. If a person is ill, then the condition of the disease regardless of the name applied to it is, in fact, an effect for which there must be a cause. The Chiropractic premise is that the cause of disease is due to vertebral mis-alignment which produces pressure upon nerves and thus interferes with the transmission of vital life force.

The Chiropractic objective is to determine the vertebral mis-alignment which interferes with the vital life force, and through proper adjustment by hand to correct this condition.



The drawing above shows four vertebrae of the human spinal column. The second vertebra from the top is misaligned, closing the nerve opening and pinching the great trunk nerve coming through the opening. The result of such a condition is disease in the part of the body to which this nerve sends life force.

**Enjoy Good Health the Natural Way
Consult Your Nearest Chiropractor Today!**



Wilson Callahan

Chiropractic Alleviates Spinal Injury

A back injury can lead to a lot of pain, worry, and expense. Wilson Callahan of Route 2, Dalton, can vouch for that.

Mr. Callahan hurt his back one Friday while lifting a heavy roll of cloth on his job.

"It didn't bother me until the next morning and that was Saturday and I toughed it out until Monday and then went to a medical doctor who sent me to the hospital for X-rays," Mr. Callahan said.

He was told that he had a ruptured disc in his spine. Mr. Callahan was put in traction weights and kept there for about three weeks.

Asthma Victim Finds Relief In Chiropractic

No one can sympathize with the suffer of acute asthma unless they have undergone the same experience.

While still in high school, Mrs. Carl Herron of 604 W. 11st., Rome, Ga., suffered so badly from attacks of asthma that she couldn't breathe



Mrs. Carl Herron

normally. The only way she could rest at all during the night was by sitting up in bed with pillows propped behind her.

"My parents tried everything they knew to help me," Mrs. Herron said, but nothing seemed to do any good at all.

They had heard about Chiropractic but knew very little about it. But they finally decided to give it a chance and today both Mrs. Herron and her parents are thankful that they did.

She took adjustments from her Chiropractor and began improving immediately.

Now, says Mrs. Herron, "I'm married and have a child—gone are the miserable asthma attacks. I now enjoy better health than ever and my thanks go to my Chiro-

High Blood Pressure Victim Finds Relief

Severe headaches, high blood pressure, kidney congestion, pain in both legs, nausea and vomiting — that's enough to get anybody down.

Mrs. Mary Helen Ownbey of 1531 Lillian Lane in Chattanooga, suffered with those symptoms for eight years.

She was so weak that she was unable to stay on her feet for any length of time, and in her own words, she "just didn't feel like staying out of bed."

Beginning in 1948, Mrs. Ownbey was in and out of hospitals until 1955. She took medicine, shots, even underwent major surgery — a hysterectomy — with no lasting results.

In January, 1955, on the advice of a friend Mrs. Ownbey went to see a chiropractor.

"I started taking chiroprac-

Ailing Bladder Cured—Without Use of Surgery

Doctors told Mrs. A. F. Crowder of Adairsville, Ga., that she had an infected bladder stem and advised her to have an operation.

As time went along, her condition grew worse,

"... My legs would just give out completely," Mrs. Crowder said, "and I couldn't remain standing which kept me off my feet and not working half the time. She did not have any



Mrs. Mary Helen Ownbey

tronic treatment and almost immediately I began to improve," she says.

"Today, I feel wonderful. I'm doing all my work and I'm living a happy, normal life."

Mrs. Ownbey gives complete credit to her chiropractor for



Vernon Cooley

Poor Health, Nerves Down Georgia Man

traction weights and kept there for eight days. He was told he could go home after that but unless he got better would have to have an operation.

He didn't get better so the doctor sent him to a specialist in Chattanooga.

The specialist also told Mr. Callahan that he had a ruptured disc and would have to have an operation.

"I decided then to try chiropractic because I had heard of the good results obtained in such cases," Mr. Callahan said. So, he went to Rogers Clinic in Dalton.

"Dr. Rogers found my trouble was caused from pinched nerves and after six adjustments my back began to feel better," Mr. Callahan stated.

A few weeks after that he went back to work and has been working every day since.

Mr. Callahan says his back feels fine now and he has no trouble with it.

Georgia man

"My health had been bad for sometime and finally last April, 1937, I had a nervous collapse."

Vernon Cooley of Brickyard Rd., Dalton, said that after his breakdown he was "in the hospital eight weeks, treated by seven doctors at different times, all of them saying it was nerves and prescribing rest and medicine."

Finally, he decided to try Chiropractic.

His Chiropractor found his condition due to nerve pressure and recommended a series of adjustments.

"I felt better after the first adjustment," Mr. Cooley said, "and after seven adjustments I returned to work."

That was a year ago and at the time Mr. Cooley had been off from work for five months but he hasn't lost any time from work since then due to illness, he said.

practor."

"To you who read my story and are suffering from various things, my advice is seek Chiropractic first—so that you may enjoy health once again."

She did—and has been consulting her chiropractor regularly since that time for adjustments.

Now, she says, "I have been working every day and haven't had any trouble since . . ."

her return to health after so many years of illness.

"Chiropractic care is the most wonderful thing that ever happened to me," she says.

Chiropractic

is no

"CURE-ALL"

. . . and does not claim to be. The following is a partial list, however, of conditions which thousands of chiropractors are treating successfully in millions of patients throughout the world.

LIST OF COMMON DISEASES:

- | | | |
|----------------------|-----------------------|-------------------------------|
| Polio | Nervousness | Anemia |
| Constipation | Foot Troubles | Neuritis |
| Rheumatism | Sleeplessness | Goitre |
| Arthritis | Appendicitis | Colds |
| Heart Trouble | Children's Diseases | Tuberculosis |
| Skin Diseases | (all kinds) | Stomach Trouble |
| (all kinds) | Gland Disease | Diabetes |
| Headaches | (all varieties) | Deafness |
| (all types) | Neurosis of all kinds | Blindness |
| Gall Bladder Trouble | Multiple Sclerosis | Tonsillitis |
| (including stones) | Postural Defects | Sciatica |
| High Blood Pressure | Piles, Tumors | Palsy |
| Low Blood Pressure | Sore Throat | Bronchitis |
| Kidney Trouble | Hay Fever | Sinus Trouble |
| (including stones) | Meningitis | Bowel Trouble (all varieties) |
| Female Diseases | Lumbago | Epilepsy |
| Stiff Shoulders | Pleurisy | St. Vitus Dance |
| Liver Troubles | Asthma | |

Why Millions Choose Chiropractic

Millions choose chiropractic because they find that they can obtain quick and lasting relief from many of their ailments. Under chiropractic care, common aches and pains clear up very quickly. Acute conditions such as colds or other "infectious" conditions break up in a fraction of the time required under other healing methods. prompt chiropractic treatment will prevent the development and progress of many chronic conditions, and clinical records show that persistent chiropractic care will cure these conditions.

Millions choose chiropractic because besides obtaining quick and lasting results this healing method teaches how to prevent disease whenever possible.



Mrs. Mable McCoy

Migraine Headache Incurable?

This Dalton lady suffered for ten years with migraine headaches that lasted two or three days at a time.

The lady, Mrs. Mable McCoy of 908 Julian St., said that medical doctors diagnosed her trouble as a nervous disorder and migraine headaches.

She said that every doctor she went to gave her two or three shots a week and "a carload of pills and medicine."

The headaches caused extreme weakness and she couldn't sleep or be with a crowd of people without getting nervous and she had spells of smothering.

"I had lost six months from work in the past year," she stated.

"The last Medical doctor went to treated me for three years and finally told me had done all he could for me," she said. "He suggested I go to a

Aspirin May Cause Intestinal Bleeding

Danger from Use of Aspirin Discussed In Medical Reports

Serious concern over possible danger from the use of aspirin have been expressed recently in several scientific reports from Britain, the Netherlands, and Canada, according to a publication of the Georgia Department of Education.

The publication, Georgia Health, says that scientists in these countries have presented strong evidence that aspirin probably causes minor gastro intestinal bleeding in a high proportion of heavy users, may be responsible for massive bleeding in many ulcer cases and is a possible cause of severe "iron deficiency anemia."

At least seven such reports have been published in foreign medical journals since 1932, the magazine said.

A current issue of the Lancet, British medical publication, carries an article by two doctors stating that 37 of 106 patients admitted to a Lanarkshire, England, hospital with gastro-intestinal bleeding had taken aspirin within 48 hours before their first hemorrhage.

In 14 of these case, or one out of 8, the report said, the scientists had no doubt that the drug had caused the bleeding.

The same two British scientists, in another paper, suggested that aspirin was a possible cause of anemia. This finding came from studies of two patients with severe iron-deficiency anemia of uncertain cause.

When a person becomes ill, it is because of the failure of some organ to function properly, usually due to pinched nerves which supply the vital force to that particular organ.

The Chiropractor finds the ailing organ and through manipulation by hand releases the nerves causing the disturbance.

With the interference gone, the organ regains its proper function and the body is restored to good health—without use of drugs or medicines.

Spinal Defects In American School Youth

Surveys have unearthed this startling fact about the health of American youth—70 per cent of the school children of the nation have spinal defects, according to Dr. Hilary Pruitt, Director of Professional Relations of the National Chiropractic Association. Much of this stems from incorrect posture.

Decatur Woman Finds Relief After 15 Years

A chronic headache can be almost crippling, particularly if there is a constant backache along with it.

Mrs. Marie Spratlin of 1983 Merle Circle, Decatur, suffered for four years under those conditions before finally finding relief.

"I had taken various drugs but they gave me only temporary relief," Mrs. Spratlin stated. "When the drugs wore off, the pain returned."

Then, upon the recommendation of her sister, Mrs. Spratlin made an appointment with a Chiropractor.

After a thorough X-ray examination, her doctor found her head and back pains to be caused from pressure on nerves in her spine.

"After a month under Chiropractic care, my headaches and back pain disappeared," she said, "and since I have been taking Chiropractic adjustments I feel better than I have for four years."

Mrs. Spratlin feels that anyone suffering from headaches or back pains should consult a Chiropractor.



Mrs. E. N. Archer

Madison Lady Finds Relief From Pains

For seven years, Mrs. E. N. Archer was in almost constant pain from hemorrhoids before finding relief.

"In 1950, the pain started and gradually became worse, I tried everything on the market but nothing seemed to help," the Madison, Ga., lady stated.

Finally, taking the advice of a friend, she consulted a chiropractor.

"After four weeks, I was completely free of pain."

"For the past five months the pain has been completely gone. I take no mineral oil and feel like a new person," Mrs. Archer said.

Educational Standards High for Chiropractor

nerve specialist.

Mrs. McCoy had read a newspaper article by Dr. Rogers, a chiropractor, and she decided to go to him for help.

"That was in September, 1957. In two months after I began taking spinal adjustments, I could feel a big change in myself," Mrs. McCoy stated. "Today, I feel like a different person."

pirin tablets a week, the other as many as 30 in that period.

Chiropractors have long recognized the detrimental effects of drugs on the human body and do not prescribe any drugs for their patients.

The Chiropractor adheres to the principle that the human body will retain good health without use of drugs.

The practice of chiropractic consists of determining human ailments by the use of diagnostic procedures; the elimination of abnormal functioning of the human nervous system by adjustment of the articulations and adjacent tissues of the body, particularly the spinal column. With correct posture the spinal column is in natural balance with the earth's gravitational pull. To slouch backward or forward or sideways invites an abnormal spine, often inducing pain and encouraging malfunction. It is important, then, that all should understand exactly how to achieve correct posture.

That can be the first step toward improving the health of our youth and in changing the startling statistics which indicate the postural deficiencies of the young.

Chiropractic Not Against Surgery

Chiropractors realize fully that there are conditions necessitating certain medical treatment or surgery and will not hesitate to recommend these services when they deem it necessary.

Bear in mind, however, that most cases that come to the Chiropractor have tried every thing and have turned to Chiropractic as a last resort.

DOES YOURS?

Over 600 insurance companies recognize chiropractic. Does yours? Contact your company at once and demand this protection if it is not now written into the policy the same as medical and surgical.

There are no higher educational standards for doctors of chiropractic than required by the National Chiropractic Association of the eight colleges accredited by the Association. A minimum of 4,000 academic hours in a standard four-year course is required of each graduating doctor.

The curriculum and hours of study parallel the minimum requirements of the American Medical Association for class A schools. In addition, 26 states require the completion of a two-year pre-professional college course.

Recently, the National Chiropractic Association recommended that all states should have educational license renewal legislation. Such legislation is now in force in 15

states. The license renewal requirement would mean that all doctors of chiropractic would have to attend an educational seminar each year in order to be re-licensed to practice.

You and Colds

The chiropractor efficiently removes the cause of colds inasmuch as he concerns himself only with the removal of nerve impingement. In other words, pressure on the nerves.

He does this by first carefully examining the spine. He ascertains what vertebrae is out of proper alignment, and is thus causing the nerve pressure, and gives nature a chance to go to work.

Migraine Headaches Sufferer Finds Relief

Mrs. Paul E. Carter of 4540 Tilley Road, Doraville, suffered since childhood from migraine headaches.

The headaches were often accompanied by nausea and vomiting, she said, and lasted for a week or more.

"There was hardly any time that I was entirely free of pain," she added.

"I had taken various kinds of treatments with drugs, but they only seemed to dull the pain a little, seldom completely relieved it, and the headaches returned when the sedatives wore off."

Finally, through a little pamphlet she had received through the mail from the local chiropractor, she decided to call for an appointment with him.

"After my second or third adjustment, I began to feel better," Mrs. Carter reports. "I have been adjusted regularly since June 19 . . . have been able to go back to work and resume my household duties and feel better than I have in years."

Mrs. Carter says that she



Mrs. Paul E. Carter

seldom has a headache now and when she does it is not a severe one.

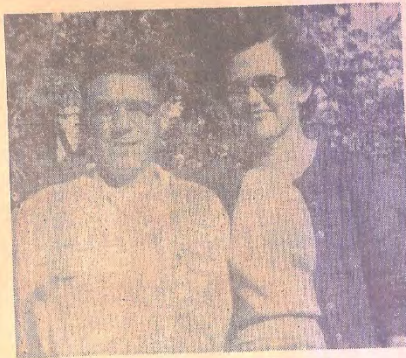
"I can always find quick relief from these by a visit to my chiropractor. I would sincerely recommend to anyone who suffers from headaches that they try chiropractic."

Shoes That Don't Fit Can Affect Your Health

Surprising as it may seem, there's an important relationship between your feet and your spine. Whether you have good posture or not can depend upon whether or not your shoes fit.

Because ill-fitting shoes can create foot disorders which may in turn induce spinal misalignments due to incorrect posture habits or vice-versa.

For the sake of your health—
be sure your shoes fit properly.



Mr. and Mrs. George McKinney of Fairfax, Alabama

General Health Improves; Troubles Gone

Eye Disease Arrested After Treatment from Chiropractor

Mrs. George McKinney of Fairfax, Ala., had been in poor general health for several years.

The 34-year-old housewife was suffering from headaches, soreness and stiffness of her neck and shoulders, nervousness, dizziness, numbness in her legs and thighs, and her vision was poor.

A specialist had told her that she had tuberculosis of the eyes. Her vision without glasses was 20-75, and with glasses 20-25.

Finally, on Sept. 21, 1956, Mrs. McKinney decided to see

been told she must go to the hospital again.

Instead, this mother of three children decided to try Chiropractic care and she faithfully kept each appointment with her chiropractor.

"My headaches began to leave after the first visit," Mrs. McKinney said, "and

Pain, Numbness In Arm Relieved

For years, L. L. "Bill" Pirkle of 2699 Beacon Drive, Doraville, had suffered severe pain and numbness in his right arm and shoulder.

The pain was so bad, Mr. Pirkle said, that he slept poorly and often had to get up at night and massage his arm and shoulder and use heat packs to get enough relief to sleep.

"I tried various pain killers and got no relief," he stated. Finally, on the recommendation of a friend, he consulted a chiropractor.

After an X-ray examination, his doctor explained to him the fundamentals of chiropractic and how nerve pressure in the spine can produce pain in any part of the body.

"After going to my chiropractor for three months, I can now do any type of work without pain or discomfort," Mr. Pirkle said.

"I sleep well at night, and seldom have any evidence of the pain which I formerly suffered. I would certainly recommend to anyone to consult their nearest chiropractor for their health problems."

Chiropractic Aids

Slipped Disc

Mr. R. L. Cooper of Route 1, Rocky Face, Ga., suffered for nine weeks with severe pains in his hip and leg caused by a slipped disc.

During that time, he had been taking pills and shots for the pain and a medical doctor had told him he needed an operation on his back.

Then, one day he heard Dr. William Rogers of Dalton, talking on the radio about Chiropractic adjustments for back ailments. So he asked a neighbor to take him to the doctor.

He was carried into Rogers Clinic on a stretcher.

Dr. Rogers examined Mr. Cooper, X-rayed his spine and gave him his first adjustment.

"After the first week, I was able to walk into Dr. Rogers' office without help," Mr. Cooper says.

Now, he says, his back is still a little sore but he can walk alright and sleeps good at night. He no longer has to take pills or shots for pain.

"I would be the first to



R. L. Cooper

recommend Chiropractic to anyone having trouble like I had," Mr. Cooper stated.

Get the Facts ...

SEE WHY YOUR SPINE PLAYS SUCH AN IMPORTANT PART IN GOOD HEALTH MAINTENANCE

if a chiropractor could help her.

During the month prior to her first visit to a Chiropractor, Mrs. McKinney had been hospitalized three times and at the time of her first Chiropractic adjustment had just

Nervous System May Hold Cause Of Indigestion

The nervous system plays an important part in the process of digestion. There are two separate layers of nerves imbedded in the walls of both the stomach and the intestinal tract. These nerves control all functions related to digestion. It is when these nerves become irritated that digestive disturbances may occur.

Worry, excitement, fright, fatigue, or emotional disturbances tend to upset the delicate nervous mechanism and can likewise disturb digestion. You no doubt have noticed that when you try to eat under these conditions the food seems to just "lay" in the stomach.

Mechanical irritation in the spine affects the nerves in a similar manner; however, if the irritation is of long standing the tissues become diseased. Chiropractic adjustments correct the cause of many types of digestive trouble.

DOES YOURS?

Over 600 insurance companies recognize chiropractic. Does yours? Contact your company at once and demand this protection if it is not now written into the policy the same as medical and surgical.

Mrs. McKinney said, and within a week I went back to work."

Soon, her blood pressure returned to normal and her nervousness disappeared. One by one her other troubles, too, went away.

Now, Mrs. McKinney states that she sleeps well and feels better than she has felt for years.

After about a year, Mrs. McKinney returned to the physician who had examined her eyes and was told that her tuberculosis of the eyes had been arrested.

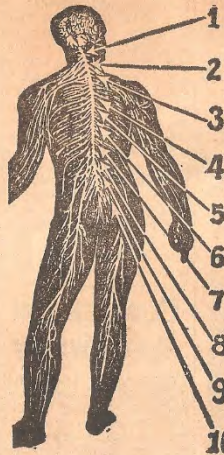
Kidneys Serve As Body's Filter Plant

The kidneys act very much like a filtration plant which filters out waste products of all types. When the kidneys do not function properly, waste products accumulate and resistance is lowered throughout the entire body. Nature also uses the skin as another means of elimination. In some cases of kidney retention there are characteristic odors to the perspiration.

Backache in the area of the kidney leads some to believe that they have kidney trouble. This may or may not be the case. The backache is a warning sign, however, that nerves are being interfered with. The kidneys could be involved as well as other organs in that area.

The kidneys are very richly supplied with nerves which control their function. These nerves also coordinate the functions of the kidneys with the rest of the body. That is why chiropractic adjustments do help many forms of kidney conditions.

The Diseases Mentioned Below Are Only A Few Which Are Caused by Vertebrae "Pinching" Nerves As They Leave Or Enter The Spinal Column.



1. Slight "pinching" of nerves at this point will cause so-called headaches, eye disease, deafness, epilepsy, vertigo, insomnia, wry or stiff neck, facial paralysis, dizziness, polio, arthritis, abnormal blood pressure, asthma, anemia, colds, diabetes, sinus, etc.

2. A slight nerve difficulty in this part of the spine is the cause of so-called throat trouble, neuralgia, pain in the shoulders and arms, goitre, nervous prostration, la grippe, nose bleed, disorder of gums, catarrh, etc.

3. The arrowhead marked No. 3 locates the part of the spine wherein "pinched" nerves will cause so-called bronchitis, felons, pain between the shoulder blades, rheumatism of the arms and shoulders, hay fever, etc.

4. A blocked nerve at this point causes so-called nervousness, heart disease, asthma, pneumonia, tuberculosis, difficult breathing, other lung troubles, etc.

5. Stomach and liver trouble, enlargement of the spleen, pleurisy and a score of other troubles, so-called are caused by troubles in this part of the spine, sometimes so light as to remain unnoticed by others except the trained Chiropractor.

6. Here we find the cause of so-called gall stones, dyspepsia of upper bowels, fevers, shingles, hic-cough, etc.

7. Bright's disease, diabetes, floating kidney, skin disease, boils, eruptions and other diseases, so-called, are caused by nerves being pinched in the spinal openings at this point.

8. Regulations of such trouble as so-called appendicitis, peritonitis, lumbago, etc., follow Chiropractic adjustments at this point.

9. Why have so-called constipation, rectal trouble, sciatica, female trouble, etc., when chiropractic adjustments at this part of the spine will remove the cause?

10. A slight slippage of one or both innominate bones, located here, will likewise produce so-called sciatica together with many "diseases" of pelvis and lower extremities.

WILLIAMS CHIROPRACTIC CLINIC

PHONE 2525 OR 2526
SPRING & JEFFERSON STS. AUSTELL, GEORGIA

The Austell Enter

Friday, February 1, 1957

Williams Clinic location



The Old Governor's Mansion Is Gone But A Part Was Saved For Austell

Do you recognize anything familiar in the picture above? You should because a part of it is right here in Austell—though the old Governor's Mansion itself was torn down many years ago. The part here in Austell is the borate wrought-iron fence, eight and installed at his home on the corner of Spring and Jefferson Streets by Mr. Charlie J. Shelverton. Mr. Shelverton, oftimes mayor of Austell and just recently passed his 89th birthday, acquired a lik-

Funeral Services Are Held For Charles Kay

Funeral services for Charles Kay of Powder Springs were held Saturday afternoon from the Austell First Methodist Church with burial at Mountain View

ing for the ornamentation of times spent in New Orleans. When the governor's mansion at Peachtree and Cain in Atlanta was to come down, he got the fence. Those who know Mr. Charlie (as everyone calls him) aren't surprised at his getting what he sets his mind to. He's lived 89 years of adventure which carried him all over the United States, and a bit outside.

As an engineer, he helped Teddy Roosevelt build the Panama Canal, spending 13 years in the zone. And another of his major accomplishments was "straightening out" the one-track railroad which at that time ran from Washington to Atlanta. That original railroad line wound around every tobacco patch through the Carolinas and Virginia, but now—thanks to Mr. Charlie—it's as straight as his fancy fence except in the moun-

Mothers March Is Postponed 3 Weeks

The Mother's March for Polio has been postponed until Monday night, Feb. 18 when the Austell Woman's Club and the Austell Lions Club will canvass every house in town. The delay was caused by a mix-up in the needed materials. Austell did not receive the material until last week.

Dick Florrid, chairman of the drive, stated this week that the containers were doing exceptionally well this year. Clara's Cafe had filled their container and had called for another.

Austell had no quota but the drive should net as much or more than last year. The quota last year was \$1,400.00.

Local Man Receives "Young Man of Year" Award From Jaycees

H. P. "Red" Camp, president of the South Cobb Jaycees, received a Young Man of the Year competitive award last Thursday night at the Elks Club in Marietta. This is Camp's second year to win such an award.

The awards are given each year by the Kennesaw Mountain Jaycees to the young man in Cobb County under 35 who has done outstanding work in the community and county. The top award went to Bill Bullars, general manager of Ward Funeral Home in Marietta. Others winning awards were Fred Bentley, Don Kord-eckie, Clarence Robinson, Guy Northcutt, and Dave Kelley.

GARC To Hear Heart Specialist

Dr. Robert P. Coggins, well known Marietta heart specialist, will be guest speaker at the February meeting of the Cobb County Chapter of the Georgia Association for Retarded Children.

The meeting will be held at 8 o'clock Thursday evening, Feb. 7 in the County Building in Marietta.

Dr. Coggins, who has worked with retarded children at the Gracewood Hospital in Augusta,

Courthouse On Cobb I

South Cobb States Right Has First Meeting; To

A preliminary organization of a States Rights Council for South Cobb was formed in Austell Tuesday night in a meeting at the City Hall, with Rev. William T. Bodenhamer, Executive Secretary of the States Rights Council of Georgia, as speaker.

Rev. Bodenhamer told the group that the States Rights Councils are organized to fight for constitutional government and segregation

Perkerson Building At Presbyter. Church Is Dedicated Sunday

The new Perkerson Building of the Austell Presbyterian Church was consecrated last Sunday afternoon in an impressive service held in the sanctuary of the church.

Dr. Franklin C. Talmadge, past Executive Secretary of the Board of Church Extension for Atlanta Presbytery, brought a challenging message. He urged the congregation to live forth the faith they professed, and to put to use this new building to the glory of God. Dr. Talmadge has for many years been vitally interested in the activities and growth of the Austell Church and has lent much encouragement to its people.

Dr. Bonneau Dickson, the present Executive Secretary of the Board of Church Extension for Atlanta Presbytery, gave the prayer of consecration. Dr. Dickson assumed duties in his new office Jan. 1st, after having served as the pastor of the Rock Springs Presbyterian Church in Atlanta.

The choir sang the anthem of praise and thanksgiving, "All Hail The Power Of Jesus' Name." Following the service, over

GRAND OPENING

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2
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CHIROPRACTIC
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at Door*

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**Sunday
After Church**

DR. C. L. ADAMSON
935 McDANIEL ST. S. W.



DR. PAT E. BELCHER
274 LAWTON ST. S. W.

COLDS and Chiropractic

It is doubtful if there is a person who at one time or another has not been involved with what most of us refer to as the common cold.

Colds are, perhaps, the one condition having the greatest array of treatment known to man today. Yet, in spite of all this, colds are still one of the top menaces in our health problem.

WHY?

The term "a cold" is used to describe a certain group of symptoms which occur in a person afflicted, but did you ever stop to think why you have a cold?

Although colds predominate in the colder months, they are present in the summer as well. In fact, if you were to stand over a hot air register and breathe through your mouth for 20 to 40 minutes, you would produce sufficient irritation to the mucous membrane of the nasal passage to the throat to bring about the symptoms commonly associated with a head cold.

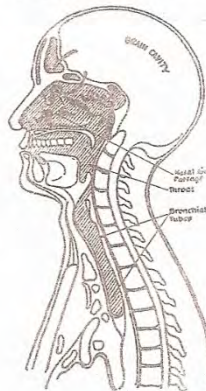
Consider then the rapid changes that take place on a winter morning. You go outside properly garbed, but let's say the temperature is five degrees. Think of the difference in the temperature of the air in the room you were just in, perhaps 74 degrees as compared to five.

Unless the structures in the nasal passages are capable of tempering and filtering the abrupt change in this cold air prior to reaching the bronchial tubes and lungs, it will irritate these delicate tissues. The body, in defense of this, secretes a mucous to coat over this irritation. If the quantity secreted produces congestion, we say we have a chest cold. If this

process occurs only in the nasal passages, we then refer to it as a head cold.

NERVE INTERFERENCE

Some people, because of nerve interference with the normal expression of the body, which is health, have a lack of proper nerve energy supply to a given area, or function in the body. In the case of a cold it is the mucous membrane of the nasal passages and the throat



which have become lowered in their resistance.

This results in the environmental demand being greater than the resistance of the body because of nerve interference, and you have what is called "a cold."

Chiropractically, the reasoning is this. If a person is subject to colds, first must be found the point of interference that is depriving the given area of its normal nerve energy and permitting it to become lowered in resistance, thereby making the patient unable to cope with environmental demands.



This is done with the instrumentation of the Chiropractic office. A vertebral adjustment then is given to remove this interference to normal quantity flow. Once the interference is removed and maintained clear sufficiently long enough to permit restoration to the weakened mucous membrane, it is able to increase its range of adaptation, once again being able to cope with environmental demand.

DEALS WITH CAUSE

This application (the Chiropractic adjustment) is dealing with the cause or the element which is responsible for the lowered resistance or abnormal function of the nasal passages and throat.

This is why, when two people are exposed to like conditions, one gets a cold, and the other does not. One had nerve interference, the other did not. The one with nerve interference did not have the necessary body resistance to meet properly the environmental demand; the one without nerve interference did.

For every effect there is a cause, and Chiropractic is the only healing art that deals with the cause and not the effect.

Your body has been called God's masterpiece. It is fearfully and wonderfully constructed of bones and muscles, millions of glands and tissue cells, miles of blood vessels and nerves and numerous organs all working together as coordinated units directed and controlled through the nervous system. The nervous system itself embraces the brain, spinal cord and its branches that divide into millions of fibers which contact every gland and tissue cell like a telephone or electric system supplies a nation.

The function of the nervous system is unique. An Innate Intelligence within is the coordinator and master of ceremonies. Sensory nerves bring impressions to the brain where the sensation is interpreted by Innate Intelligence and responding impulses of energy race back over the same medium to the necessary glands, organs, and muscles to awaken them to intelligent action in what we call function which also embraces resistance to disease.

Anatomically the spine is the support of the body but it is more. The spine encases the spinal cord and provides openings between the vertebrae through which nerve trunks make exit to contact all structures and systems of the body.

This fact makes the spine the key to the nervous system and therefore the key to the health of the body. A slight displacement in the spine due to a fall or an accident may pinch important nerve trunks. This in turn disturbs function, lowers resistance and leads to disease in its many forms, having numerous symptoms.

Chiropractors are trained to locate and correct this important cause of ill health. By so doing, they set free the healing forces within, and health returns, making possible a more abundant life. (adv.)

The Important Thing

By Dr. Sid Williams

There is nothing more important than love, faith and hope. There is nothing so enduring as character. Nothing is worth more to you than

your good name and the love and respect of your fellow beings.

Daniel Webster wisely said:

"If we work upon marble, it will perish. If we work upon brass, time will efface it. If we rear temples,

they will crumble to dust. But if we

work upon man's immortal minds, if we imbue them with high principles, with just fear of God and love of their fellow men, we engrave on those tablets something which no time can efface and which will brighten to all eternity."

How true this is, and how important, but where should the training begin? Logically, it should start in the home with the very young and continue in school with well-trained, understanding teachers. It should not be neglected in college. The church and every civic organization should emphasize character building. In our conduct one with another we should never lose sight of the Golden Rule—do unto others as we desire others to do unto us. That rule is the most important one in life because it emphasizes love of God through service to, and love of, our fellow men.

Another important factor is health, but health also comes from within and is governed largely through understanding and having an abiding faith in the laws of nature.

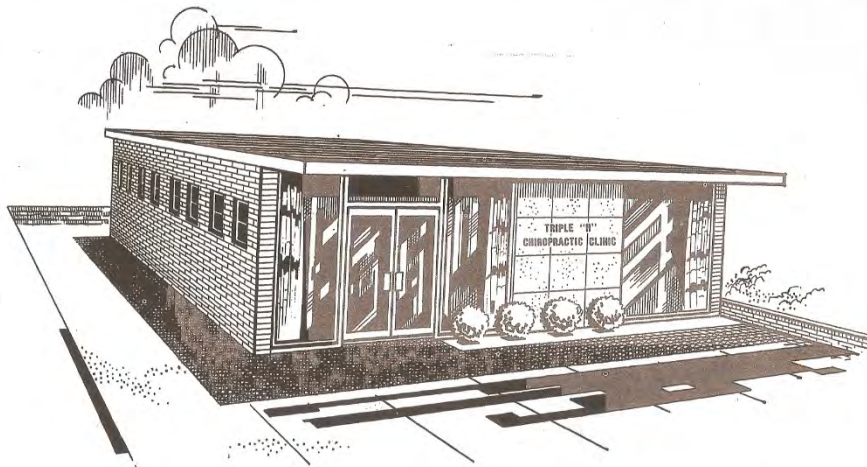
Health is a natural state of being that is present only when its medium of expression is unimpaired and the laws of God are obeyed.

Your body has been called God's masterpiece. It is fearfully and won



Dr. Sid Williams

OPEN HOUSE



NEW TRIPLE H CHIROPRACTIC CLINIC

755 Simpson St. N.W.

SUNDAY . MAY 3rd.

AFTER CHURCH
1 P.M. TO 6 P.M.

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FORMER PATIENTS AND FRIENDS**

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Led by Esmond Patterson
and the Patterson Airs
- 2. CHURCH CHOIRS TO SING**
- 3. RADIO INTERVIEWS**
by Bro. Harrison Smith

TELL YOUR FRIENDS

GOSPEL



Esmond Patterson

MAY

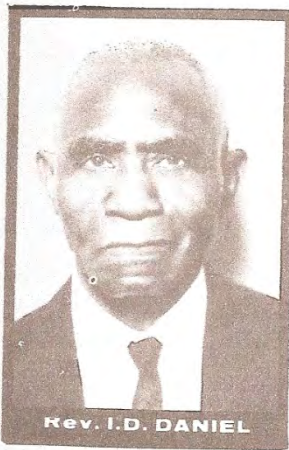
TRIPLE H G

COME EARLY
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Rev. I.S. Mack



Rev. H. Lester



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S SERVICE

s who will be at Open House



Harrison Smith



Woods



Rev. C.C. Reeves



Rev. S. Randolph



Rev. C.H. Tigner

Pain, Fever, Swelling

By Dr. Sid Williams

Not many years ago, fevers were thought to be illness in themselves and people were mainly interested in cooling them. Today we know that



fever is only nature's bonfire, to burn up poisons in the system, and that the real trouble lies deeper. We also recognize that swelling are really caused by sudden crowding of workman cells and material which Nature has

gathered to repair an injury; we know that pain is only Nature's way of warning that something is wrong, within the body. Chiropractic no longer seeks to allay pain alone. It seeks out and corrects the cause of that pain.

(adv.)

Friday, July 13, 1956

FOR SALE—Split top electric range; good condition, reasonable. Garrett's Poultry Farm. Floyd Rd. Mableton.

WANTED — Home for half-Persian female black and white kitten, 3 months old. Phone 9124.

NORMAL SPINE ESSENTIAL TO HEALTH

Perhaps you will find it difficult to understand why Chiropractors confine their work to the spine where remote parts of the body are diseased, but you find nothing strange about pushing a button on the wall to light a globe suspended from the ceiling. The procedure is practically the same. Connection is made between source of energy, brain or dynamo, and bodily or electric globe. It makes no difference whether it be heart, stomach, kidneys or some other organ. Normal function of all organs, muscles, or tissues of the body depend upon supply of vital nerve energy conveyed to them over the nervous system from the brain which generated this energy. Nerves emit from between vertebrae, so when falls, jars, or strains, misplace a vertebrae, pressure on nerves is produced which interferes with normal function, creating disease.

Adjusting misplaced vertebrae is like pushing a button to produce light. When vital energy is restored to the body, health is a natural result.

To you it may seem miraculous that we can adjust vertebrae and regulate blood pressure, relieve constipation, sinus, stomach or kidney trouble, and

(One in a series of articles published in the public interest to explain and illustrate the practice of Chiropractic, written by Dr. Sid E. Williams, whose location is at Spring and Jefferson St., Austell, Ga., Phone 8500.



DR. SID E. WILLIAMS

in fact most of the ills to which humanity is subjected.

Instead of treating effects, the scientific chiropractor seeks the cause responsible for the effect, known as disease and by proper adjustment eliminate the cause.

Health is your natural heritage. Thousands of men, women and children realize from experience the health benefits obtained by keeping the spine in normal condition.

Friday, January 17, 1958

tion program for the coming year.
Dennewick A. Bagdon, 1958

merchandise that is advertised year after year simply must be good. If it is poor, the advertising exposes its inferior quality and increases its number of knockers. It dies quickly."
—Exchange

CHIROPRACTIC

the most rapidly growing health method of the day, has stood the strong test of publicity for over a quarter of a century. Millions of people have been restored to health because of this wonderful science.

We invite you to investigate our Health Service

DR. SID WILLIAMS
CHIROPRACTOR

AUSTELL, GA.

Telephone 8500

THAT 'FAGGED FEELING'

By DR. SID E. WILLIAMS



DR. SID E. WILLIAMS

That "fagged feeling" even before the day begins! You know what I mean! You should be full of pep even when day is done, and will, if resistance is normal. Lowered resistance is caused by interference to normal nerve energy distribution due to spinal abnormality. This is a day of specialization and correction of this condition is strictly the Chiropractors' province. Lowered resistance not only prevents a fully, happy life, but lays the foundation for development of most diseases, because all parts of the body are weakened. The digestive tract cannot properly digest food; kidneys cannot filter poisons from blood—in fact all organs function below par. To get back that "alive feeling" call your Chiropractor for a spinal examination and Chiropractic correction.

(One in a series of articles published in the public interest to explain and illustrate the practice of Chiropractic, written by Dr. Sid E. Williams, whose location is at Spring and Jefferson St., Austell, Ga., Phone 3500.

Blaine Weeks, daughter of Mr. and Mrs. Herman Weeks, was entertained at a farewell party in her honor last Thursday afternoon. The party was given by Louise Kay, Linda Hilley, and Brenda Cole. The group went to the city park for refreshment, then to Linda's home for games and then on to Louise's for play-boards and other games. Present were Cheryl Gant, Beth Puckett, and Mickey

off Friday with her mother and her father at Fort to make her home. She was off two weeks ago.

Mrs. O. F. Key had a party for the week end at her home. Present were Kay from Rein- and Anne's room- a Loganer, from Tuesday Mrs. Kay, Veadelda attend- rally at the First where Anne

Afternoon the Kays Mr. and Mrs. Jack da, Mr. and Mrs. and Sherrell, from

Mrs. R. F. Randolph Atche- lay as the guests in Marietta. Mrs. Bertha her at a sur- cr on her 76th. Upon her re- vices she was dining room already aglow were waiting hday."

son of Rev. and Mrs. Fred Brady, entered Barber College, on August 20. He will graduate in six months.

Mrs. Oscar Kay, chairman of the Community Chest Drive for the Powder Springs area announces that the drive is under- way, and will continue through next week. Every one is urged to give generously.

VISIT

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Mrs. J. T. Galloway, Austell, surgery.

Mrs. R. A. Wilkins, Jr., Austell, surgery.

Mrs. J. M. Dunn, Powder Springs, accident.

Mrs. L. E. Cokes, Austell, medical.

Mrs. Charles Hartley, Austell, surgery.

Mrs. J. W. Woody, Austell, medical.

David and Danny Vining, Austell, surgery.

Master Sidney Dinglee, Lithia Springs, medical.

Mrs. George Smith, Lithia Springs, accident.

Mrs. Ralph Thomas, Austell, surgery.

John W. Archer, Mableton, medical.

Bud Brown, Austell, medical.

Mr. and Mrs. Wyatt Lee and Mr. and Mrs. J. B. Camp attended a going-away party for Herbert Ragsdale last Saturday night at the home of Mr. and Mrs. Tom Anderson in Dallas. Ragsdale is going to Alaska for two months.

Nervous Headache

A CHIROPRACTIC EXPLANATION

By Dr. Sid Williams

To many people, excitement or any emotional disturbance will cause a headache. Fear, worry,

overwork, loss of sleep or any other condition that saps the patient's vitality may result in a headache. In such cases the victim's reserve of vital energy is usually below par and the least deviation from the sufferer's normal life results in a headache.

Headaches may be located in different parts of the head, and its location might indicate the part of the body from which the headache originates. Other symptoms may confirm this reflex condition and a thorough chiropractic analysis could reveal a misalignment of one of the spinal vertebrae.

These misalignments, by causing a pressure on the spinal nerves leading to the affected organs, interfere with the flow of vital energy necessary for their proper functioning, which, can result in a headache. Irregularity of function must be traced to its source, and corrected. Chiropractic adjustments correct the CAUSE.



COL
 LOVE

WILLIAMS CHIROPRACTIC HEALTH CENTER
CORNER JEFFERSON & SPRING STS. P.H. 5500
ANSTELL, GEORGIA

ANNOUNCES — THE OPENING OF A NEW
WILLIAMS CHIROPRACTIC HEALTH CENTER

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DR. H. R. REAVER
DIRECTOR

OPEN TO RECEIVE PATIENTS

MONDAY — MAY 20, 1957
CORNER COOPER & JOHNSON STS.
BEHIND FIRST BAPTIST CHURCH

Days
Com
ent

terms of the will.

Court on November 25.

capacity audience.

NERVES

Many have been told: "Your trouble is nerves, just nerves." Nerves are too important to be dismissed so easily.

Your nerves make possible all movements, sight, smell, taste, touch, hearing and breathing. They control balanced body temperature, blood pressure, speech; in fact, all functions taking place in the body are under the control of nerves.

The chiropractor works with the spine and nerves. His object is to locate and correct nerve trouble that may be causing disorders in the body. Chiropractic releases the power within. Find out for yourself how effective this method of healing can be for you. Consult one of the three conveniently located Triple "H" Chiropractic Health Centers.

BACKACHE

Chiropractic is often thought of for conditions of the back and spine, because it has proven to be successful. Many people are now walking around free of pain, who once suffered the terrific nagging pain of backache, slipped disc and rheumatism. Many insurance companies advise Chiropractic, because it brings such fast relief.

The doctors at the Triple "H" Chiropractic Health Centers have had experience in these conditions. Follow the advice of hundreds who have found relief. Consult with one of the Triple doctors soon.

MISERIES

Many people are plagued with the condition called "miserias." Often they complain of terrible, agonizing pain and hurting. In cold, damp weather, this awful pain can become more severe. Liniments and preparations are useless to many patients, and bring only temporary relief.

The Triple "H" Centers have had hundreds of patients with the miserias. These doctors search to find and correct the cause of the miserias which soon disappear, bringing wonderful relief.

Join the many others who have found relief at the Triple "H." Call or visit any of the three convenient locations and take your first step toward health.



DR. C. L. ADAMSON
274 Lawton St., S. W.
PL. 3-5687

DR. E. L. BOLIN
935 McDaniel St., S. W.
JA. 5-3900

DR. H. R. REAVER
486 Mitchell St., S. W.
JA. 3-6007

TRIPLE "H" CHIROPRACTIC HEALTH CENTERS

SINU SITIS

Few people have more suffering and discomfort than victims of sinusitis, especially in cold and damp weather.

The sinuses are cavities in the bones of the head. When the lining of the sinuses become infected and swollen, the patient is said to have sinusitis. Ordinary care gives only temporary relief, because the cause is not corrected.

The Chiropractic results speak for themselves. Many people are now FREE of the pain of sinusitis, due to Chiropractic adjustments. Anyone suffering from sinus trouble would be wise to call or visit any of the three Triple "H" Health Centers TODAY.

762 10/58



DALLAS, GA.

CORNER COOPER AND JOHNSON STREETS
DALLAS, GEORGIA PHONE 3521

DR. H.R. REAVER Director

LIVER AILMENT - SWELLING NOW GONE

To Whom It May Concern:



Leona
Morris

I have been suffering from liver trouble for almost 2 years. I visited many doctors but just grew worse and worse. My whole body was swelled and I could not go to sleep at night because of the pain. After work I would be so stiff and sore that I could not sleep and would be so tired in the morning I didn't think I could make another day of work. My whole body was in constant pain. Medical doctors could offer no relief.

Finally I decided to try Chiropractic and I am so thankful I did. Dr. Williams told me that the cause of my trouble was in my spine and that he felt that he could correct it. After the first adjustment the swelling began to go down and the soreness and stiffness began to leave. Now after six weeks of Chiropractic care I am feeling like my old self again. The swelling, soreness and stiffness are completely gone and I sleep very well. I advise anyone who has tried other methods with no help to try Chiropractic, you may be helped just as I was.

Leona Morris

Chest pain, backache, headache, nervousness vanish



Ruby
Moore

I am truly anxious to tell everyone what Chiropractic has done for me in three weeks for I am so grateful for restored health.

I received some literature through the mail from Dr. Sid Williams, Chiropractor. I read it with much interest and decided to try Chiropractic. I'm so thankful I did.

I had been under care of medical doctors for many years and had just gotten worse until I was so discouraged I had given up hopes of getting better. Then I found out about Chiropractic.

I had terrible pains in my chest and back and painful headaches that kept me awake. I dreaded for night to come because I knew it would mean restless, painful hours. Many nights I would cry with the pain until I was exhausted. I was losing weight and was anemic. My housework was neglected because I couldn't do anything active. Then I tried Chiropractic.

After My second visit, I had my first good nights sleep in years. After my fourth visit, my chest pains left. Now after only three weeks I have no more chest pains and my backache is gone. I no longer have sleepless nights and nervous spells, my headaches are gone and my appetite is improving. I can do my housework and again lead a happy, healthy, useful life, thanks to Chiropractic.

Ruby F. Moore

Ruby F. Moore

ASTHMA - BED WETTING RELIEVED

We want to tell everyone how our son Jimmy was helped by Chiropractic. Jimmy was bothered by bed-wetting all his life. We tried all kinds of doctors and remedies but they didn't help. He also had asthma and it was getting worse too. He dreaded going to bed at night and slept very poorly. We had given up hope with all the doctors and treatments we had tried. This is when we heard about Dr. Williams of Austell. Since Jimmy has been under Chiropractic care, his asthma is practically gone. He looks and feels 100% better. The bed-wetting, which Jimmy had since birth, has been most amazing, for it is completely gone.

We plan never to be without Chiropractic care again and are continuing to have periodic checkups.

Mrs. T. A. Price

Jimmy Price



CORNER COOPER AND JOHNSON STREETS
DALLAS, GEORGIA PHONE 3521

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Chiropractic Gets You Well!

The Dallas New Era, Dallas, Ga., Thursday, May 9, 1957

Opening May 20th

ANOTHER

Williams Chiropractic

HEALTH CENTER

Dr. H. R. Reaver, Jr., Director

Located Corner Johnston St. & Cooper Ave.

Near First Baptist Church

PHONE 3521

DALLAS, GA.

**KEEP
SMILING**

WILLIAMS
CHIROPRACTIC HEALTH CENTER

DR. H. R. REAVER

DIRECTOR

CORNER COOPER AND JOHNSON STREETS
DALLAS, GEORGIA

PHONE 3521

The Dallas New Era

DEVOTED TO THE UPBUILDING AND PROGRESS OF DALLAS AND PAULDING COUNTY

DALLAS, PAULDING COUNTY, GEORGIA, THURSDAY, MAY 23, 1957

Williams Chiropractic
Health Center Opens

"Amazing Results Obtained Through CHIROPRACTIC"

SAYS DR. WILLIAMS

Thousands suffer needlessly with ailments
that can be helped.

LEG TROUBLES:

For 15 years I have had trouble with my back and legs. After only a short time, under Chiropractic care I am now well. Chiropractic has been proven to me.

Mr. Robert Carver,
Atlanta, Georgia

ASTHMA:

Our 4 year old boy suffered with asthma since birth. Then we learned about Chiropractic. While in Davenport, Iowa, Dr. Williams took care of our son and he has suffered from only one attack in nearly two years.

Mrs. Thos. W. Oliver
Atlanta, Georgia

HEADACHES:

I had continued headaches, backaches, and poor circulation. Since under Chiropractic care my condition is normal and my general health is better than ever.

Mr. J. Phelps,
Decatur, Georgia

NEW PEP:

I explained to Dr. Williams that I had a tired, run down feeling. I also felt sleepy most of the time and my appetite was very poor. I received Chiropractic care and now feel my old self again.

Miss June Kimbrough
Atlanta, Georgia

HAY FEVER:

Since 1944 I have suffered from borderline anemia, cystitis, swelled heart tissue and hay fever. I am now on the road to recovery for the first time in 11 years.

Mrs. B. W. Garrow,
Davenport, Iowa

Chiropractic is successful because it is the natural, modern, scientific approach to disease. It is an accepted fact by all healing arts that in order to obtain permanent results from various illness that man is subjected to, the cause within the body must be found and corrected and thus allowed nature to effect her wonderful cures.

Many folks who have been subject to a lot of pain and misery are now enjoying good health . . .

thanks to Chiropractic. No matter what you have been told about your condition it may be that new specific chiropractic can store you to health. You owe to yourself and family to investigate now. Dr. Williams' searches for and corrects "causes" within the body. We do not effect. Using our every plan our services are in delay allows disease to find out now if you are a practice case.

**Nerve energy
the body is
to heal**

Every cell in the nerve energy. When is interfered with decreased, thus is disease. Dr. Williams for cause of interjects it. Health result.

IS YOUR CASE LISTED?

NATURALLY IT IS IMPOSSIBLE TO DESCRIBE EVERY CASE THAT HAS RESPONDED TO CHIROPRACTIC CARE, SO IF YOUR CASE IS NOT DESCRIBED IN THESE COLUMNS, DON'T FEEL THAT YOU CANNOT BE HELPED. MODERN CHIROPRACTIC IS WORKING WONDERS IN CASES OF HUNDREDS OF VARIOUS DISORDERS, MANY OF WHICH HAVE BEEN CHRONIC CASES FOR YEARS. HERE ARE SOME TYPICAL CASES:

HIGH BLOOD PRESSURE:

I was told that my blood pressure was 175. I had pounding headaches in the top of my head. After being under Chiropractic care my headaches are gone and my blood pressure is back to normal.

Mrs. Mildred Carver
Marietta, Georgia

WILLIAMS CHIROPRACTIC HEALTH SERVICE

AUSTELL 8500



In an interview with Dr. Sid, published in the ICA Review – 1982, he mentioned his aspiration to create a chiropractic college in the south when he was a student at Palmer College. Real estate ventures were to be the financial means to accomplish this endeavor. The advertisement from 1962 reveals this ongoing effort.

land, W. T. (Bill)
day, May 24, Gint
Lindstedt, Harm

Andrey Jones and Denise Dan-
ave the Twenty-third Psalm.
resa Durham, Julie Summers,
se Daniell and Joy Bryant sang
us Paid The Price For Me".
group sang "He Arose" and
en The Saints Go Marching

rs. Charles J. Durham, teach-
awarded the diplomas, followed
a closing prayer by the group.
Recessional was by Mrs. Stew-

St. Luke Methodist . . .

unday, May 20, will be observed
Charter Sunday at St. Luke Me-
dist Church in Mableton.

Dr. Lester Rumble will preach
"The Tragedy of The Excluded
d", based on the text, Revela-
ns 3-20, "Behold I stand at the
or and knock".

All who unite with the church by
is Sunday will be charter mem-
rs.

Following the service, the mem-
ers will spread dinner together
d then re-assemble for the fourth
quarterly Conference, with Dr.
umble presiding.

Welcomed into the fellowship of
e church were Mrs. W. P. Rowe,
enter Street, who has transferred
rom a Methodist Church near
oopville, and Paula Carver and
obert Henson, who came on pro-
ession of faith.

Mr. and Mrs. R. V. Bloedow
resented their year old son, Flint
Albert, for baptism.

The Fidelis class will have a so-
cial meeting Saturday night at
7:30 at the home of the R. C. Mc-
Whorters on Fairview Drive.

Blair's Bridge Road . .

Mr. and Mrs. Don Massingale
and girls spent Sunday with their
mothers in LaGrange.

Ann Barge, Ann Noles, Dillard
Marshall and Robrt Gaines spent
Saturday at Tanner's Beach.

Miss Rita Dearn, from England,
is visiting her cousin, Mrs. Frank
Lochridge.

Mr. and Mrs. Frank Lochridge,
Sherry and Jamie and Miss Rita
Dearn spent Sunday at Lake Spivey.

Mrs. Joe Camarata and Angela
visited Mr. and Mrs. George Hem-
free, Bill and Mrs. Hansford Sun-
day.

When
Words

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the following of
 Mrs. W. P. Rowe,
 who has transferred
 Methodist Church near
 Paula Carver and
 on, who came on pro-
 th.
 Mrs. R. V. Bloodow
 her year old son, Flint
 baptism.
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 home of the R. C. Mc-
 Fairview Drive.

Bridge Road . .

Mrs. Don Massingale
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 LeGrange.
 Ann Noles, Dillard
 and Robt Gaines spent
 Tanner's Beach.
 Dearn, from England.
 her cousin, Mrs. Frank
 Mrs. Frank Lochridge,
 and Janie and Miss Rita
 spent Sunday at Lake Spivey.
 Joe Camarata and Angela
 Dr. and Mrs. George Hem-
 and Mrs. Hansford Sun-



**DRAWING MAY 27! FREE ORCHIDS FOR LADIES
 AND FREE REFRESHMENTS FOR EVERYONE!**

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 inadequate
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 s you want to say,
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 and Sympathy
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Dr. Sid E. Williams
CHIROPRACTIC HEALTH CENTER
BREMEN, GEORGIA

**A Message From
Your Chiropractor**



Dear Friend:

Nature WANTS you to be healthy!

Nature will keep you healthy and well
if you only give her a chance.

The power we call life is inside the body
and is active from birth all through life.

This power uses the brain as its headquarters and sends its life
giving energy through the nervous system to all parts of the body.

If this highly sensitive nerve system is interfered with by
impingements or pressure, some essential organ or part of the body
suffers, becomes diseased, you lose energy, feel tired and worn out.

This is a danger signal . . . a warning of serious trouble.

When this pressure is released through scientific adjustments of the
spine, normal nerve power is then transmitted to weakened parts
and recovery is as rapid as the laws of nature will permit.

Give nature and nature's method a chance to help.

At least, see your chiropractor for a consultation.

There's no obligation, you know.

Sincerely,

Sid. E. Williams D.C.

Williams Chiropractic Health
Centers
Austell & Bremen, Georgia

Many Testify About Wonderful Help Thru Chiropractic



OR FIFTEEN YEARS

we made such great improvement chiropractic case we could see in telling our story, I have it trouble for fifteen years. I ant remedies and methods but e help, until I started to our wasn't long before I experienced today I feel like a new man. I suffer with arthritis and she also looks like a new person her rapid improvement, and Mrs. George Thomas



NERVOUS, COULD NOT SLEEP

When I started to the chiropractic doctor I was down in my back, I had awful headaches, I was extremely nervous and couldn't sleep. I can now say I am the happiest person in the world and all my aches and pains are gone. It is wonderful to have that healthy-happy feeling. I wish everyone who is sick would try chiropractic.

Mrs. Clara Burch



WALKS AGAIN

I could not walk when I started to the Chiropractic Doctor, could not even wear my shoes. Now, after only three short months I am walking as good as ever. Thank God I found the Chiropractor. I think it is the most wonderful thing in the world.

Mrs. Annie Lee Kembro



WONDERFUL HELP BY CHIROPRACTIC

My wife had many aches and pains and was very nervous. Quite often she was unable to do her house work. After only a few visits to the Chiropractor she was improving rapidly. After much persuasion on her part I began going myself. I only regret I waited so long. I feel better than I have felt in 20 years. So many things have improved I will not even try to list them. I will just say I now feel like a new man.

Rev. and Mrs. C.C. Reeve



RED 24 POUNDS

After chiropractic treatments I lost 24 pounds. My breath was short, I would swell and hurt and I could not sleep without stopping to rest. Now I am 164 pounds and I feel like I can do anything without any effort. My feet and other me. I am very thankful for the help.

Deacon J.E. Howard



COULD HARDLY SEE

When I first visited my chiropractic doctor I had been down in bed for 40 days. I was suffering with a bad hip, arthritis, my eyes were so weak I could hardly see and my legs and ankles ached all the time. After a few visits I was doing my house work and feeling better everyday. I thank God and the chiropractic doctors for the wonderful help they have given me.

Mrs. Viola Clark



COULD NOT RAISE MY ARM

When I started to the chiropractic doctor I could not raise my right arm at all. I had aches and pains all over my body.

I am feeling fine this morning, yes I feel good, and I am not aching. I thank God and the chiropractic doctors for this wonderful relief.

Rev. Wiley Wilkes



ASTHMA FOR YEARS

After many years of suffering with asthma and having tried many different types of treatment, I decided to try the chiropractic doctor. I am happy to say that after taking adjustments I am now on the road to health and happiness. I feel fine and am free of asthma.

Luntie B. Hann

WILLIAMS HEALTH NEWS
CORNER SPRING & JEFFERSON STS.
AUSTELL, GEORGIA - PH. 8500

BULK RATE
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AUSTELL, GA.
PERMIT No. 21

Once A Month

USE

Chiropractic



KEEP WELL



**ONE FRIEND
TELLS
ANOTHER**



Chiropractic Gets You Well!



THE WATKINS FAMILY

Several years ago, I started having terrific headaches. When I consulted my medical doctor, he suspected tumor of the brain and that an operation would be necessary before I would get any relief. After surgery was performed, I still had a headache, but it was much worse than before. It continued to get worse and worse.

I learned from a neighbor about Dr. Sid Williams, Chiropractor, of Austell, and began taking adjustments. When Dr. Williams explained the Chiropractic approach to disease, I had renewed hope of recovery. After being under Dr. Williams' care for a short period of time, I feel and look like a new person. My headache is easy most of the time and I enjoy my family much more. My complexion looks ten years younger.

My wife, Oneida, suffered with anemia, High blood pressure, migraine headaches, and nervousness. After she began taking Chiropractic adjustments at the Williams Health Center, There was a wonderful change in her health, especially was her nervous condition improved.

We were so pleased with the results we had received, we had Dr. Williams check our two children, Nanette and Carlton. Nanette's hair smelled very bad regardless of how often we washed it. Her hair doesn't smell now and it seems to have more life. She is no longer constipated. Carlton, age 5, wet the bed and had convulsions. His convulsions have stopped entirely and he never wets the bed anymore.

We are a CHIROPRACTIC FAMILY now and we are all so much happier. We write this so that other sick people will know about CHIROPRACTIC and DR. WILLIAMS.

P A T I E N T N E W S

THIS IS YOUR NEWS LETTER-----Let us know how you like it. Bring your snapshot and tell us how you have been helped through CHIROPRACTIC. Your story can be printed in future issues.

MR. TOM GAY, Powder Springs, Georgia, known at the Health Center as "Dr. Tom" has referred 250 patients. He also has written a poem dedicated to Dr. Williams which is being published in a national magazine and will be printed in our next issue.

THERE ARE 40 MILLION PEOPLE IN THE UNITED STATES NOW UNDER CHIROPRACTIC CARE!

OVER 600 INSURANCE COMPANIES honor Chiropractic claims. Check your policy and see if it includes Chiropractic care.

LAST WEEK a colored woman from Atlanta checked into our clinic. After an automobile accident she became totally blind. One eye had been removed due to swelling and diseased condition. When Chiropractic analysis was made, a spinal misalignment was noted and corrected. Ten days later sight was restored to her remaining eye. Think of the thousands of smaller accidents that occur daily. Conditions less serious are occurring every moment that you live. SPINAL ADJUSTMENTS CAN CORRECT THEM.

OUR MANY THANKS to the patients who have given us the many beautiful yellow flowers!!!

ONCE - A - MONTH USE CHIROPRACTIC

CHIROPRACTIC GETS YOU WELL

WONDERS OF
Chiropractic



KEEP THAT *Healthy-Happy* FEELING

Suffered Terrible Headaches for 15 Years Chiropractic Ends Pain



MRS. J. W. BOOKOUT

I am so happy to have this opportunity to tell others what chiropractic has done for me. Maybe this will help someone to learn about chiropractic before they go through unnecessary pain and suffering.

For three days and nights I suffered excruciating pain in my hip and leg, and had been unable to straighten up because of this terrible pain. I was told

I made an appointment there. Much to my amazement, I walked out of the doctor's office after my first adjustment easy of my back pain and complete-

pointed out to me that my body was in a run-down condition and had been starved for a long time of its normal nerve supply. I knew my physical condition was poor and as a result my mental outlook was bad. I was negative and could not seem to look at the bright side of life. After a thorough explanation of chiropractic and what it could do for me, I started a Health Restoration Program through chiropractic adjustments.

For fifteen years I had headaches. They were so bad I would be completely exhausted and had to lay in bed day after day. When I would get up, I was so weak and run down I would have to go right back to bed. Maybe I would have one good day and then the following day would be the same thing all over again—I had to go right back to bed. Some days my head would hurt all over and then sometimes it would be on one side of my head and at times only my face. As a result of these headaches, I lost my appetite. I knew I had to eat but I just didn't want the food.

I always had several colds during the year, and had been bothered a long time with constipation. Since beginning my adjustments, I have gone as long as two years without a cold; my constipation has cleared up; I don't have headaches any more and I am so relaxed I over sleep the alarm. Besides making a home for my 17 year old son, I am serving as part time secretary for my church.

Run Down Physically Unable to Work



MRS. PEARL MOON

I was so run down physically I couldn't do my housework. I felt so weak and had no energy at all. At times, I felt as if I were in the first stages of pneumonia, as my breathing was so difficult. I had always had lots of colds, especially in my throat and chest.

At the age of eight years I had a fall, and since that time had been unable to hear very well and had bad ear aches. But, the worse thing was the roaring and ringing sensation in my ears. It was so embarrassing to be around people and have someone speak to me and not be able to hear them. So many times I wanted to pretend I didn't know they were speaking to me.

My daughter wanted me to go

of this terrible pain. I was told I had a slipped disc. A relative who happened to visit me and who knew that I had used chiropractic when a child, suggested that I again try chiropractic. I knew of a chiropractic clinic close to my home, so

of my back pain and completely straight. When I went back for my next visit, the doctor explained to me why I received such immediate results. He also told me I was very lucky to have such wonderful relief so fast. He

time secretary for my church, plus attending school three nights a week. I feel fine! I heartily recommend chiropractic to my friends and wish others would try and see for themselves what chiropractic can do.

My daughter wanted me to go to a chiropractor near our town. After starting my adjustments, the catches in my back disappeared, my chest congestion cleared up, and my hearing has improved so much I feel like a different person. I haven't had the ear ache in a long time, the roaring has stopped completely and the ringing is gradually going away. I can laugh, talk and most of all, hear what other people have to say. I can't express the gratitude I feel toward chiropractic. As for colds I used to have so often, when I feel one coming on I visit my chiropractor. I feel I must see my chiropractor once a week. I know the adjustments are what I need to keep me going.

For thousands of years, many methods have been used in desperate attempts to lower blood pressure. Bleeding the patient by making shallow wounds and withdrawing blood through the skin by "cupping" was thought to relieve high blood pressure and restore a morbid body back to normal health.

For more than 20 centuries a common, ugly little worm called the "leech" was applied to the body to suck blood in an effort to lower blood pressure. As many as thirty of these little "blood suckers" were required to draw off 4 ounces of blood. In a period just before the War Between the States, leeches consumed more than 200,000 pounds of blood a year in Paris alone.

The leeches' only important function to man was simply the thing nature equipped them so superbly to do—feast on human blood and raise in-

creasing numbers of little leeches.

High blood pressure is no respecter of persons or ages, but is most often seen in middle-aged people. Undeniably, it causes a tremendous amount of disability and a large number of deaths. We have always known that relaxation and rest would help to control high blood pressure but never have they brought about permanent relief.

To gain an understanding of high blood pressure in relation to the nervous system, it is necessary to know the meaning of "blood pressure." It means simply the pressure of the blood against the walls of the blood vessels. In the walls of blood vessels are muscles, running in a circular manner around the vessels. These muscles are powered by vaso-motor nerves which influence the correct amount of pressure around the vessels. When these muscles are relaxed, vessels will open

wider, offering lower resistance to the constant flow of blood and pressure will remain normal. When these muscles controlling the blood vessels tighten, due to a shortage of nerve energy from the brain, they become narrow and blood pressure rises. This overworks the heart and various other disorders begin to develop.

The effect of high blood pressure on the heart is what you might expect if you tightened the nozzle on a hose connected with a water pump. The pump works harder to increase the pressure in the hose trying to keep the water spraying out of the nozzle in the volume as before. So, when blood vessels are tightened the heart must work harder and pressure on the blood vessels increases to keep the blood flowing at a nearly normal rate.

Chiropractic care and regular spinal adjustments to keep nerves free, have proven successful to thousands of peo-

ple with high blood pressure. Why wait on some new preparation? You can arrange for a chiropractic examination now! Correcting misaligned vertebrae will equalize blood pressure, retard disability and prevent or restore impaired function of blood circulation.

Gall Bladder, Fatigue, High Blood Pressure,

Made Life Miserable 'til Help Came

I suffered with high blood pressure for several years. My head hurt and I was weak all the time. My legs ached constantly and I just didn't have the energy to work at all. I also had sinus trouble and my nose would bleed several times a day. I finally had to go to the hospital because my blood pressure ran up so high. With everything that was done for me and with all the medicines I took nothing seemed to help. To say the least, I was discouraged.

The last day of August I had my first gall bladder attack. The pain was excruciating and my nerves got very bad. Approximately a month later I had another acute attack accompanied by infection. The pain began over the area of my gall bladder and generally worked around to the middle of my back. It was so bad day and night I felt just like a knife was sticking in my side. I couldn't sleep — many nights I sat in the rocking chair because of the pain. I was terribly sick at my stomach; I lost my appetite and it seemed that I was getting weaker all the time and my nerves were growing worse. I then went to the hospital and stayed for 15 days, but I was so weak and run down that I was not strong enough to undergo an operation.

In January I had the worse attack of all and it was just more than I could stand. I had been going to my doctor three and four times a week and was taking two shots a day and 12 different types of medicine. The medicine and shots didn't give me any relief, and I was growing more nervous all the time.



MRS. HUGH POORE

My sister, Mrs. C. A. Bennett, told me she thought her chiropractor doctor could do me some good since he helped her so much. I had always heard that chiropractors were really good with nervous conditions, but, in desperation, I decided to see if chiropractic could help me. After an examination and X-rays, my chiropractor told me that a displaced vertebra was the basic cause of all my trouble and he could definitely help me. He also told me that I was in such bad shape it would take a long

time to get me back to normal. At first I was so sick it seemed as if I were in a bad storm. After several adjustments I felt better and the pain began to gradually ease off. I could feel a change taking place in my whole body and even though the change was slow I kept going back each time the doctor told me.

My gall bladder does not bother me any more and my pain is completely gone. I sleep

well and eat anything I want. In the beginning my husband had to drive me to the doctor; now, I go alone, and feel confident. I am enjoying my health again. I believe if I had not started to a chiropractor the day I did, I would not be living today.

I recommend chiropractic to everyone that needs help. Don't wait too long — life is too short — see your chiropractor today!

Plagued With Rheumatoid Arthritis Suffered From Daylight to Dark

It is hard for me to describe the intense pain and suffering that is endured with rheumatoid arthritis. It started in my left wrist and slowly worked its way to all parts of my body. My joints swelled all over and I hurt all the time. It hurt so bad to get up and down. I couldn't rest at night. When I took a deep breath my chest would hurt. My knees would swell and ache; my hands were swollen and very painful and I couldn't move my wrists at all. I had been plagued with this condition for about two years, one year of which I was unable to hold down my job. I would go to my office but couldn't do any work. During this time, I had tried several different treatments and doctors trying to get well.

One of my dear friends recommended her chiropractor to me. I started my adjustments as soon as possible. The improvement in my health came

as so many had assured me it would.

I now hold my regular job; I eat much better and have gained back most of my weight.



MR. ROY E. SMITH

Chiropractic certainly has helped me. Even though I am not completely well, I am one hundred percent better and I work every day.

I see my chiropractor at least once a week now, and I hope my story will help someone else to find better health and happiness.

Couple Enjoys Good Health Grateful For Chiropractic Benefits

For about ten years or more I was troubled with a gall bladder condition. The pain would start over my gall bladder and move around to my back. My back hurt so bad I couldn't rest at any time; my head ached and I vomited a lot. I was on a very strict diet and taking medicine which only gave me temporary relief.

My sister had been to a chiropractor and received very good results. She asked me to see if he could help me. I went to a chiropractic doctor and gave him the details of my condition. He began to give me adjustments and soon I was feeling much better. Now, I never have a headache and I eat foods I was daresome to eat for several years.

Two years ago my husband had a stroke while on his way to his barber shop. He had to stop at a friends house and ask for

help. He couldn't move the left side of his body; his left foot and leg dragged when he walked and his speech was affected — it was hard to understand anything he said.

I had received such wonderful results from my chiropractic adjustments, I suggested that my husband go with me on my next visit to his office.

Since starting his adjustments, his speech has improved; he can now raise his arm above his head; his left foot drags only slightly, and he is able get

improvement in my health came

ness.



MR. & MRS. J. L. LANIER

around without my help. He is so much more relaxed and rests well at night.

We now go to the chiropractor for a once-a-month check-up or at any time some little ail-

ment may bother us. We are very grateful for chiropractic adjustments and happy that we have found the way to keep good health.

Skin Lay In Wrinkles . . . Cried Constantly, Parents Lost All Hope For Recovery

I am writing this about my little daughter "Alva Bennett" and hope that somewhere a mother with the same problem I had will read this and believe that chiropractic can and will help if given a chance.



Alva Bennett

The day I brought my baby to a chiropractor, my hopes for her were at rock bottom. I had been to a baby specialist who said she had a nervous disorder and there was little that could be done; then, he diagnosed her trouble as feeding trouble

spinal cord. He explained that this was literally choking the life out of my daughter. He told me that if given time she could be well again. He then gave her the first adjustment.

After the first adjustment, I could see a difference. Alva seemed more relaxed, and with each adjustment there was a change. She began to sleep better and her disposition improved. She began to notice things around her and to smile again.

Her eyes opened normally. But, all these changes took time. The happiest day of all came when she began to walk and now she is beginning to talk. To see her now one could never think she had been sick a day in her life.

Would I recommend chiropractic for others? Yes, I would recommend chiropractic for any type disorder. I know what chiropractic can do! My baby is living proof of this! She has been helped so much and now I am a chiropractic patient myself.



Adjustments Help Entire Family To Stay Well

We were very proud when our first daughter, Sandra, now four years old, was born. She slept almost the first 10 days of her life. Then, suddenly she would hardly sleep at all, day or night. My friends would tell me she just had her days and nights mixed. Common sense told me an infant should sleep more than anything else. She took her bottle, but had only gained six ounces in four weeks. She was six weeks old when we had our first visit with a chiropractor. He said her trouble

began to see in her and myself. I knew I had found a new and different, also painless, way to keep happy and healthy. I knew that when we had other children they would be started out with the adjustments just as I started Sandra.

In July 1959, Susanne, now almost two, was born, weighing 9 pounds, 14 ounces. She was healthy and I wanted her to stay that way. I took her for her first check-up and adjustment, when she was 2 days old. These adjustments have helped

be done; then, he diagnosed her trouble as teething powder poisoning. Another specialist found a birth defect and told me there had been known cases where there was a possibility they might never walk and only time would tell about my child. My baby's trouble started when she was about seven months old. She was restless and would cry day and night. She had a severe constipation problem and no amount of medicine seemed to do any good. She cried as if something hurt her all the time. She couldn't sleep even when given medicine. She had quit eating and her little stomach lay in wrinkles. Her color was awful. Her eyes were about half closed and she didn't seem to notice anything much that went on around her. This was my child's condition when I first brought her to a chiropractor.

Almost immediately upon examination, my chiropractor doctor pointed out that there was something wrong with my child's neck. I could see her little head tilted and would not straighten when we tried to hold it in line. My doctor then recommended X-rays. The next day he showed me the X-rays and pointed out a displaced vertebra that was pinching her

I am a chiropractic patient myself.

MRS. DURELL BENNETT

Nervous Condition Stomach Trouble

Wonderful Relief By Spinal Adjustment

I suffered for some time with a bad nervous condition and stomach trouble. My nerves were a wreck and I felt irritable all the time. This was accompanied by a burning sensation in the stomach.

I tried for about twelve years to rid myself of this nervousness and stomach trouble which was with me most of the time. But, it seemed that the more I tried to adjust myself the worse I became. My condition grew increasingly worse and I realized it was time to have something done.

I started going to my local chiropractor and almost immediately I got relief. After several adjustments I could definitely tell a big difference. My nerves began to calm down and the burning in my stomach felt much better. I had a good

feeling in my whole body for the first time in years. I know that chiropractic has kept me going for some time, now, and also kept me from having operations that had been recommended.

I THINK CHIROPRACTORS ARE WONDERFUL. I would recommend chiropractic to everyone.

I would recommend chiropractic to everyone.



MR. W. L. MILAM

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feeling in my whole body for the first time in years. I know that chiropractic has kept me going for some time, now, and also kept me from having operations that had been recommended.

I truly thank God for giving our chiropractors the knowledge to help people receive and keep health and happiness.

MRS. MARCIA HOLDER

**RESULTS
IS WHAT
COUNTS**

When FISHING . . . you get results when you choose the right bait.

When sick . . . You get results when you choose the right method of eliminating the cause.

The entire body machinery is controlled by the nervous system, located in the spine.

When this nerve mechanism becomes irritated or disrupted, body function is impaired. Pain and sickness occurs.

In correcting the spinal condition we strike at the fundamental cause; when this correction is complete, pain is relieved, reestablishing the normal flow of vital body energy to the affected organ, and recovery is as quick as nature permits.

Let the scientific chiropractic method give you the results you want — natural good-health.



ACCIDENT INSURANCE

Will pay Chiropractic claims!



Both Auto Liability and Passenger Protection Policies Have This Coverage!

Many minor Whiplash Neck and Back Injuries, that seem harmless, prove Very Serious and Painful!

Will Pay Chiropractic Claims when Authorized By Your Company!

SPINAL INJURIES

Covered by Workmans' Compensation Insurance,

if Hurt on the Job:

Contact your Chiropractor Immediately if spine is injured!

See Your
Chiropractor
Today

Dr. Sid E. Williams

CHIROPRACTOR
301 HAMILTON AVENUE
BREMEN, GEORGIA

Dr. Sid E. Williams
301 Hamilton Avenue
Bremen, Georgia

To substantiate statements presented herein, photostat copies of the testimony and documentary evidence is available on request. Write Si-Nel Publishing Co., P. O. Box 21, Powder Springs, Ga.

WILLIAMS HEALTH NEWS
COOPERATIVE CHIROPRACTIC
HEALTH SERVICE

Austell, Georgia

February 1957

Dear Friends:

Let us take this opportunity to enter your thoughts and renew your confidence in the science that is helping to restore your health.

It is our sincere desire in beginning this news letter that you may become better informed in the principle and practice of Chiropractic, so that you may join in our fight to protect the right of the sick to get well with the doctor and method of their choice.

It remains with us, the pioneers, the truth seekers, to spread knowledge of this great balm of health to the sick. Think of the thousands who surround you who know nothing of the efficacy of Chiropractic health service, who with a little knowledge and encouragement from those of us who know, health could be restored and human lives could be saved.

Increase your knowledge of body functions and gain greater understanding of your health problems. You know and understand that health comes from within you and others need this health message. Tell them about the people you know who are using this service. Mention the results you have personally received. Cooperative Chiropractic is progressing. The sick need its service. Go forward with the truth!

Most sincerely,

Dr. Sid Williams

TRUTH

SINCERITY

COOPERATION



Dr. Sid Williams
Director

Dr. Sid Says

COLDS and Chiropractic

It is doubtful if there is a person who at one time or another has not been involved with what most of us refer to as the common cold.

Colds are, perhaps, the one condition having the greatest array of treatment known to man today. Yet, in spite of all this, colds are still one of the top menaces in our health problem.

WHY?

The term "a cold" is used to describe a certain group of symptoms which occur in a person afflicted, but did you ever stop to think why you have a cold?

Although colds predominate in the colder months, they are present in the summer as well. In fact, if you were to stand over a hot air register and breathe through your mouth for 20 to 40 minutes, you would produce sufficient irritation to the mucous membrane of the nasal passage to the throat to bring about the symptoms commonly associated with a head cold.

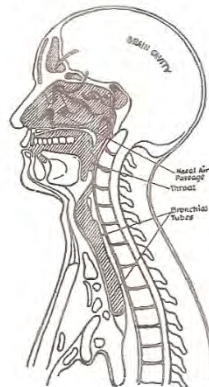
Consider then the rapid changes that take place on a winter morning. You go outside properly garbed, but let's say the temperature is five degrees. Think of the difference in the temperature of the air in the room you were just in, perhaps 74 degrees as compared to five.

Unless the structures in the nasal passages are capable of tempering and filtering the abrupt change in this cold air prior to reaching the bronchial tubes and lungs, it will irritate these delicate tissues. The body, in defense of this, secretes a mucous to coat over this irritation. If the quantity secreted produces congestion, we say we have a chest cold. If this

process occurs only in the nasal passages, we then refer to it as a head cold.

NERVE INTERFERENCE

Some people, because of nerve interference with the normal expression of the body, which is health, have a lack of proper nerve energy supply to a given area, or function in the body. In the case of a cold it is the mucous membrane of the nasal passages and the throat



which have become lowered in their resistance.

This results in the environmental demand being greater than the resistance of the body because of nerve interference, and you have what is called "a cold."

Chiropractically, the reasoning is this. If a person is subject to colds, first must be found the point of interference that is depriving the given area of its normal nerve energy and permitting it to become lowered in resistance, thereby making the patient unable to cope with environmental demands.



This is done with the instrumentation of the Chiropractic office. A vertebral adjustment then is given to remove this interference to normal quantity flow. Once the interference is removed and maintained clear sufficiently long enough to permit restoration to the weakened mucous membrane, it is able to increase its range of adaptation, once again being able to cope with environmental demand.

DEALS WITH CAUSE

This application (the Chiropractic adjustment) is dealing with the cause or the element which is responsible for the lowered resistance or abnormal function of the nasal passages and throat.

This is why, when two people are exposed to like conditions, one gets a cold, and the other does not. One had nerve interference, the other did not. The one with nerve interference did not have the necessary body resistance to meet properly the environmental demand; the one without nerve interference did.

For every effect there is a cause, and Chiropractic is the only healing art that deals with the cause and not the effect.

Friday, April 19, 1957

Stomach Weakness

By Dr. Sid Williams

Diseases of the stomach are divided into many classes and called various names but back of all there is a cause that is common to all nerve weakness. We have seen many types of stomach weaknesses and have never found one without some interference to the nerves leading to the stomach.

Nerve interference lowers the vitality to any organ. Hundreds of people are enjoying stomach health today because of the scientific removal of nerve interference, after other methods have failed.

When we realize that severing the nerves leading to the stomach would cause the stomach to be paralyzed then it is easy to understand that any interference to the nerves would cause weakness in proportion to the interference. For this reason stomach weakness should be benefitted by Chiropractic.

The responsibility of the Chiropractor to the public health is to prevent, correct or control those conditions of the spine which, by interfering with normal nerve function, cause disease.

(One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic, written by Dr. Sid Williams whose office is located at Jefferson and Love Streets, Tel. 8500.)

Adv.

Friday, May 17, 1957

Insomnia

By Dr. Sid Williams

"If I could only sleep!" This statement is sufficient most of the time to stamp a case of "insomnia" and with it all the train of other symptoms that follow. Basically insomnia is a condition which prevents the nervous system from relaxing. Organic trouble has been frequently blamed and usually enters into the picture but when vitality has been restored to the nerves and sufficient pressure removed to permit them to relax, sleep follows that is natural and refreshing.

While several pressures on nerves can produce insomnia, the usual case has many and the condition is one of long standing. The general health is usually affected since insomnia produces a type of nervous exhaustion which prevents proper organic action.

By correction of the cause, the effects disappear and prove to be secondary. Chiropractic has assisted nature in restoring healthful rest to hundreds who were threatened with taking something because they could not sleep unless under the influence of opiates.

(One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic, written by Dr. Sid Williams whose office is located at Jefferson and Love Streets, Tel. 8500.)

Adv.

Don't Be Misled

By Dr. Sid Williams

Sick people are more frequently than otherwise unaware of spine



failure in cases of sickness, pain and disease. Spine failure does not always produce pain or discomfort in the back unless there is acute backache or lumbago, but don't be misled. In the great

majority of cases the effects of spine failure are observed at some distant point remote from the spine, such for example as neuritis in the arm or leg; headache or malfunction in one of more vital organs. Because of this fact, you can be excused for not immediately recognizing the location of your pain or illness, being in the spine.

If you have been doctoring for some time, and find yourself, relieved, but not entirely well, might it not be wise to try something different, some new approach and means to locate and remove the cause, rather than treating the effects?

In the spirit of a sincere helpfulness it may be suggested that you consult a modern Chiropractor. It may mark the day when you start on the road to vibrant health.

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Adv.

A Chiropractic Explanation

By Dr. Sid E. Williams

To many people, excitement or any emotional disturbance will cause a headache. Fear, worry, overwork, loss of sleep or any other



Dr. Sid Williams

condition that saps the patient's vitality may result in a headache. In such cases the victim's reserve of vital energy is usually below par and the least deviation from the sufferer's normal life results in a headache.

Headaches may be located in different parts of the head, its location usually indicates the part of the body from which the headache originates. Other symptoms may confirm this reflex condition and a thorough spinal analysis could reveal a misalignment of spinal bones.

These misalignments could cause a pressure on the spinal nerves leading to the affected organs, thus interfering with the flow of vital energy necessary for their proper functioning. This could result in a headache. Irregularity of function must be traced to its source and corrected. Chiropractic adjustments seek to correct the CAUSE.

(adv.)

Friday, September 7, 1956

Under its driver training

Mrs. Dr. Sid Williams Honored With Shower

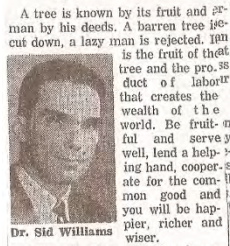
Last Wednesday evening Mrs. Dr. Sid Williams was given a Stork Shower by Mesdames E. T. Traylor, Marvin Frady and Bertha Prather.

The decorations centered around the dining table that held a beautiful cake topped with a stork. Punch and cake were served.

Present were: Mesdames Luke Gore, Gene Ratcher, Charles Traylor, Jack Traylor, J. L. Traylor, Joe Hardy and H. P. Camp.

Be Fruitful

By Dr. Sid Williams



Dr. Sid Williams

Doing big things is not so important as doing little, worthwhile things in a big way. There is nothing so powerful as a constructive idea set to the music of industry by the directed skill of willing hands.

Be fruitful in every way you can. Use your talents helpfully. Share them with others, think constructively and when a useful idea strikes put it to work instead of burying it in the sands of forgetfulness or the listlessness of inertia. You can be what you want most to be if you are patient, cooperative and willing to sacrifice for the goal ahead.

Perhaps you will say that ill health holds you back, that the mind is willing but the flesh is not equal to the demands of the hour.

That sometimes happens, but there is always a cause for every effect. Find and correct the cause and the effects will be changed from defect to a helpful form.

Chiropractors are trained to locate and correct this spinal cause of disease. Chiropractors are fruitful because they set free the healing force within so that nature can make repairs, restore health and make possible a more abundant life.

(adv.)

Spinal Examinations Urged For Children

Regular spinal examinations for every school child in America is one of the objectives of Correct Posture Week, which is being sponsored on May 1-7 by the chiropractic profession.

Chairman for the observance of Correct Posture Week here is Dr. Sid Williams, a representative of the Georgia Chiropractic Association.

"Periodic examination of the spine in the interest of good posture and good health should be maintained, at least, on par with the regular examination of the teeth and eyes," said Dr. Williams. "But unfortunately for the well-being of the spine, it is in back of us where few pay attention to it until it gives us trouble.

"If injury to the spine was seen as readily as a decayed tooth, or crossed eyes, it would not be the most neglected part of the body."

Seemingly trivial distortions of the spine, Dr. Williams explained, can have far-reaching effects, if not corrected.

"Spinal distortion nearly always interferes with the nerve energy supply which goes from the brain through the spinal cord to all parts of the body," the chiropractor said.

"Children are especially liable to spinal injuries because of the falls and jars their bodies suffer while learning to walk and run, and later in the rugged play of the growing youngster."

Dr. Williams cited statistics which showed that 78 percent of all school children in this country have spinal distortions in some degree.

Friday, August 17, 1956

YOUR BODY AND YOUR CAR

Even if you bought the most perfect gasoline and motor oil, your automobile would stall if, through failure of operation of the electric system, the spark plugs did not produce the electric spark at the exact time and point necessary for ignition. Therefore, if your car stalls, your mechanic examines the car not only to see if gas and oil are flowing readily, but also to see if there is anything wrong with the wiring system. For if the wires are not just right or if there is a short, the electricity cannot reach the point it should serve.



DR. SID E. WILLIAMS

In an analogous fashion, the human body approximates the motor car. The nerves of the body carry the "electricity" to supply the necessary stimuli to different parts of the body. If there is any interference with the normal transmissions of these impulses, the organ involved "stalls" until it again receives its normal quota of impulses.

Hence, just as one has one's car thoroughly overhauled yearly, at least, so it is but common sense to have a mechanic to look over your body at least once a year. Your Body Mechanic is your Chiropractor.

(One in a series of articles published in the public interest to explain and illustrate the practice of Chiropractic, written by Dr. Sid E. Williams, whose location is at Spring and Jefferson St., Austell, Ga., Phone 8500.

DOUGLASVILLE, GA., FRIDAY, JUNE 1, 1956

SICK?

Regardless of what your condition is called... No matter how long you have suffered... Find out now if you are a chiropractic case.

WILLIAMS

CHIROPRACTIC HEALTH SERVICE

Friday, January 24, 1958

IN MEMORIAM

In loving memory of our father and husband, W. Delmus Rutherford, who passed away six years ago, January 20, 1952.
Mrs. W. D. Rutherford
family.

We Will Be

GLAD

to go over your case carefully and give you a thorough explanation of the science of

Chiropractic

without cost or obligation to you

Countless numbers have regained their health through the aid of this wonderful science. Let us help you solve your health problems.

Phone today for appointment.

**DR. SID WILLIAMS
CHIROPRACTOR**

AUSTELL, GA.
Telephone 8500

SOME OF THE
CONDITIONS

THAT HAVE BEEN HANDLED
SUCCESSFULLY BY

CHIROPRACTIC

- | | |
|----------------------------|------------------------------|
| Adenoids | Insomnia |
| Anemia | Jaundice |
| Appendicitis | Kidney Trouble |
| Arthritis | Liver Trouble |
| Asthma | Menstrual cramps |
| Bronchitis | Migraine headaches |
| Bladder Trouble | Multiple Sclerosis |
| Bright's Disease | Nervousness |
| Catarrh | Nuralgia |
| Colds | Neurasthenia |
| Colic | Neuritis |
| Colitis | Osteomyelitis |
| Constipation | Paralysis (various types) |
| Diarrhea | Pleurisy |
| Diabetes | Pneumonia |
| Dizziness | Poliomyelitis |
| Dyspepsia | Rheumatism |
| Eczema | Sacro-iliac displacement |
| Eye Weakness | Sciatica |
| Female Disorders | Sinus trouble |
| Gall Stones | Spinal curvature |
| Goitre | Stomach trouble (functional) |
| Hay Fever | St. Vitus Dance |
| Headaches (chronic) | Torticollis (wry neck) |
| Heart-trouble (functional) | Tonsillitis |
| Hiccoughs | Ulcers |
| High Blood Pressure | |

WILLIAMS

Chiropractic Health Service

CORNER SPRING AND JEFFERSON

AUSTELL, GA.

PHONE 8500



Dr. Sid Williams, on a recent fishing trip near Stewart, Fla., caught this 7 ft., 9 in. sailfish. Shown with Dr. Williams left to right are his wife, Dr. Nell Williams, and Mr. and Mrs. William R. Scharfschwert, of Stewart, Fla. Williams and Scharfschwert were Ga. Tech footballers.

Enquirer

Friday, August 3, 1956

Macahan Sets

IS BACKACHE KIDNEY TROUBLE?

Many people have the idea that backache is caused by a kidney ailment and they take something to purge the kidney, but many times the backache is persistent even after such measures are taken. In reality very few backaches are caused by the kidneys, for only in rare kidney diseases is there any pain whatever in the back.

Pain or backache between the hips and in the lower part of the back is caused by pressure on spinal nerves caused by a misplaced spinal joint, and to be permanently rid of the persistent nagging backache, the cause of the weakness must be dealt with. A man aged 30, consulted a local scientific Chiropractor recently about a backache he had experienced for years.

Thorough Chiropractic analysis revealed decided misalignment of the spine, pinching vital nerves leading to the lower back, which was the basic cause of pain.

The misalignment was corrected by painless Chiropractic

(One in a series of articles published in the public interest to explain and illustrate the practice of Chiropractic, written by Dr. Sid E. Williams, whose location is at Spring and Jefferson St., Austell, Ga., Phone 8500.



DR. SID E. WILLIAMS

adjustments. Patient noticed relief the second day and at the end of eight weeks patient was dismissed with all backache gone.

Remember that few backaches are caused by kidneys, but are basically caused by misplaced spinal joints and your Chiropractor specializes in correction of these conditions.

entire week.

Perhaps It's You

By Dr. Sid Williams

Do you ever get to the point where everything goes wrong? The children get on your nerves, your husband or wife, as the case may be, becomes exasperating, you just can't



Dr. Sid Williams

stand that catty neighbor, and the delivery boy vexes you? "Why do people have to be like that," you want to know.

Of course the state of your health or that of your family may have a leading influence in how the world looks to you. If ill health is your problem, do something about it.

Did you ever try Chiropractic as a mode of health restoration? Chiropractors use a different approach. Chiropractors point out that all the functions of the body are directed and controlled through the nervous system of which the spine is the key.

Chiropractors maintain that falls and accidents often strain the spine and sometimes cause minor displacements that are the basic cause of many forms of ill health and the symptoms that go with it. That Chiropractors are able to correct the cause and restore health. Give Chiropractic a trial if you are not well, and you will be able to enjoy better health and a more abundant life.

May 9, 1958

ited relatives at Gainesville
Clermont recently.
Larry Gann and Gary Gann are in
Clark's Clinic at Austell. They are
improving slowly.

Your Best Guide Post

By Dr. Sid Williams

Your conscience guides you every day of your life. Give heed to her warning and commands, make no excuses. Your conscience will not



Dr. Sid Williams

lead you astray if you are fair and obedient to her demands.

Do what is right. Fear and personal interest may try to influence your act, but listen to your conscience and, when she speaks, obey with diligence and alertness.

Sometimes you may be tempted to take advantage of some one. Your conscience asks, "Would you like to have that done to you?" Do unto others as you would have them do unto you.

Let us say, you hear a false statement made against another that might hurt his reputation. You are tempted to remain silent rather than deny the rumor and perhaps cause an argument. Your conscience says, "Speak up. Would you like your own good name falsified?"

Perhaps you are tempted to hold back on an accounting. No one would ever know the difference but your conscience asks, "Is it right? Is it fair? Is it just?"

Obey your conscience, be on good terms with yourself; then you can face the world with head erect and you'll sleep well at night.

Perhaps you will say insomnia is your trouble, you can't sleep nights, and that it is not your conscience either. You are simply wakeful even when you don't over eat or drink coffee. As a result you feel tired in the morning and are not as alert as you should be.

When this is true, you should consult a chiropractor. Every function of your body is directed and controlled through the nervous system. There may be a pinch on a nerve causing the direct trouble. Chiropractic works to "Correct the Cause", not just alleviate the momentary suffering.

(adv.)

Springtime

By Dr. Sid E. Williams

Once again it is springtime and the urge is upon us to get out in the sunshine and dig in the soil.

Springtime is a creative season. All nature is aroused. The birds sing, dormant trees begin to show their leaves, buds burst into blossoms, seeds swell and send roots into the ground and stems into the air to be bathed with dew and showers and to be invigorated by sunshine.

Dr. Sid Williams
Springtime! How wonderful it is just to feel the nearness of God plus the glory of living and creating and serving in a helpful way!

Springtime makes us forget many of the aches and pains of winter and the infirmities of age. Springtime awakens the joy of living, the happiness of friendship, and the hope of the future for a more abundant life.

All hail to springtime, the magic time of life!

adv.

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LOVE

A

July 11, 1958

COUNTING SHEEP?

By Dr. Sid Williams

When you go to bed at night, can you sleep, or do you spend an evening tossing to and fro, yawning, counting sheep and yet find it impossible to sleep?

Sleeplessness may be caused by a number of different things. Essentially it is the congestion of blood around the brain, which makes it overactive. If you are troubled with this condition, it would be wise to find out what Chiropractic can do for you. After a careful examination, the Chiropractor will find out what is wrong with your nervous system. Spinal adjustments have been highly successful in normalizing blood circulation, and relieving congestion of the blood vessels of the brain.

One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic, written by Dr. Sid Williams, whose office is located in the Lamar Building, Spring & Jefferson Sts., Austell, Ga.

—Adv.

A Word for the Grouch

By Dr. Sid Williams

When things go wrong, as they sometimes will, do you blow your top and never stop to ask how much it gets you?



Dr. Sid Williams

Some one has wisely asked: What good did it do to be grouchy today? Did your surliness drive any troubles away? Did you cover more ground than you usually do, because of the grouch you carried with you?

No one is looking for trouble, as a result you are shunned when you are grouchy, you get no friendly advice or assistance, so you must work harder. When you smile, it breaks down this barrier, those about you seem at ease and they try to help you. Haven't you noticed that?

The same principle holds true within your body. When you are emotionally upset from worry or are angry and tense, function is impaired, digestion is poor, elimination is faulty, your hands are clumsy, your thinking and reasoning are bad and your body suffers as do the friends you drive away.

There is a cause for every effect. Chiropractors point out that the spine is the key to the nervous system because it encases the spinal cord and serves as the distributing center for all the nerve trunks of the body.

Due to falls and accidents a vertebra may slip in its relation to these discs and sometimes locks out of position so that nerves are pinched. This disturbs function, lowers resistance to disease, and results in various symptoms. It is then that a chiropractor is your best friend in restoring health and opening the way to a more abundant life.

—Adv.

You

By Dr. Sid E. Williams

You are the most important person in the world — as far as you are concerned — and that is not being egotistical at all.

You are the center of the universe as far as your perception goes, because you must

of necessity weigh and measure all things in relation to how they affect you, or the things in which you are interested.

It can not be otherwise because you are all that is real, all that matters, all that

Dr. Sid Williams can comprehend the things about you.

When you cease to exist, so likewise will all things of a material nature, because all things are relative in their relation to you.

You are an element of God. The Kingdom of heaven is within you. You are very worthwhile and you should set a good example for all other YOU'S who are equally children of God.

You should love one another and be a credit to your Creator who gave you wisdom and understanding and an opportunity to serve your fellow beings in the great adventure we call life. All power to you — to a greater YOU.

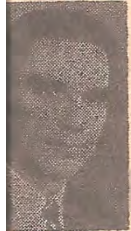
adv.

Aug 14 '58

Time and Space

By Dr. Sid Williams

Some one has made this observation:
Life itself can't give you joy,
Unless you really will it;
Life merely gives you time and space;
It's up to you to fill it.



How well are you filling the space allotted to you? How well do you use your time? What joy do you get out of living?

Life can be beautiful and filled with joy, but only when

Sid Williams you make it so. A block of wood may hold only heat for one person. Another may carve it into a work of art. So with a piece of granite. It may serve as a flagstone to the average person, while another, with hammer and chisel, can make of it a piece of masonry, or even a masterpiece of statuary.

What makes the difference? Work and skill and vision are the only answer. It's what you put into anything that makes it what it is. Every living being has potential possibilities to be greater than he is. What you make of your life is large-up to you.

Perhaps illness is the greatest handicap of all; yet do you know that health, like other virtues, comes from within? Health is little more than the normal expression of life within your body. Every function is determined by, and through, the nervous system that stems from the brain and spinal cord.

Chiropractors are trained to locate and correct nerve impingement which is the cause of all disease.

(—adv.)

What Is Chiropractic?

DR. SID WILLIAMS

Chiropractic is a Philosophy, Science, and Art of things Natural; a system of adjusting the vertebrae of the spinal column, BY HAND, for the correction of the CAUSE of dis-ease within the body.

The spinal column consists of 24 freely movable bony segments, called vertebrae, together with the sacrum and coccyx.



The great nerve trunks emit thru the openings between these vertebrae. The vital nerve force within man is carried by these nerve trunks from the brain to the various organs, muscles, and tissues

of the body.

For every effect you must have a cause; that is a fundamental law of physics. If a person is ill, then the condition of disease, regardless of the name applied to it, should be an effect for which there is a cause.

The Chiropractic premise is that one of the causes of dis-ease is due to vertebral subluxations, which produce pressure upon the nerve trunks and thus interfere with the normal transmission of vital nerve force.

The Chiropractic objective is to locate the points in the spine where nerve pressure exists, due to subluxated vertebrae, and, thru proper adjustment by hand, to restore such subluxated vertebrae to their normal position, thus releasing the pressure on the nerves involved and allow normal nerve energy to return to the body.

Briers and Brambles

By Dr. Sid E. Williams

The climb to success and the better things in life is not always easy. There are hurdles and hardships



DR. SID WILLIAMS

ahead. Few find the easy way, yet the struggle and strife encountered give strength to overcome most difficulties when the vision is clear and the purpose is right. Seek the truth, recognize the right, be influenced by the just, hold fast to true principles and the ultimate goal will be more easily reached and also more worthwhile after it has been achieved.

Love, Kindness and a Smile will remove countless hurdles. Lend a helping hand to your neighbor, and you will have strength and courage in your hour of greatest need.

You may say that you do live right and that your spirit is willing, but your body is weak. If this is true, perhaps there is a barrier to the nervous system that might be overcome through the principle employed by chiropractors.

To have health and strength it is important that nerve channels must be free from grounding to have service. Chiropractors locate and correct this spinal cause of disease and, other things being equal, health returns making possible a more abundant life.

—Adv.



Health Thoughts

By DR SID E. WILLIAMS

Someone has said, "Of all of life's surprises, there's nothing to compare with treading in the darkness or a step that isn't there."

Did you ever have that experience and feel the jrk that it gave you?



Did you ever run into the clothes line or trip over something and fall? The sudden stop strains you all over.

Then there are other sudden stops, such as a collision, or when some one quickly

Dr. Sid Williams applies the brakes or when you bump your head against something you didn't see.

Perhaps at the time you think only of the bumps and bruises, the knot on the head, or the abrasion on your shin, but these hurts may be minor in comparison to what the sudden stop did to your spine.

Sudden stops, quick jerks, unexpected loads shifted to you, often strain your spine and cause a vertebra to be displaced slightly, or it may even slip a disc out of normal position, either of which tends to squeeze the nerve trunks that emit between the vertebrae.

When nerves are pinched, anything may happen, sooner or later, because the nerve force is as vital to normal function as the electric current is necessary to service in your home.

Ground or short an electric wire and lights go out, the radio is off, the refrigerator stops, the stove will not heat, nothing works. Then you call a service man.

What do you do when you develop a headache or have indigestion or can't sleep. What do you do when you become nervous, have poor elimination or a numb feeling? Do you take a pill, get a shot in the arm, and perhaps finally resort to surgery? Or do you go to a Chiropractor to make sure that your nerve channels are clear, that the vital energy coming from the brain to all parts is getting through. Chiropractors are especially trained in the location and removal of chronic nerve interference.

adv.

Vertebral Subluxation

By Dr. Sid Williams

The term Chiropractic Vertebral Subluxation means that one of the small bones or vertebrae which make up the spine or "Backbone" is out of place with its fellow vertebrae with the result that the large nerve trunk



Sid Williams

passing between it and the vertebra immediately above or below it is pinched. This pinching can result either in pain somewhere along the course of the nerve or in the organs or muscles served by it.

It can also mean failure of the parts it serves to function properly because of failure to receive in sufficient degree the necessary directing impulses from the brain.

When your foot "goes to sleep" from sitting with the knees crossed, thus pinching the large nerve under one knee with the bony knee cap on the other, you have an example of some of the minor effects of nerve pinching or impingement. If allowed to continue month after month and year after year you can easily see how these effects might become major ones.

An internal organ may similarly "go to sleep" from nerve impingement and eventually become diseased as a result of the imperfect circulation and function activity. Chiropractic adjustments correct the cause.

(One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic, written by Dr. Sid Williams whose office is located at Jefferson and Love Streets, Tel. 8500.)

Adv.

Body Co-ordination

By Dr. Sid Williams

The human body is an example of perfect timing and coordination. No machine or instrument on



earth is so complicated or so perfectly timed and co-ordinated as the human body. Like any great factory the human body must have a controlling center—the brain is that center.

If we eat a meal the brain immediately sets up muscular, as well as glandular action, which secretes fluids and chemicals necessary for assimilation. The brain controls these activities by the nervous system, which is similar to a great telephone system only far more complicated. If we go out into the cold, the brain controls the heat of the body. The brain is always balancing the body chemically and in other ways, compensating for changes due to outside influences. Is it possible then, for a body to become sick or out of balance due to an interference with the nervous system? If there is an interference or pressure upon nerves the brain does not have complete control over the body. An organ or gland gets out of time, which results in inco-ordination all down the line. The stomach may secrete too much of one chemical and not enough of another, resulting in indigestion and gas formation which cause other ailments.

This interference can occur in the spine, where nerves make exit between spinal segments. If these segments become slightly misplaced, due to falls and strains, pressure is produced on nerves resulting in inco-ordination and varied ailments. The chiropractor scientifically locates nerve interference and corrects spinal misplacement, restoring co-ordination between brain and body.

A body free of nerve interference, or nerve pressure, is a body on the road to health.

(One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic, written by Dr. Sid Williams whose office is located at Jefferson and Love Streets, Tel. 8500.)

Adv.

March 23, 1957

Oct. 25, '57

The Austell Enterprise

10c COPY 10c

Thursday, March 9, 1961

SINGLE COPY 10c

John Owen Smith At First Methodist

A native of South Georgia, who was elected to the office of pastor of the First Methodist church here last July, will deliver the opening worship service at 10:30 a. m. today. Mr. Smith is accompanied by his wife, Mrs. Smith, and a host of family members.

Mr. Smith's confidence in the church is well known. He is a member of the Phi Beta Kappa, a well-known scholastic fraternity.

Local members taking part in the ground-breaking ceremony will include Jimmie McFerrin, Church Lay Leader; John Keith, Chairman of the Board; Dr. Tharpe, pastor; Mrs. W. C. McKinney, representing the Parsonage Committee; Mrs. W. C. McKinney, President of the Woman's Society of Christian Service; S. E. Jones, M.Y.F. President; and Rev. Ted Brazil, Assistant Pastor.

The ground-breaking ceremony will take place at the site of the new church building.

Methodist ministers and their wives of surrounding communities will bring a Mickey's Restaurant for the church for a fellowship.

Atlanta Stores Surrender To Negroes, To Integrate Restaurants, Lunch Rooms

Atlanta department store owners this week bowed to pressure from 200 Negro sit-inners, boycotters and Mayor Willie B. Hartsfield, and agreed to open their lunch counters and restaurants to Negro trade. The integration will take effect after Atlanta schools are integrated, presumably in September of this year.

The surrender of Rich's, Davison's and other stores was worked out by A. T. Walden, Atlanta Negro lawyer, and Ivan Allen, Jr., President of the Atlanta Chamber of Commerce.

For almost a year, the larger stores in Atlanta have been plagued by illegal sit-ins, and many Negroes have gone to jail for their actions. Some months ago, however, the stores removed the stools from their lunch counters and closed their restaurants.

The great majority of the Atlanta Negro community have had nothing to do with the sit-ins and boycotts, which were conducted primarily by students from the Negro Atlanta University, and led by Communist fellow-traveler Martin Luther King, Jr., and his brother, the oft-arrested drunken driver "Rev." A. D. King.

Arrests for the sit-ins, under Georgia law, have been made during the past several months at smaller stores and cafeterias. Rich's, for instance, had the students arrested only once, and then closed their eating facilities.

The surrender came as a surprise to many Georgians, since a Supreme Court action this week upheld the action of the State of Florida in jailing unwanted sit-inners. Most observers had concluded, therefore, that the sit-inners were whipped and there would be little of such going on in the South henceforth.

The following stores signed the surrender agreement with the Negroes:

Cobb County Postpones Building For JP Court

The Cobb Advisory Board has decided to lease a new J.P. Courthouse in Coxes District. The group had agreed in December to purchase a building for \$15,000, but the county's financial pinch has prohibited this temporarily. The board reached a new agreement to lease the building for \$75 monthly, with an option to buy the courthouse for \$15,000 at any time.

Property owned by A. L. Thaxton on Powder Springs Street will be rented at \$25 monthly for Clarkdale District J. P. The J. P. formerly has been housed in the community house in Clarkdale.

The Board decided, also, to freeze all activity toward creation of Kennesaw fire district for a year due to the county's financial strain.

The group also refused to act on a move to have members of the fire board elected in Fair Oaks fire district.

Ordinary Garvis Samuels, board member, said the board will allow Fair Oaks fire district to continue with their appointments to the county government, but that they will not be appointed for lack of a second year.

The board also decided to delay the county commissioner's authority to officially appoint members of the fire district.

Food Distribution District Board members, including Mrs. Polly Well...

District Rotary Clubs Pick Conference Site

Rotary International's District 690, which includes 41 clubs in the Western half of Georgia, has chosen Jekyll Island as the site of the annual Conference for 1961. It was announced by L. M. Livingston of Bainbridge, District Governor.

April 23, 24, 25 are the dates for an elaborate program of meetings and entertainment. Prominent guest speakers will attend, highlights of club activities will be discussed, golf, swimming, and recreation will be offered. Rotarians in the district...

Registration Day For Little League Mar. 20

The Sweetwater Valley Little League will have registration day...



Dr. Sid E. Williams is shown with Napoleon Hill, author of "Think and Grow Rich" at a recent lecture at "Do-It Day" in Albany, Ga. Dr. Williams spoke on the subject "You're Better" and Mr. Hill reviewed his book.

Mission Prayer Week

The week of prayer for home missions was observed by the Juniata Harper Intermediate G.A.'s at their regular meeting held on Tuesday at the First Baptist Church.

Dr. Sid E. Williams Goes On Lecture Tour

Dr. Sid E. Williams, local Chiropractor, has been out of town during the past several weeks and he plans to be absent for several weeks longer this spring. He is now on a lecturing tour.

He has just recently returned from Florida where he spoke in Sarasota and Panama City. He leaves this weekend to fill an engagement in Hamilton, Ontario.

TWUA Voted Out By James Lees Employees

Glasgow, Va., March 2. The employees of James Lees Company voted 1,198 to 785 against representation by the Textile Workers Union of America in a National Labor Relations Board election conducted here today. There were 110 votes challenged by the Union, 10 challenged by other parties, and 5 void ballots.

This election was held as a result of the National Labor Relations Board setting aside on February 15 the election which was held at this plant on March 16, 1960, at which time the employees of the plant also rejected the Textile Workers Union of America. The James Lees Plant at Glasgow, Virginia, is the largest carpet plant in the South. The Company is affiliated with Burlington Industries. Arthur Eisler is the Plant Manager. The Company was represented in this matter by its attorneys, Constancy & Prowell of Atlanta, Georgia.

the meeting. The captain of the Sprayberry majorettes, Miss Mary Word, received a superior rating for her solo performance, and a first by Lynette Anders and Sally Anderson was judged superior.

The Osborne High twirlers competing in the event also were rated superior.

Jo Evelyn Whitfield Named To Dean's List

Miss Jo Evelyn Whitfield, daughter of Mr. and Mrs. Robert Whitfield, has been named to the Dean's List, magna cum laude, at Hunter College in Rome, Georgia, for the first semester.



MISS JO EVELYN WHITFIELD

She was one of the four freshmen named to this honor. She is very active in the work on the campus. She is on the freshman dormitory council, vice president of Freshman class, and a member of the Rho Delta Honorary Writers' Club. To obtain admission to this club a student must submit a writing and obtain admission is based on their writing ability. She was one of the eight members of the Freshman class who have been selected as members.

such as ours just as it is with a With adequate earnings, we can and build for the long range. And so doing, we can provide the communications services at the reasonable prices. Therefore we have a compelling responsibility to attend to the need for adequate rates in the best interest of the state and the economy," he continues.

Mr. Gilmer in the report said Southern Bell customers took \$1 million in 1960 in federal excise on telephone service. "We can't hold the excise tax discriminatory telephone service is the only hold utility service now taxed with luxury items," he added.

About one-third of Southern Bell customers can now dial long distance station-to-station long distance to more than 45 million telephones in the nation. In 1960, 90 more changes with more than 1,700 telephones were provided this year, increasing the total number of exchanges having this service to over 2,500,000 telephones.

The report points out that Southern Bell is now "offering our customers a wider range of telephone services adaptable to their varying needs. One of these new services is home interphone system, a complete telephone system for the home."

4-H Club Meeting Is Held On March 6

By Marie Jordan, Reporter
The Austell 4-H Club 5th and 6th. The girl Vice President sided for the president who was sent. Jean Holland led the Pledge. Marie Jordan presented a devotional.

Gail Roberts won first place in dress review, and will go to county meeting to compete with winners from the other schools.

Health Finder

WILLIAMS CHIROPRACTIC CLINICS
AUSTELL — BREMEN — ATLANTA

YOU WERE CREATED TO BE WELL

... Says DR. SID WILLIAMS

Dr. Sid E. Williams, well known Chiropractor and lecturer, when asked in a personal interview, his views on the science of Chiropractic and the benefits that may be derived from its proper use, made the following statements.

"For years and years we have preached and studied about God, man, and the universe. We have tried to bring into focus the thought that 'The kingdom of God is within.'" When Chiropractic was discovered in 1895, living, visible proof that this kingdom actually existed within mankind became apparent.

"Observing patients with various disorders and in their response to the scientific removal of nerve interference, and a deep study of the physiological basis of the human

the last word known about health? "Indeed not, but the Chiropractic profession is working with the correct principle in healing. They work with an entirely new concept of health, whereas, the other healing professions of the world are offering more and more scientific discoveries regarding the same principles that have been known since the beginning of time. I sincerely hope that in the very near future that all the healing professions can work together for the good of humanity so that we can all learn from each other."

Dr. Williams believes that if everyone could receive their full God-power from the inside, as it flows naturally from the brain, that \$100,000,000 a year could be saved in re-



Pictured above, from left to right, are Dr. E. L. Bolin, Dr. Sid E. Williams, director of the Williams Clinic, and Dr. Nell K. Williams.

combined total of twenty-years experience in aid to the sick and suffering through the science of Chiropractic.

and a deep study of the physiological basis of the human body, has caused us to realize that the body was created to be well.

"Many people think of creation as some mysterious happening of centuries past which cannot be explained, yet closer observation indicates that creation is taking place every instant of every day."

Dr. Williams further states, "We realize that to many people, God sits on a throne in some mysterious place. However, when you see the sight restored to the blind, arthritis relieved of pain, and naughty children who made poor grades in school become model children with above average grades, you come to know that God is inside each of us today, and everywhere in all things, and that he is a God of love."

"The more we work with people through proper chiropractic, the more we see the truth in this statement, 'the power that made the body is the power that heals the body.' We are determined at the Williams Clinic, that every man, woman, and child has the opportunity to be healthy and happy."

Dr. Williams hopes that every person who reads this paper realizes that the power that created his or her body is inside them now, and will keep the body healthy from birth until death, if it is not interfered with. If you are suffering with some sickness or disease, regardless of what it is called, this same power can bring life back into diseased parts, then health is the natural result.

Dr. Williams was asked, in

the brain, that \$100,000,000 a year could be saved in research, lost time from the job, wasted on unnecessary health measures such as treating one disease after another. Chiropractic adjustments, given properly, releases the power that allows us to live, function normally, and remain healthy.

Dr. Williams goes on to say, "Adjustments are not treatments at the Williams Clinic. They remove the cause of interference to life power as it flows over the nerves. The doctors at these clinics specialize in the service of location and correction of nerve interference."

He stated that the nation is retarded in spiritual, mental and physical development, due to interference on the nervous system. The chiropractic understanding of disease today, compared to that of ordinary scientific research, parallels that of Einstein's early research and understanding of atomic fission. He knew the truth, and clearly understood it, but relatively few others understood it at all. Consequently, the intelligencia of his day ridiculed him, calling him a quack and a fraud. Time, of course, has proven his understanding of new principles to be true, and his critics prejudiced and selfish. Chiropractic is an exact science, and if it were not for business and professional interests it could be of greater human benefit than it is today.

In the case of Chiropractic human lives are at stake. Progress is being retarded, beneficial health facts are being withheld. Happiness and peace of mind that should be a natural gift to everyone, is

Dr. E. L. Bonn, Dr. S. E. Williams, director of the Williams Clinic, and Dr. Nell K. Williams. These three dedicated doctors represent a com-

to the sick and suffering through the science of Chiropractic.

Sid Williams Finest For Size, Declares Bobby Dodd

Associated Press

By EDWIN POPE

"Sid Williams is the best end for his size in America," Georgia Tech Coach Bobby Dodd said Thursday.

He paid the 167-pound Atlanta Jackets the supreme compliment as they whizzed through a final Atlanta dummy drill before departing for Gainesville and their Saturday night game with well-regarded Florida.

"There is no overestimating Sid's defensive value to our team," said Dodd. "He is one of those rare boys who improve every year. Of course, the theory is that a man will have his best year when he is 25, but Sid is an exception."



Sid Williams

played well against SMU and was in even better shape now. Coach Dodd said there is always the fact that sophomores like Henry Hair, Cecil Trainer and Sid Rowley are picking up a few more tricks each week.

Tech showed sharply Thursday, though it was only a six drill. Chappell Rhine, fullback, operated offensively and probably will play—substituted Saturday. Goudy, substitute for the shy Leon Hardeman halfback, has shaken all of his ankle injury and ready.

End Davis may not scrimmage because of a knee injury but will have kicking assignments.

Florida will attack Tech's defense. Sid Williams became a Chiropractor. One incident occurred in the fourth quarter. Sid Williams was knocked cold on an end sweep. He landed face down in a pool. Tackle Bill Thaden, of Tech, was in on the play. He noticed the Tech player keeping his face clear and mud and held his face clear until Tech's trainers could splash up from the far side of the field.

many cases, is being sacrificed on the altar of greed and power.

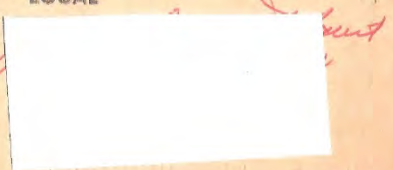
The day will come when people by the thousands will flock to the chiropractor's office for the scientific removal of nerve interference. The Williams Clinics are prepared to accept all cases regardless of what has been told them and regardless of their financial ability to pay for services rendered.

The doctors at the clinics are trained to render a professional opinion as to how much health can return to any particular condition. Some conditions that have been called incurable have received much

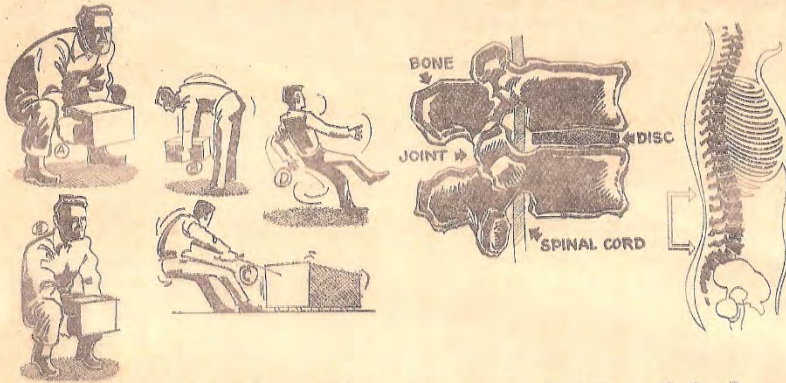
Continued on page Five

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PROTECT YOUR BACK



Improper Lifting Can Result In Back Injury

There are lots of ways to strain your back. Illustrated here are some of the most common. Picture A. Shows a maintenance man trying to move a large box from one place to another, the box was too heavy but he still tried. Result Three weeks in bed strapped up like an Egyptian mummy.

Picture B. Shows another man bent over to pick up a heavy box. He was using what we call the Number 7 lift.

you don't have to be at work to get a back strain. It can happen right in your home while you are doing something. It can happen to women as well as to men.

Picture E. Shows the right way to lift with no exceptions, back straight, weight even on both legs, knees flexed. This is the only way to lift anything no matter how heavy. This way the knees and legs carry the strain and do the lifting as they are

Patient Treated for Backache, Has Other Ailments Relieved

"For many years I have been bothered with constipation and chronic nausea. Three years ago I took the advice of a neighbor and went to see a Chiropractor for a backache I had at that time. In a few weeks, it was hard to realize that I was the same person.



WARREN JENNINGS

AMAZING RELIEF

Man Crippled by Sciatica Praises Chiropractic

Back trouble and sciatica brought much trouble to Mr. Warren Jennings, of Clarkdale, Georgia. While working, he suffered severe pain in the lower region of his back and right leg. He found walking or even standing up, nerve racking. The only way he could obtain relief was to lie on his back on a hard surface. Narcotics offered only temporary relief from his agonizing pain. Other methods had failed. Dr. Williams found his trouble and here's his story.

"I found that aspirin and other drugs did not relieve the pain at all and I was still faced with the task of trying

The man went to the hospital still bent over like a number 7.

Picture C. Shows a stock man pulling on a skid heavily loaded. The skid was stuck so he tried to jerk it loose. The only thing that came loose was something in his back.

Picture D. Shows a man who stepped on a bolt while walking. He used some fancy acrobatics to keep his balance. He didn't fall, but later he wished he had, because he gave his back a wrench that put him in a plastic cast. This shows that you don't have to be lifting or handling things to get back strains. It also shows that

are strong in that they support your back, but everything has its limitations.

The illustration at the right above will give you some more knowledge about your back. You can see by the illustration on the left that it is a curved column made up of lots of bones one on top of the other.

If you touch your back you can feel the ends of these bones. The sketch on the right gives you a closer look. Notice that the spinal bones touch each other at the joint.

This is one of two joints which help to keep the spinal (Continued on Page Seven)

stomach condition practically cleared up."

These are the words of Mrs. Jeanette Parson of Douglasville, Ga., who has suffered for years with various conditions and received little or no results from other methods until she discovered chiropractic. Says Mrs. Parson:

"Awhile later I went to a specialist for a physical check up. He stated that I had influenza. My heart was affected and the pain settled in my arms and shoulders. He took several expensive X-Rays and for several weeks prescribed pills and medicine for my condition, all to no avail, for my condition grew worse. I decided to turn again to chiropractic. I was so nervous that I couldn't sleep. The only way I could rest was flat on my back. In about three weeks, after taking my adjustments again I can truthfully say, I was cured. I am a woman 63 years of age and feel like 16. I do my own housework without tiring."

Mrs. Parson says that if everyone felt as she does, everyone would go to the chiropractor first. She states that chiropractic did in a few months, without any drugs, what other treatments couldn't do in three years.

"I am now telling everyone how I am enjoying living in this old world because of my good health . . . thanks to chiropractic."

Mrs. Jeanette Parson



MRS. JEANETTE PARSON

Be Careful of Your Child's Eyes

Every parent should be careful to see that his children's eyes are in good condition. They will need them to get the most out of their school work. Your child should be given every chance other children have.

Chiropractic helps this. Your chiropractor puts the little bones in the neck back in their proper position and then the eyes will naturally be strong and well.

The chiropractor is a specialist in treating these little bones of the spine.

back and leg became so painful that I could not even drive my car. I was in excruciating pain for six days before I went to the Williams Clinic where they made X-Rays and found a misaligned vertebra high up in my spine, completely away from where my pain was. After the first few adjustments to my amazement, I began to feel like a new man. I began to straighten up like a human being is supposed to do and the red hot pain in my right leg began to cool down. I can honestly say that the money I spent for those adjustments was the wisest money I have ever spent."

"I am now able to work free of pain, I still go to the Williams Clinic regularly for periodic check-ups. At this stage of the game I feel I owe my health and my livelihood to Chiropractic and I am grateful. As of now all of my family are under the care of the Williams Clinic."

Warren Jennings.

Crippled in Auto Accident and Left in Braces Which are Now Discarded

Mrs. W. G. Baggett of Atlanta, Ga., states that she and her husband were involved in an automobile accident several years ago and both suffered neck and back injuries. "We were in pain almost constantly. I wore a heavy neck and back brace for so long, it caused a misalignment in my lower back. As a result of this my legs did not function properly and I could not rise from a sitting position without getting help from someone. I was extremely nervous and spent many sleepless nights. During this time my husband began having severe dizziness, due to poor equilibrium. He would fall on occasion and injured his neck. We had retired from active work and we found that our lives were just about as complex as before, especially where pain and discomfort

were concerned. We had come to the conclusion that nothing could be done about them, and that they must be due to the process of time and age."

Mr. Baggett's pain became so acute that he, upon his own suggestion, went to talk things over with a chiropractor.

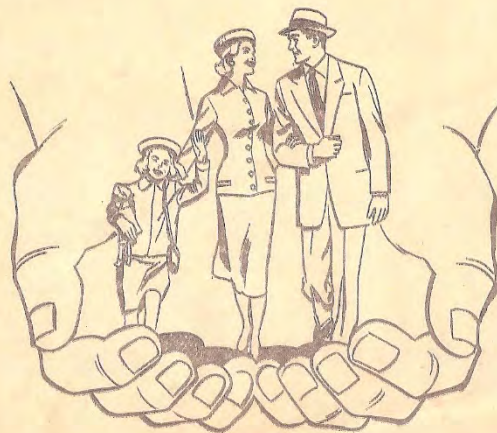
"He began immediate treatment, and received such wonderful results, that I decided to place myself under this doctor's care also. Thanks to our Chiropractor we have both been relieved from constant pain that was making our lives miserable. I can once more stand without assistance. We are both happy to testify to the fact that pain due to a crippling condition, is not necessarily a factor in growing old. We are looking forward, rather than backward, to good health and well being in the years ahead."

Mrs. W. G. Baggett

Spinal Examination at Williams Clinic Designed to Determine Cause

The examinations given at the Williams Clinic are directed to the spine and nervous system thru the accurate use of spinegraphic X-Ray examination. The doctors on the clinic staff are able to quickly determine if spinal cord or spinal nerve pressure is affecting the health of the patient. The highly trained and experienced doctors, thru these procedures have become highly successful in back conditions and nervous disorders of all types, the rheumatism, sciatica, neuritis, and neuritis of all types.

Training ... And A Touch of Genius It's Health's Most Important Hands



Hands are very important. There's the "hand that rocks the cradle" famed in poetry, a little out of style now in these modern days, but still all-important for administering a mother's loving caresses.

Of course, there's Pa's hand which administered something else to our posteriors when we

polio. Chiropractors have a reputation for really extending a helping hand in time of dire need.

Persons with chronic illnesses hardly expect to be cured overnight. But as you turn through these pages you will read time after time about those who found real comfort and correc-

tion of conditions under the positive-moving hands of their chiropractor — and after all other methods had failed.

Yes, the power to do good for Mother, Father, and Son Joe in matters of health has been found again from coast to coast in the carefully-trained hand of the chiropractor.

Years Of Suffering Is Relieved Through Chiropractic Care

"Back in my young days folks always told me that aches and pains went along with growing old. At middle age difficulty in getting up in the morning doing my housework didn't arouse much concern. I expected it. I accepted all my troubles like bronchitis, sinus trouble, neuritis, colds and pneumonia as part of every day living, because I suffered with them constantly. I thought they were to be with me the rest of my life.

Like every one else, I did every thing I knew to get relief, but I finally got to the point where I couldn't stay out of bed long enough to do anything. Over the years I went to seven different doctors, they all told me something different and on occasion would recommend an operation. I was going broke on doctor bills but the doctor bills were not helping me get better, old age had really taken over. I got to the point where I couldn't take care of myself let alone my family.

My brother is a long time chiropractic patient. He had to drag me to see a chiropractor. I had given up hope of ever getting any better. There the doctor explained to me how the body is constructed and how it can cure itself and prevent illness if the spine is in adjustment. He showed me my X-rays, explained to me my condition and showed me what he hoped to do about it.

After more urging I started taking adjustments on regular basis. My only regret now is



MRS. ELIZABETH JORDAN

that I did not know about chiropractic 35 years ago. Three weeks after I started I felt fine. No longer do I have to suffer the aches and pains of old age. I am stronger than at any time in the past 35 years. I still take adjustments twice a week. I no longer have the expensive medical bills. I have always been a small person, yet I have gained 22 pounds since I first started chiropractic care and I am able to work continuously. My family doesn't have to treat me as an invalid any more, and I keep house for my son. I wouldn't take a million dollars for chiropractic and I recommend it to anyone who suffers in any way.

Mrs. Elizabeth Jordan
(Lizette)

We remember.

There's the hand that guides the plow, the calloused hand of the worker, the talented hand of the pianist. And our own hands, which do a thousand and one daily things for us.

But the hand that takes top honors — hands down — is the powerful, skillful hand of the chiropractor.

True, his professional standing depends on long hours of college training which calls for real brain power. But the thing which makes him a standout in the world of therapy is the power for health which he develops over long years of training and practice.

On the pages of this paper are story after story from people in all walks of life, and from the cradle to those past four score, testifying freely and happily to the great powers of the chiropractor's hand for returning sick bodies and twisted bones along the road to health.

The chiropractor's trained fingers probe along the spines of the ailing and, aided by such scientific instruments as the X-ray, find misalignments which are causing blocked nerves.

Removing such blockades to free the nerves the chiropractor often discovers in just a few short adjustments the way to ease his patient's discomfort.

Many patients, as the testimonials on these pages show, have found complete and lasting relief from their ailments, thanks to that God-given power in the hand; of the chiropractor, highly developed through many years of strenuous training.

Working with people suffering from the common cold, or from the effects of crippling

Your Heart—What Does It Mean To You?

Years of study and broad experience in the treatment of the human heart, justify a report on the research findings. Thousands of healthy ex-patients have benefited by the adjustments resulting from these findings.

We have much evidence to prove that many heart ailments are the direct result of strangulation of the nerves that feed the heart. This often happens where such nerves leave the spine at the base of the neck and between the shoulder blades. Many patients with heart disease have some pain, soreness, stiffness, tenderness, or other discomfort in these areas. If the condition is called angina pectoris the discomfort usually extends into the left chest and arm. The fact that the upper-spine, being the attachment for the shoulders and arms, is subject to much strain and muscle tension explains one potent reason for so much heart trouble.

Among the other things we have found that contribute both functionally and organically to heart diseases are these; body poison; faulty digestion; sluggish elimination from the digestive tract and the kidneys;

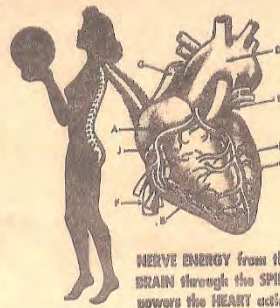
abnormal blood pressure; fatigue; nervousness; emotional upsets; spinal curvatures and other postural defects; tumors; gas and other things that cause pressure upon or functional interference with the heart. And all of these may result directly or indirectly from nerve interferences subject to correction by proper chiropractic adjustments.

WHAT ARE THE WORST HEART DISEASES?

Rheumatic Heart, Angina, Valvular Leakage and Stenosis, which results from defects that prevent the valves closing or opening, or that otherwise obstruct or disturb the flow of blood through them; dilation or enlargement of its chambers; muscle fatigue or incompetency; degenerations; growths and other corrosive conditions that

constrict or damage the coronary arteries, which supply blood to the heart structure. Though patients often have symptoms which they believe to be heart trouble when there is actually no function pathological disease in the heart, the ailments elsewhere which cause such symptoms may persist until they weaken the heart into some type of destructive disease.

WHAT MAKES THE HEART BEAT?
The heart gets its nourishment from foods and its beating power from nerves. Nerve energy is electric energy from your brain to the heart and other vital organs and tissues of your body, just as wires and the light goes out; pinch a nerve and the organ that nerve supplies may either slow up or stop functioning al-



NERVE ENERGY from the BRAIN through the SPINE powers the HEART action

CORONAL SECTION OF THE HEART
A—RIGHT ATRIUM
B—RIGHT VENTRICLE
C—LEFT VENTRICLE
D—AORTA
E—PULMONARY ARTERY
F—INFERRIOR VENA CAVA
G—SUPERIOR VENA CAVA
H—ANTERIOR CORONARY ARTERY with its vein
I—POSTERIOR CORONARY ARTERY with its vein

breathing; a rapid, slow, irregular or weak pulse; light-headedness, sinking, faint feelings; extreme weakness and exhaustion; fluttering, jumping or pounding in the chest, oxygen hunger or purple-color of face, lips and nails; consciousness of the heart. One is seldom conscious of any organ or part of the body that is not diseased. Pain, sore spots and other discomforts any place in the body are often evidences of disease or approaching disease—signals that something is wrong. They are also warnings to see a chiropractor for nerve pressure analysis. An adjustment in time may prevent much suffering or save a life. Chiropractic, a new discovery makes it possible to relieve many sufferers from heart and other diseases after all other hope is gone.

Today there are 30,000 chiropractors in the country. The science is licensed in 46 of the 50 states, including Alaska and Hawaii. Since the profession was begun, it is estimated that 30,000,000 Americans have visited a chiropractor at least once.

Showing that it is an ever-growing profession, which is a sign of health, is the fact that there are now 7,000 students in Chiropractic colleges in the United States. There are 16 accredited colleges.

Further proof of its growing popularity is the fact that Chiropractic is now practiced, under regulation, in Canada, Mexico, Denmark, and Switzerland. It is permitted to function in Bol-

together.
Since the spine controls the great nerve cables between your brain and your vital organs, falls, strains, and other accidents and injuries often cause slight spinal distractions which pinch the nerves by closing the openings through which nerves leave the spinal canal. Since this type of nerve strangulation or interference is a major cause of heart and other diseases, the chiropractor, whose business it is to align the spine and free the nerve cables, is expert at relieving many heart and other diseases.

HOW CAN I TELL WHETHER I HAVE HEART TROUBLE?

The following symptoms are typical of various heart disturbances: Pain in the left chest, shoulder and arm; difficult

Continued on page Six

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WHY YOU ARE SICK....

Many Illnesses Suffered by Millions Vanish Through Chiropractic Care

Many are the maladies which have been conquered by the swift, sure hands of the chiropractor. His four years of college training gave him a thorough knowledge of the body, its organs and a complete understanding of how they are nourished, stimulated, kept health. He knows that in most cases of improper functioning of a particular organ the trouble can be traced to the spine. A displaced vertebrae or a herniated intervertebral disk is usually the cause of trouble. Finding the trouble quickly with the aid of scientific methods and instruments, he is able to make quick adjustments to the spine that give almost immediate relief. His treatments help restore health.

Following on this page are brief discussions of only a few illnesses in which Chiropractic has been found helpful. Later issues of Health Finder will report Chiropractic's part in helping persons afflicted with asthma, arthritis, bursts, liver trouble, kidney trouble, high blood pressure, heart trouble, hay fever, eye trouble, epilepsy, bronchitis and other illnesses.



CHIROPRACTOR BIG HELP IN CHILDREN'S ILLNESSES

Many people are of the mistaken opinion that the work of the chiropractor is of value only in nervous disorders. Because children are not so often subject to so-called nervous diseases, it sometimes does not enter the minds of parents to consult a chiropractor when their young ones are ill.

Actually, children respond to Chiropractic care more readily than do adults, and the

carrying impressions from the brain to the intestines are impinged. He removes this interference by adjustment.

Bed wetting is a common condition among children. Sometimes they are punished repeatedly for a condition over which they have no control. Sometimes constrictive liquids are given to work on muscles that operate the bladder.

The chiropractor realizes that those muscles have been weakened by lack of proper circulation to those nerve fibers. He finds a vertebral subluxation and adjusts it to remove the source of the trouble. As a result the muscles regain their proper tonicity and bed wetting is no longer a problem.



spinal column to remove these abnormalities. When the pressure upon nerve fibers is removed, the basic cause of nervousness goes with it.



YOUR BACK IS ACHING? LOOK FOR A SLIPPED DISC.

More and more is being heard about the troubles caused by a slipped disc. There are three basic causes for slippage of these fibrous discs which lie

between the vertebrae in the spinal column. One is a great force, such as a fall from a high level; the second is pathological weakness resulting from a diminished nerve energy supply, and third, a combination of the two.

The disc consists of an outside capsule which, normally, is a tough white fibrous tissue holding an elastic pulpy mass. It acts like a shock absorber — a cartilage pad holding two vertebrae apart and also as a ligament binding them together.

A herniated disc involves the bulging of the outside capsule so that the disc fails to perform its proper function. "Aching back" is the result we are familiar with.

The chiropractor is trained to correct this vertebral subluxation that interferes with the transmission of the vital life force along the spine. Adjustments are made by hand.

How effective are such treatments? A recent study of 1,000 herniated and slipped disc cases revealed that Chiropractic care made 49.6 percent of the cases; 39.1 percent were much improved; 7.9 percent were slightly improved; and only three percent showed no change.

Consolidation of the figures show that over 85 percent of

all cases became well or showed some improvement.

ALLERGIES CLEARED UP BY CHIROPRACTIC

All allergy is a condition caused by unusual or exaggerated susceptibility to a substance which is usually harmless to most people. Some people can't eat strawberries; others get a rash when they eat cucumbers, or contact with flowers or weeds may send them sneezing. Studies show that 72 out of every 1,000 persons who become ill have allergies.

What is the Cause? Fundamentally, there is interference with the flow of nerve energy between tissue cells and brain cells. The basic trouble maker is a vertebral subluxation (a partial dislocation of a vertebra).

When the Chiropractor, by adjustment, corrects this situation, the normal flow of nerve energy resumes and the body is able to react normally. In its healthy state, the body is able to throw off the effects of substances which cause irritations and sickness.



Chiropractic has been found effective in cases of indigestion, croup, colic, fever, and other acute ailments. In the case of colic, a chiropractor traces the trouble to pressure on nerve fibers supplying the digestive tract. He adjusts the vertebrae to ease the condition.

It's the same for croup, which is a severe congestion of the air passages to the lungs, especially centered in the voice box. Instead of giving the child a stimulant, the chiropractor goes to the source of the problem — again those blocked nerve fibers. He gets rid of croup the normal, natural way — by adjustment.

Constipation in children responds to Chiropractic care, too. But instead of dosing the child with laxatives, the chiropractor realizes that nerves

**No Quickie Cure
TIME IS ESSENTIAL
TO HEALTH**

There is no quick cure for any disease. Nature does not work that way, and she will not be speeded up. Proof is the fact that it still takes 280 days for the natural embryological development of a baby.

Digestion of your food still takes two or four hours, no matter how many appointments you may have.

Chiropractic does not aim at a quick cure; however, it aims to make you well as quickly as possible.

—PAGE FOUR—

**NERVOUSNESS RELIEVED
BY SPINAL ADJUSTMENT**

Nervousness is a general term which has been applied to a wide variety of conditions, all of which may be very dissimilar.

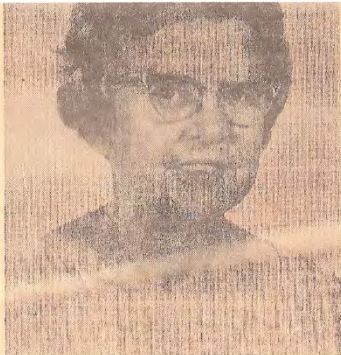
It is the resistance of the nervous system that determines nervousness or the lack of it. The nervous system is the intricate system of nerve fibers, spinal cord and brain.

We see with our eyes and hear with our ears and feel with our sense of touch, and smell with our sense of smell, but the real interpretation of all these perceptions occurs in the brain. Let there be an abnormal condition in that brain center which has to do with vision, hearing, or the other senses and a nervous condition is likely to result.

The brain, like any other organ of the body, is dependent for normal function on the proper supply of mental impulses. These impulses travel from the receptive organs along tiny fibers in the spinal cord to the brain. The brain sends tiny impulses back along similar fibers to get bodily parts to carry out actions.

Let anything happen — such as pinching or pressure on these fibers — and the tissues become abnormal in their function. A slight displacement of small bones which form the spinal column can cause such pressure.

The chiropractor is thoroughly trained in adjustment of the



MRS. BESSIE VAUGHAN

**Pills Fail To Cure Her "Nerves" But
Adjustments Chase Away The Pain**

A few short months — and she's well.

That's the story of Mrs. Bessie Vaughan, who decided to try a chiropractor after other methods had failed to ease her condition.

"For many years I have had trouble with my nerves. They were so bad that my feet, legs, and hands would go to sleep and pain horribly. I had terrible pains across my chest and would almost smother to death.

At this time I was taking hundreds of dollars worth of pain killing medicine and powerful drugs to calm my nerves and merely stop the pain. I was afraid to go anywhere without taking it with me. Finally after years of suffering some of my friends and rela-

tives suggested that I should try Chiropractic adjustments. I was very despondent and did so with little hope of ever getting well or even any better. Miraculously after only a few adjustments I started to notice a change. My pain started to decrease. I found that I could go for days, or even weeks without taking any pain medicine. My nerves became calm without the use of drugs.

I can not describe how much better I feel and I am thankful to say that now I am able to do my house work once again. I am so grateful to those who first told me about Chiropractic. I can now think back over the years of needless suffering and only wish I had started taking these treatments ten years sooner."

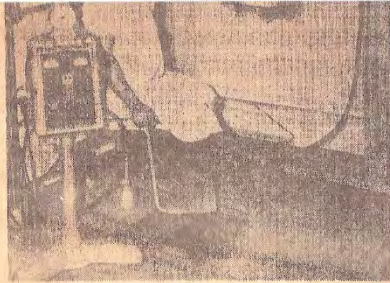
MRS. GRACE CARTER

**Neuritis Is Gone
Health Returns**

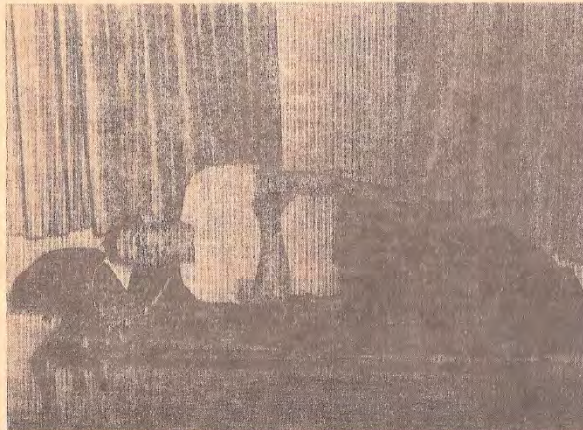
Mrs. Grace Carter of Austell, Ga. had just about given up hope of ever being better. Doctors had said she had neuritis, a name which could cover a wide variety of aches and pains almost anywhere in her body. To make matters worse, she had lost partial use of one arm. She had become very despondent about her condition and had lost faith. "This condition," Mrs. Carter states, "had bothered me most of my life making every waking moment unbearable and my nights restless and intolerable. Every movement or activity seemed to bring on a different pain in any part of my body. I actually would hurt all over. I found that I could expect pain anywhere and at any time. But when my arm became partially paralyzed I really got scared and thought I had had a stroke. It was then that I finally took a friend's advice and went to see a Chiropractor. After the second adjustment I put away my medicines."

All this was two years ago. Mrs. Carter appears to be a new person. She has regained full use of her arm. Her pains are relieved and she enjoys good health compared to what she had a short while ago. "Thanks," says Mrs. Carter, "to my Chiropractor and chiropractic adjustments."

Mrs. Grace Carter



Above photo shows X-Ray Laboratory with equipment which is especially modified to locate spinal misalignment thru the use of spinographs. This room has been constructed to be completely efficient for the type work necessary in arriving at minute measuring of spinal misalignments.



Shown above is patient in position for painless chiropractic adjustment. Up to the minute facilities plus years of experience allows for

the most thorough health care that chiropractic science can offer.

There are 3 kinds of correct posture:

- Sitting posture
- Standing posture
- Sleeping posture

If you sleep, sit, or stand in a position that's in natural balance with the earth's gravitational pull, you have correct posture. To slouch backward or forward or sideways invites an abnormal spine, induces pain, wastes energy and encourages disease.

It is important that all understand the effect correct posture has on health. It assures a sound body, prevents cramped organs, helps pro-

ing postural defects, along with most other conditions relating to spine and nervous system. With this correction there can be better health and better looks, for correct posture means a sound and beautiful body — instead of cramped organs and a starchy appearance. Correct posture means greater vitality and work efficiency. It assures physical endurance. It makes for complete relaxation. Learn to stand, walk, sit and sleep tall.

FOR THE SAKE OF YOUR HEALTH VISIT YOUR CHIROPRACTOR

You Were Created

Continued from page One

help as the result of the God-power flowing from within and being restored to the nervous system.

Many so-called hopeless cripples have been restored to a happy, healthy, and productive life, due to the correct application of chiropractic. Where there is life there is hope. Chiropractic, as it evolves and develops is beckoning to the suffering billions and offering them a positive understanding of the true nature of life, health, and disease.

Regardless of your condition, your age, or what you have been told about your health, a consultation with the doctors at the Williams Chiropractic Clinics in Austell, Bremen, Ga. or Atlanta, Ga., could be the beginning of a new life for you or your loved ones. If you are already a patient at one of the Williams Clinics pass this paper to a friend and suggest that they too seek chiropractic, first, for their health needs.

Chiropractic

AFFLICTED SINCE SMALL CHILD

No one can sympathize with the sufferer of acute Asthma unless they have undergone the same experience.

At the age of 6 Larry Rakestraw of Dallas, Georgia, had bronchial Asthma. His attacks became extremely acute after playing or running. The attacks grew worse and he would have many attacks during the day. His mother took him to a doctor and Larry was treated, but to no avail. Her doctor advised that her son should see a specialist for his condition. Says Mrs. Rakestraw, "The specialist gave Larry four shots a week for 14 months. The shots would help out some, but when the drug wore off the allergies and asthma would return just as bad and sometimes worse. The only way he could rest at all during the night was by sitting up in bed with pillows propped behind him."

Mrs. Rakestraw was advised about chiropractic and her next step was to take Larry to a chiropractor for adjustments. Her son began to improve immediately.

"Larry is 14 years old now," says Mrs. Rakestraw, "and the only symptoms I can find, which are very few, is an occasional cold. When I think back on the time and money I have spent on methods which did not help at all; my advice to others is to seek chiropractic, first — so that you may enjoy health once again."

—PAGE FIVE—

Exercise To Maintain Health

YOU'LL FIND REGULAR PROGRAM WILL MAKE YOU YOUNGER

In this day of fancy living, with the two-car families becoming common, exercise has become a lost art. Dad and mother will take the car just to go to the corner store.

Most people think that exercise is for the birds — or for those unlucky people who have to diet. If they think their own weight is satisfactory, they just decide to forget all about exercising.

This is faulty thinking, the health experts will tell you. It is a known fact that the human body is far more efficient in operation when it is submitted to regular exercise. The heart and circulatory system work better when they have to meet greater demands.

It is a well-tested fact, and not theory, that all organs of the body and muscles get stronger through exercise and are less subject to tiring.

But how about this exercise business after a long period of comparatively passive living — is it dangerous?

People interested in physical education, including the top trained health experts, say that there is little danger of healthy persons overdoing it.

People usually stop long before the danger limit is reached. The body acts as its

own safety valve, giving signs of fatigue which tell when to stop.

Of course it is known that muscle strength starts a gradual decline between the age of 30 and 40. This is not something that has to happen. Rather, people in this age group just start ignoring exercise. They ride instead of walking, wheel instead of carry and use power tools instead of their muscles.

What can anyone do to get his body back into a pattern of life which nature intended?

If you have young children, you have a ready-made program. Participating with them in some of their games will help you in two ways: it will give you the exercise you need and at the same time bring your family closer together. Of course, you should not try to keep up with them when you pass 30.

Some of you may be the type who prefer to exercise alone with weights, dumbbell or pulleys. Or you may be the type who prefers to have an electric exercise machine shake off your weight and put tonicity back into your flabby muscles.

Whatever you decide, regularity of exercise is necessary to a successful program. Pick a time when more often

than not you can set aside a few minutes for your project.

If you don't wish to buy equipment, one of the simplest — and best — exercises is walking. Some people get off their bus of street car several stops before their regular one, either going to work or coming home and cover the distance briskly. Others find it interesting to saunter around the downtown area on their noon hour.

Weekend hikes in woodland areas give you the exercise you need along with fresh air and the inspiration of woods and water.

Golf, of course, is a form of walking that gives you special motivation for laying one foot down ahead of the other.

Start your exercise program today! Whether you take "a daily dozen," play golf, swim or walk — keep extending the program a little each time.

Your body will tell you when to quit. And after a few weeks

you'll be surprised how much younger you feel.

Chiropractic Serves Men of Action In Fields of Work and Athletics

Men of action show a strong support for Chiropractic because they have had the practical benefits of that science demonstrated many times.

There have been many stories of boxers, baseball players, weight lifters, skaters and other athletes who use the services of chiropractors to keep in trim.

The same is true of many people in the everyday world — business executives, mechanics, farmers, outdoor sportsmen — name almost any occupation or activity and you will find in it persons who place their health problems in the capable hands of chiropractors.

Your Heart

Continued from page Three

gium, England, Germany, Sweden, and other countries.

In West Germany, there is a group of several hundred M.D.'s including members of medical-school facilities, which has formed a research organization to study applications of Chiropractic.

All this growth has been achieved through the years despite very strong opposition from the medical profession. When asked to explain this, the chiropractors say: "The answer is easy to find. We heal the sick."

GET THE FACTS

See Why Your Spine Plays Such An Important Part In Good Health Maintenance

The Spinal Cord Is Like a Switchboard

The spinal cord can be likened to a telephone switchboard because it functions in much the same way.

As a matter of fact, it functions the same way, sending messages along the nerves to every part of the body. As in the telephone switchboard, when the "wires" get out of order or get short-circuited, the messages do not go through.

So it is with the human body. When the "wires," which in the case of a human being are





LOGAN LANIER

ENTIRE LEFT SIDE PARALYZED STROKE VICTIM RECOVERS

Three years ago Mr. Logan Lanier had a stroke while walking to his barber shop. He had to stop at a neighbor's house and ask for help. He knew that he was seriously ill. He could not move the entire left side of his body. His left foot hung helplessly, and his speech was affected; nothing he said could be understood. His wife, who was a patient of a Chiropractor, and had received such wonderful results, brought her husband with her on her next visit to the office.

The Chiropractor went to work. This was when Mr. Lanier really started to show improvement. "I started to make

such a wonderful change after only a few adjustments." He started to regain the use of his damaged muscles; his speech improved; he can now raise his arm above his head; he limps only slightly; he moves around on his own power with no help from others; he is relaxed and restful, and sleeps good at night.

Says Mr. Lanier, "We now go to the chiropractor for a once a month checkup, or at any time some ailment may bother us. We are both grateful for what chiropractic has done for the both of us, and are happy that we have found a way to stay in good health."

LOGAN LANIER

can be made to function normally and the result is that the disease clears up.

You can only be sure that the messages carried by your nerves are functioning normally by getting a chiropractic checkup in a modern and scientific fashion.

The diseases and conditions mentioned below are only a few which are caused by vertebrae "Pinching" nerves as they leave or enter the Spinal Column.

—1. A slight "pinching" of nerves in these areas will cause most types of headaches, can cause deafness, eye conditions, facial paralysis, Torticollis, abnormal blood pressures, dizziness. Has been known to cause

asthma, sinusitis, and polio, lowered resistance to colds, diabetes and acute nervousness and all forms of neuritis.

—2. Nerve pressure in this section of the spine is the cause of so-called throat trouble, including such conditions as Thyroiditis, goitre, tonsillitis, disorders of gums, catarrh, etc.

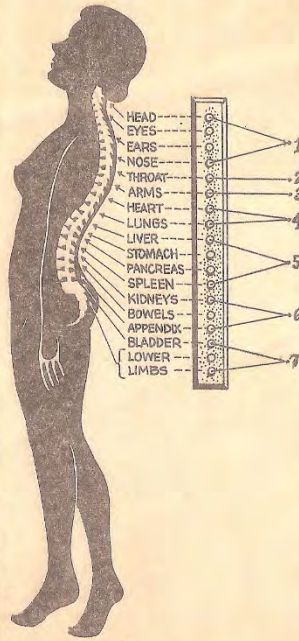
—3. This area locates the part of the spine wherein "pinched" nerves will cause bursitis, neuritis, pain between the shoulders, rheumatism of the arms and shoulders.

—4. A blocked nerve at this point causes nervousness, smothering, shortness of breath, the various heart conditions, lung troubles such as Bronchitis, Bronchial pneumonia, tuberculosis and asthma, and chest pains.

—5. Stomach and liver troubles such as Gastric ulcers, dyspepsia, hiccups, enlargement of the spleen, pleurisy and scores of other troubles are caused by subluxations in this part of the spine, sometimes so light as to remain unnoticed by others except the trained Chiropractor. Here we find the cause of gall stones, conditions of upper bowels, fevers, etc.

—6. Bright's disease, diabetes, floating kidney, skin disease, boils, eruptions of other types are caused by nerves being affected in this area. Regulation of such trouble as constipation, cases of appendicitis, peritonitis, low back pain such as lumbago, rheumatism of low back. All respond when adjustment is made on nerve pressure appearing at this point.

—7. A slight nerve difficulty in these areas of the spine has been a major factor in causing Cystitis, kidney stones, rectal troubles such as hemorrhoids, colitis, troubles of the lower bowels. Blocked nerve at this point also will cause female trouble, sciatica, and pain into lower extremities. A slight slippage here will produce a slipped or herniated disc.



ATTENTION: RHEUMATISM AND ARTHRITIS SUFFERERS

WILLIAMS CLINIC SUCCESSFUL IN FIGHT AGAINST ARTHRITIS

ARE WE BECOMING A NATION OF CRIPPLES?

Every morning some 15 million men and women — and, sadly enough children — awaken to the torment of arthritis and rheumatism. All of these sufferers will not become totally or permanently disabled, but a frightening percentage are, or will be wheel chair or bed patients; others are, or will be hobbling around on canes or crutches. Some, particularly the youngsters, are victims of rheumatic fever and rheumatic heart. The dramatic evidence shows that "rheumatism licks the joints of adults, and bites the hearts of children."

The disabling afflictions of arthritis and rheumatism do not respect age or pity youth. They strike indiscriminately. It is popularly believed that arthritis is associated with old people. This is not the case at all. Age alone does not produce arthritis. If it did, every person reaching a certain age

would exhibit signs of it.

Arthritis and rheumatism are the names applied to painful and destructive processes that affect joints, muscles, and many times other tissues of the body. When nerves are inflamed the condition is known as neuritis. Inflamed muscles are called myositis. When rheumatism affects bones and joints it becomes "arthritis."

These symptoms of arthritis may appear unimportant at first. However, if they are not checked by removing the cause, entire joints may be destroyed. Rough ends of the affected bones frequently oppose one another, causing movement to become so painful that Nature's only recourse is to grow them together. The pain is thus lessened, but the fused joints completely lose their flexibility. In extreme cases, practically all joints become stiffened, rendering the victim immobile.

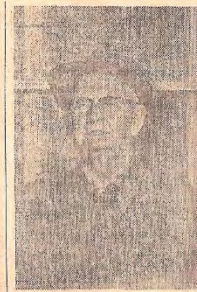
Pressure on nerves by slightly displaced or mis-aligned

bones of the spine is the greatest one causative factor. The success of Chiropractic care at the Williams Clinic lies in the discovery that this affects all body processes leading toward the disease; which include, failure to eliminate waste; imbalance of hormones; poor circulation of blood and other factors lower body resistance, making the system susceptible to the invasion of these torturing maladies.

Health care at the Williams Clinic begins by restoring balanced function to the nervous system. If proper chiropractic care is applied early, the crippling effects of arthritis may be escaped. In fact, adjustments at the Williams Clinic are so effective that flexibility has actually been restored to joints apparently "frozen" in rigid position. Maximum improvement, however, should not be expected until every condition contributing to the arthritis condition has been brought under control.



Mr. W. C. Brown of Marietta, Ga. now owns and operates a fleet of trucks.



T. M. "MAC" CARTER

Chiropractic Relieves Pain Of Arthritis

"I would like to commend my chiropractor Dr. Sid E. Williams, of Austell, Ga. for the great service he has rendered to me," says W. C. Brown Sr. of Marietta, Ga.

As late as November 1931 Mr. Brown was rigid with crippling arthritis in his legs. He says that he was unable to

76-Years Old And Arthritis Pain is Cured

Being 76 years old and crippled with arthritis in his knees, hemorrhoids, and prostate gland trouble might have been the end of all activity for some people, but not so with Mr. T. M. Carter of Austell, Georgia. Chiropractic came to the rescue and ended nights of sleeplessness and days of misery. Put him back on his feet and back on the job.

Desperate Fight vs. Rheumatoid

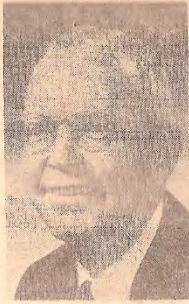
Arthritis Won At Williams Clinic

Mr. E. H. Taylor of Smyrna, Ga., says that words cannot express his gratitude to the Williams Clinic in the relief he received from crippling arthritis that had ravaged practically every joint in his body for so many months. He, like many others had given up hope of recovery. He was flat on his back, unable to work, required assistance to move even a muscle . . . he could not even dress himself. His doctors were loading him with drugs of all kinds. It got so that even they would not relieve his pain and suffering. The cortisone he was taking seemed actually to make his condition worsen. His doctors finally told him he would never walk again.

Says Mr. Taylor, "I heard about Dr. Williams, and the Williams Clinic in Austell, and decided that I must try to do something for myself. I refused to believe that what I had been told was true. I was

determined to seek out some other means to deliver me from my afflictions. I arrived at the Williams Clinic in a wheelchair. My case was analyzed, and Dr. Williams told me he would give me spinal adjustments in order to correct a misaligned vertebra he had found in my spinal column. I began a series of adjustments, and for three months I received regular Chiropractic care. At long last I could notice a change in the way I felt. My life began to brighten. I actually considered it a miracle that I was free of pain. Thanks to the science of chiropractic I am now a well man and again living a normal life. I tell everyone I meet about my experience with arthritis. I consider it a miracle and cannot express my gratitude for what the Williams Clinic and Chiropractic has done for me.

Mr. E. H. Taylor



MR. E. H. TAYLOR

Improper Lifting — (Continued from Page Two)

vertebra in line. The other one is on the other side and you can't see it in the sketch.

The spinal vertebra may be compared to wooden blocks sitting one on top of the other. Each block or bone rest on top of a disc. The disc is round and spongy like a rubber heel. And like a rubber heel, it acts like a shock absorber.

Each block or bone is also tied to the one above and the one below by short straps called ligaments. Ligaments hold the bones together in the same way that a shoe lace holds a shoe together.

To enable a person to move these bones, muscles are connected to them. Muscles are the motors that bend and straighten the back.

A back strain usually means that something has happened to

state that I was unable to sleep at night. I never had any appetite to eat. I got into such a condition that I was unable to see after the business of my Trucking Co., which requires my utmost attention. I was advised to go to a chiropractor and on the 17th of November I began my adjustments. My condition was so severe that I had to be given three adjustments every week for three months. After the first month the change that took place was unbelievable. I began to feel a great improvement, and after the third month I was able to walk without any pain. I can drive a tractor-trailer truck as good now as I could ten years ago. My nerves began to set down and get back to normal, and I sleep without waking all-night. I'm always ready for a good meal."

Mr. Brown's case is a perfect example of the basic contention of chiropractic which is that a vertebrae misaligned even slightly, can exert pressure on nerves leading from the spine and thereby interfere with the healthy operation of a distant organ or structure anywhere in the human body. Says Mr. Brown, "My chiropractor has certainly given me a new lease on life and I am forever grateful for the day I first went to the Williams Clinic.

W. C. Brown Sr.

one of these four parts; joint, disc, ligament, and muscle.

Anyone of these parts can be injured any where in the back. But most injuries occur in the lower part of the back. This is the main trouble center because this part of the back is the most vulnerable and gets more strain than any other.

hardly get around at all. Heating pads and liniments did no good. I thought I was through before I learned about chiropractic treatments." At his age Mr. Carter now works along side men half his age.

"I enjoy good health now. I'm able to work like a young man these days. Just recently I have been digging stumps out of the yard. I've even noticed that the beard on my face is getting thicker than it was before, and I'm not just imagining that. My wife and I now take adjustments once a month in order to continue feeling good. Chiropractic has helped me more than anything I have ever tried, and I strongly advise anyone that they see a Chiropractor first."

Mr. Carter recommends that if a person suffers from arthritis and rheumatism that they come to the Williams Clinic in Austell, for the doctors there are experts. Mr. Carter says, "In the years I have been taking adjustments at the Williams Clinic I have seen many arthritics, who thought themselves hopeless cripples when they arrived, and several months later I have seen them well on the road to recovery.

T. M. (Mac) Carter

DOES YOUR INSURANCE INCLUDE CHIROPRACTIC CARE?

If not, ask your Chiropractor for the names of the Insurance Companies which have this type of coverage—over 600 up-to-date companies include Chiropractic in their full coverage policies.

—PAGE SEVEN—

What Kind of Place is the --- WILLIAMS CLINIC

The patients at the Williams clinic, who come from far and near mingle in a happy spirit of friendliness and good will. Except for the many crutches and canes of new patients who have not had time to discard them, the arthritic sufferers act like guests instead of patients. Very little discomfort or unhappiness is allowed to exist here.

To suffer from arthritis is not to give up hope until giving the Williams Clinic a fair trial, for it is especially equipped with both the facilities and the know-how to offer relief to many who find no relief elsewhere.

WILLIAMS CLINIC INSPIRES ALL VISITING DOCTORS

All doctors who visit the Williams Clinic in Austell, leave the clinic inspired, and equipped with professional knowledge that benefits them and the patients they treat.

Many of the statements and letters received from doctors all over the country have stated the fact that "You have a wonderful organization, the spirit there is fine." "The recoveries manifested by your patients there are the finest testimonials anyone can get." "You and your staff are rendering an outstanding service to

the people of your area. Your facilities and adjustment techniques are among the finest in the world."

"Many thanks for what you are doing to promote chiropractic as is evidenced by the multitudes of healthy, happy patients in your office on every occasion I happen to visit, I want to thank you for the many courtesies extended to me by yourself and members of your staff. May you grow as tremendously in the next eight years as you have in the past eight."



Dr. Sid E. Williams shown above with other doctors, is an international known lecturer and publisher on chiropractic science. His travels have carried him into most states of the union and all the provinces of Canada.

Sight Returns To Blind Eye After Chiropractic

Mrs. J. O. McGukin, of Bremen, Georgia, states that her son David McGukin, age 11 was examined by the local health nurse at school to find the horrifying results that he was almost blind in the left eye.

She immediately carried him to an Atlanta eye specialist where the doctor told her that David was almost blind in his left eye and that to his knowledge there was nothing that

an eye examination. This was on March 4, 1963. The eye specialist again checked her son's eyes to find they had improved to perfect 20-20 vision. The specialist himself could offer no explanation to the miraculous cure.

Mrs. McGukin states "with understanding of the cause of disease there comes a desire to tell others about chiropractic care, and how it corrects the cause of so many human ailments."



Experience Proves Best

The experienced Doctors of the Williams Clinic have eliminated unnecessary expense of costly repetitious examination. Experience has taught the doctors to eliminate examinations that would be of no help in restoring the patient's health. Experience has taught the high-

ference, the removal of which, is the primary objective of the methods used at the Williams clinic.

Patients with all types of conditions are amazed with the economical rates for examination services they receive here at the clinic. Remember, the Williams Clinic is the best.

doomed to a life of partial blindness.

Realizing the wonderful results of other members of her family at the Williams Clinic, she immediately brought her son in for examination and treatment. She refused to believe that nothing could be done to restore David's sight.

On Feb. 1, 1963, he began to take chiropractic adjustments and was treated for four weeks. His vision began to improve. He could see colors and images again. After a few weeks, the doctor asked her to take David back to the eye specialist for

Dr. Williams' Comment on McGukin's Case

When discussing the McGukin boy's case, Dr. Williams said, "The McGukin boy's case is unique and spectacular. However, it is not uncommon whenever chiropractic care is administered properly. In past experiences I have seen many children with crossed eyes that would straighten themselves after adjustments and removal of nerve pressures. Everywhere you look you see people with afflictions that might easily be corrected if only they knew about chiropractic. For this reason the Williams Clinic sends out so

much educational literature into the community. There is so much to tell about chiropractic and people are catching on fast because they have been in the dark long enough."

Dr. Williams states that the McGukin boy is unusual in one respect; that he responded to the first adjustment in such a manner that the vertebrae that caused his trouble has not needed another adjustment during the six months that he has been a patient at the Williams Clinic in Bremen, Georgia.

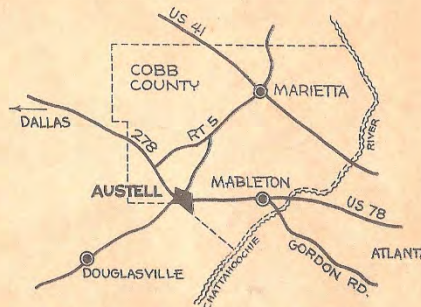
of the spine most commonly affected, creating nerve interference by clinic methods to be a chiropractic case.

HOUSE CALLS FOR SHUT-INS

Many times it becomes necessary to visit bedridden patients in the home. The Williams Clinic is on call 24 hours a day for emergency cases and welcomes calls from sick patients who are too ill to come to the office for their adjustments. This is another service for which the Williams Clinic is famous. The doctors at the Williams Clinic are therefore available at all hours and just as close as your telephone.

ALL ROADS LEAD TO AUSTELL

The famous Chiropractic Clinic in Austell, Ga. is the mecca for health of thousands of happy people throughout this area. Many patients from neighboring Southern states have found amazing results in this tiny South Cobb city. Why continue to suffer needlessly? Get on the highway to good health, and drive to South Cobb, or call Area Code 404 in Austell, Ga., 948-2525, for free information pertaining to health service and the facilities at the Williams Clinic.



VISIT THE WILLIAMS CLINIC NEAREST YOU

AUSTELL, GEORGIA

BREMEN, GEORGIA

SPRING & JEFFERSON 948-2525

301 HAMILTON AVE. LE 7-2606

COMPLETE FACILITIES FOR BOTH WHITE AND COLORED PATIENTS

YOUR LIFE AND HEALTH

By
DR. SID E. WILLIAMS
CHIROPRACTOR



TRUE TO LIFE

A Chinese proverb says: "You cannot expect a looking glass to reveal more than you put into it."

This is just another way of saying that a tree is known by its fruit or that you reap what you have sown.

Life is like that. You can get out of it no more than you put into it and you take nothing away with you. That being true, it behooves you to make the most of what you have. Use your talent to the best advantage and it will continually grow.

Life is not unkind to you. It is governed by laws. Therefore, know the laws governing life and use them to the best advantage. When you do this, life will be full of beauty and its stumbling blocks will turn into stepping stones.

Two interesting little verses some one has written makes this observation:

Life may be long or life may be short
But it's always too short for sorrow
For the deepest wound that bleeds today
Will be but a scar tomorrow.

Though your ship may sail on a stormy sea
If you hold to this one creed tightly
The storm of today will pass away
And the sun shine tomorrow brightly.

People who are burdened with ill health often think their cross is too heavy to bear and the reflection they make in the looking glass of life is not very pleasing to see. As a result they drive away, by their complaining and ugly frowns, the very ones who could help them to lighten their burdens.

The things about success and health that are interesting and synonymous is the fact that each comes from within. They are outward expressions of an inward urge and when that urge is great enough, and is not otherwise hindered, the manifestation is indeed pleasing.

Chiropractors declare that the nervous system is the controlling factor in health because it directs and controls all function. They further state that the spine is the key to this system because all nerve trunks branch outward from the spine through grooves between the vertebrae which make up the spinal column.

Sickness comes primarily as a result of nerve interference that blocks the normal expression of life in the various glands and organs of the body. The basic cause of this is usually found in the spine where a vertebra has lost its normal relationship with other vertebra, thereby blocking the nerve energy to a degree. The result is lowered resistance, depleted vitality, followed by sickness in one of its numerous forms.

Chiropractors are trained to locate and adjust this cause of disease. They set free nature's forces within and she begins at once to normalize the body. When this is accomplished, health returns, renewed energy animates the body, and life can be lived more abundantly.

This health article has been reproduced in the interest of health, hope and happiness for everyone. Any comments or questions may be addressed to Dr. Sid E. Williams, P. O. Box 37: Austell, Ga. 30001. Phone 948-2525.

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straggling and suffering chiropractors, and they willingly agreed to sacrifice themselves, their principle and their practice to gain their share of those "good things" enjoyed by the medical fraternity: recognition, prestige, power, money and position.

Those chiropractors who permitted "worldly" thoughts to supplant their principle in their hearts naturally turned toward goals of creature comfort, financial success, travel, social position and acceptance and the fancy life...and that prestige which comes with worldly success.

Those individuals who saw and recognized the advantage of the "smart" method of practicing would not and could not buck the therapeutic pressures to the detriment of their personal success. They refused to jeopardize their progress toward personal acceptance in therapeutic world.

The tragic side of the picture is that the "smart" practitioners -- even though they are fully cognizant of the situation -- are continuing to surrender principle and water down their practice to any prescribed limit dictated by the therapeutic society to assure their personal gain, disregarding their personal responsibility for projecting the full principle and maintaining a secret camp on the edge of the therapeutic domain.

Taking the effortless and irresponsible direction, these chiropractors find themselves on diverging highways, seeking the assorted creature comforts and pleasures which are so appealing to men of weak purpose. They become living accidents, connected in no way with the purpose of the principle. As a result, the profession has become a straggling and straggling mixture of practitioners with no CEMENT to bind themselves into a productive and progressive unity. The divergent groups travel their never-meeting trails... devoid of purpose other than self. They water down their Chiropractic ideals to insure their own selfish desires and, in brief time, they wander into one of the many self-contained camps featuring the techniques, school affiliations, office procedures and advertising gimmicks which make up the confused and chaotic Chiropractic profession today.

Those self-contained camps are the breeding places of the hate, jealousy, greed, suspicion and competition which today are stymieing Chiropractic progress throughout the nation.

Recently, the varied camps have achieved solidity, and the defining dividing lines have become more pronounced as practitioners have become more bitter and as that bitterness has galled them to rationalization.

Taking note of the declining number of patient visits to their offices, the camp-followers claim it is "impossible" to give proper scientific care to a large practice; to excuse the lack of students in the schools, they claim the profession needs an "image"; to justify the declining number of practitioners, they theorize that men now have to be better qualified; to explain declining income as practice declines and new patients fail to appear, they claim higher fees are needed to bridge the gap and those who use the profession for their own social advancement continue to promote "medical ethics" for Chiropractic to prevent the telling of the real Chiropractic story.

All chiropractors in the field today know we are fighting a last-ditch battle against medical domination of the healing arts. We all know -- though there are those who will not admit it -- that the economy in Chiropractic is lagging behind other fields of endeavor,

cannot afford to follow the direction of leaders who have prostituted themselves to the medical image in exchange for political position, social acceptance and economic gain, outside of chiropractic.

Because of its surrender to therapeutic control, and because it does find itself in a position of subservience to medicine, today's Chiropractic leadership talks in terms of "image". "Improve the image of chiropractic and all else will follow," the politicians and the pharisees say. Such talk does not disturb those with whom our leaders fraternize. It does not embarrass our leaders.

We know, and our leaders know, that as principle is watered, Chiropractic loses; as the pharisees and politicians by the watering process gain stature, Chiropractic principle suffers.

That we cannot afford. That we can no longer endure. That we must eliminate by our change in formula. We must eliminate medical control of the profession through state boards and state and national associations. We have to eliminate the fear from the hearts and minds of the practitioners, and we have to eliminate the fear-directed leaders from their positions of power within the profession.

To increase Chiropractic acceptance, to expand Chiropractic into all fields, to elevate Chiropractic and the individual practitioner to the position of highest esteem in the healing arts, to return Chiropractic to pure principle with every decision based on principle and on the ethics of Life (restoring health; emptying hospitals, jails and mental institutions; banishing crime and delinquency and restoring peace on earth), to elevate Chiropractic to comparable economic levels with other professionals without sacrifice of principle...if we want to accomplish all of these things, then we must demand and work for a changed leadership, a change in direction and a change in formula.

In order to achieve the true Chiropractic goal, we still have to convince the present Chiropractic leadership it is time to move in the direction that best serves the principle or step aside and recognize the present state of stagnation and to give up to new, dominant, active and aggressive leadership of esteem guided by principle.

We are intelligent men. We have seen the handwriting on the wall. We know we are doomed if we continue on the present road to medical amalgamation. We can see that we have to take new and positive steps to give substance to Chiropractic, to bring all factional groups together with the sole purpose of restoring Life to a waiting and beckoning world, of giving health and happiness to suffering billions and dynamic prosperity to an eager, energetic and aspiring profession.

Yes, as intelligent men, we must demand a return to principle, and we must purge the profession of those who surrender to medical ethics and therapeutic control and who would lead Chiropractic into medical amalgamation.

The Life Foundation offers a movement, a direction and a "formula" designed to lead Chiropractic and chiropractors off of the reservation and into the broad, unlimited field of service to humanity through serving the principle.

Now is the time to make the change -- for professional, humanitarian, economic, social, civic and spiritual advancement of the profession and the individual practitioners within the profession.

Lethargy and misdirection must give way to active, dominant, service, principle-oriented leadership...right now.

OUTSTANDING PERSONALITIES SPEAK AT SEPT. D.E. MEET



Dr. Curtis Wong



Dr. Dave McKnight



Mrs. Walter Aiken



Dr. Clark Rich



Dr. L.B. Sims



Dr. John Cemer



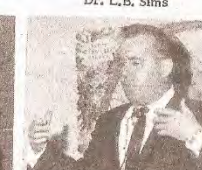
Dr. Harold Fisher



Dr. Charles Ford



Dr. J.D. Young



Dr. Virgil Chrane



Dr. Don Kuhn



Dr. "Brandy" Durston



Dr. R.F. Ault



Dr. Dave Hughes



Dr. Roger Alt



Dr. Tom Morgan



Dr. Bill King



Mr. Hugh Ansley
Attorney for Life Foundation

Life Action Programs Gaining Momentum

Life's action programs are gaining new momentum every day, and every program gets a new boost at the periodic DE Meetings when practitioners share and discuss their experiences and exchange notes on their experiences.

Attendance, interest and enthusiasm show marked increase that is transferred from meeting



Dr. Tom Morgan

Dr. Bill King

Mr. Hugh Anley

Attorney for Life Foundation

'Lifemobile' Will Take Chiropractic To Public

'Lifemobiles,' completely-equipped, scientific Chiropractic examination rooms on wheels, for every state is the goal of Life's newest undertaking.

The Lifemobiles are to be equipped with complete, modern x-ray units and will be staffed by Chiropractic interns. The laboratories on wheels will be scheduled to visit all areas of every state in the union to give Chiropractic examinations FREE to all who desire to avail themselves of the service.

The interns who man the Lifemobiles will be qualified to give preliminary adjustments during the visit of the units, and, when the units leave a city, patients will be recommended to competent local members of Life Foundation.

It is contemplated that the financing for the Lifemobiles will be arranged "outside" the Life Foundation and outside the Chiropractic profession. Presently, it is planned that a series of major horse shows in the larger cities of the nation will defray the initial costs and the continuing operating expenses -- including the salaries to be paid the qualified interns -- of the Lifemobiles.

Details of the financing program and of the operation of the Lifemobile will be presented at the September DE Meeting at the Hilton Inn in Atlanta. According to preliminary studies, all arrangements for the shows will be made by promotional personnel connected with the horse show program. Life-affiliated chiropractors in each area will be

contacted for assistance and advice concerning dates, sites and contacts to be made in the city; but leg-work and detailed arrangements for the show -- as well as the presentation of the show -- will be made by the show personnel.

In addition to the complete x-ray examination facilities, each Lifemobile will have literature, films, records and tapes about Life Foundation, the Life Principle and the Life Movement. It also will have membership applications, forms for making pertinent data concerning the addresses of local Life-affiliated chiropractors.

Preliminary scheduling calls for the Lifemobiles to follow the horse show route during the time the shows are being presented in the state. During other periods of the year the Lifemobiles will be available for visits to other cities in the state. The detailed schedules will be prepared by Life members in the respective states.

Life leaders expressed maximum optimism about the future of the Lifemobiles, calling them the greatest potential available to the individual chiropractor and to the Life Movement.



IMPORTANT ANNOUNCEMENT

PROGRAM ON CBS
Mr. Walter Conkite, news commentator on CBS will feature a program on chiropractic on one of his broadcasts after November 9th.

Mr. Conkite has mentioned to Dr. Paul Stoner that if there was enough interest shown in chiropractic that there would be a "SPECIAL" produced on the subject, with pictures of the chiropractic schools, etc. Interest means letters, telegrams, calls...so alert your patients and friends...watch this program and then write Mr. Walter Conkite, CBS Television News, New York, New York.

every program gets a new boost at the periodic DE Meetings when practicing chiropractors get together to exchange ideas on their progress and their programs in the profession.

Attendance, interest and enthusiasm show marked increase at each of the Life DE Meetings in Atlanta. Each successive meeting proves to be better attended and more enthusiastic than the last; and each new meeting produces new converts for the Life Movement.

Marked progress in relation to the field of public relations has been noted at the last two DE Meetings. Chiropractors no longer turn their heads when public relations is mentioned. Enthusiasm for the Life Education and Information Program is growing, and chiropractors are beginning to understand that the Chiropractic Market is People.

Likewise, chiropractors are beginning to understand that Chiropractic's only salable product is service to the people, sick people. They also are beginning to realize that personal gains, professional advancement, social and community acceptance, economic security and personal satisfaction are almost immediately forthcoming when the individual

goal is transferred from "self" to "service to the sick."

At the same time, publicity releases designed to reach the vast American consumer-market are being made available to the press and to the local chiropractors for delivery to their local newspapers. This program, because of past laxity on the part of the profession and because of economic pressures from the medicine and drug industries probably is the most slow-moving of Life's ventures; but it is gaining ground, and its momentum will increase as additional funds become available to subsidize the project.

Meanwhile, more and more funds are being made available by those within the profession who have been the wisdom of subsidizing their own success through contributions to the Life Movement. And, plans for fundraising ventures outside the profession -- from the general public and from the big contributors in business and industry -- are beginning to take shape.



LOUISIANA STATE CHIROPRACTIC GROUP shown above with Drs. Sid & Nell Williams. Look for outstanding accomplishments by these doctors from Louisiana.

Chiropractic Profession In The Hands Of Pharases

The Chiropractic leadership, the association and most of the schools, hiding behind the screen of pseudo-acceptance by the medical profession, is surely and steadily leading the chiropractic profession and the world into health bankruptcy.

The profession is in the hands of the "pharisees."

No glimmer of hope appears on the horizon unless the chiropractors renounce the do-nothing, back-sliding, divided leadership which has become the premier symbol of the profession and re-adopt the chiropractic principle and reaffirm their belief in and dependence on adherence to the Life principle and make an all-out drive for acceptance of the principle. . . and not necessarily the chiropractor.

The chiropractic leadership, over the years, has acquiesced to the wishes of the therapeutic propagandists and has watered the principle down from the state associations to the legislative groups in order to deal on the "club" level and in the "social ethics" of the political guignon of social therapeutics has had to limit the chiropractic principle to less than its full application to maintain the status quo and to keep the chiropractic leadership firmly entrenched in its social position and power.

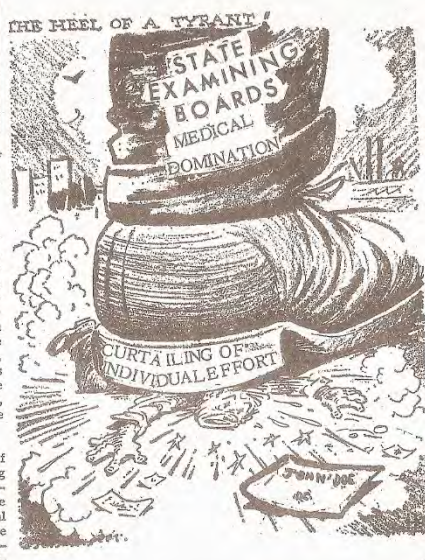
At the same time, young men come into the profession, filled with vim and vigor, dedicated to the chiropractic principle, and they are tapped on the head and told, "Down, Boy, We've got this stuff under control. Let us run things."

Consequently, the spirit and enthusiasm of the chiropractic

ment. Taking these things into consideration, it is not difficult to see why chiropractic fails to attract young practitioners. It is easy to see why a practicing chiropractor hesitates about sending his son out to do battle for a lost cause. And, all the time he is thinking of his son's future, the father wonders, if he had his life to live over again, if he wouldn't have selected medicine, dentistry or anything but the low-rated, washed-out, run-down chiropractic profession.

On the other hand, however, if there is a great understanding and a great change which puts chiropractic back in the hands of the chiropractor, if there is a real and great rededication to the spirit, to the true and sole purpose of the chiropractic movement... then the chiropractor will have the courage and the integrity to face off the insults and the pressures and to make his principle known. Then, too, the chiropractors can turn their hands to electing politicians who, in turn, are in favor of a full chiropractic practice and a full chiropractic declaration of the new era in the world.

The end result of the revolt against the pharisees will be a revelation to the national leadership, which will begin to change in response to the direct demands of the men back home, in the field. Remember, the politicians



MDs Compete For Practice Of Chiropractic

Medical doctors from all over the world met recently in London, England, to study and improve the healing art of manipulation. Queen Elizabeth sent a welcoming message to the First Congress of the International Federation of Manual Medicine and a reception was held by the British Medical Association.

European physicians, especially the specialists in physical medicine and rehabilitation, have been demanding training in chiropractic and osteopathic techniques, according to a Canadian physician who participated in the Congress.

Writing in the October 30 issue of the Canadian Medical Association Journal, W. E. Parsons, M. D., of Red Deer, Alberta, announced the formation of the North American Academy of Manipulative Medicine "with the object of dispelling the ignorance that leads to prejudice against this form of treatment and thus putting manual medicine in the hands of those best trained to treat the suffering - the medical profession."

'It' Makes The Difference Between Failure, Success

The multitude cheers as one man when Y.A. Tittle leads the New York Giants professional football team onto the field for a week-end gridiron battle with a worthy array of opponents. Tittle, an old man when compared to other stars of the professional

is a byword in baseball circles, and very few Americans would be willing to expose themselves to the ridicule which would follow an admission that they did not know Willie.

Willie Mays is an artist. He

al, economic and social standing in his community; the other young man plods along on a make-ends-meet route which fails to expose anything in him, including his interest in his profession.

The missing ingredient is DR. With D.R. you find success and

Consequently, the spirit and enthusiasm of the chiropractic profession are at an all-time low; and the hierarchy has had to concede one defeat after another, knocking itself out to maintain a semi-even course. Any power, any strength or any enthusiasm coming from the people must be divided and adulterated in order that the hierarchy can maintain its control over the chiropractic profession and keep itself firmly entrenched in power.

These men who have so firmly entrenched themselves socially and politically in the therapeutic stronghold now must, in turn, further dilute the chiropractic principle. The true meaning of chiropractic must, more and more, be sublimated and adulterated so the hierarchy can maintain its weak and watered-down social therapeutic position.

This business of brainwashing the chiropractic leadership has been a long, slow evolutionary process master-minded by the social therapeutic group. Most of the chiropractic leaders are sincere, but too many of them lack the courage and integrity to break away from their medical captors and make a clear definition of their position. They are unwilling to face and to smother the verbal taunts which will be hurled at them and at the weak, watered-down chiropractic image which they have created, or which they have permitted to be created.

That has been the greatest thorn in the side of chiropractic -- the failure to take a stand and progress. It has produced the existing lack of enthusiasm in the profession; it has buried chiropractic's desire and ability to go forward and to manifest true, enthusiastic and dynamic move-

ment in response to the direct demands of the men back home, in the field.

Remember, the politician's sole aim is to be re-elected. He must go in the direction he is driven by public concern.

As soon as the chiropractor recognizes that medical ethics and social therapeutics have retarded the forward movement of the chiropractic profession, then the national leadership will take the necessary action to save itself. Those of the leaders who are, at that time, incapable or unwilling to make the required adjustments, can go the way of all politicians who refuse to accede to the demands of the people.

They will be thrown out of office, and they will be socially and professionally ostracized.

Chiropractic under new and dynamic leadership dedicated to the principle, will go forth to dominate the world.

NOTICE

Si Nel Publishing Co. is now back in Production and ready to serve you. See list of Literature on Page 11.

Healthy Living and Results, our two patient educational monthly mailers are now in full stock. These handsome two color mail pieces have helped stabilize and rejuvenate many successful practices in U. S. and Canada.



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Thousands of high school quarterbacks fail to make the grade in college, and thousands of those who do make the college ranks never become heroes in the professional ranks.

They have the ability, the size, the strength and the techniques... but the D E is missing.

Lawrence Welk walks onto the stage, raises his arms and rippling music fills the vast auditorium, flashes through the air lanes and thrills millions. A veteran in the entertainment field, Orchestra Maestro Welk maintains his popularity and his top rating in radio and TV year after year in spite of obvious handicaps.

Other band leaders, equally popular at one time or another even in the memories of the current crop of teenagers, have passed from the stage and from the public eye. Some have failed completely, and some have drifted from top-billing to secondary or one-night-stand appearances.

Many of the forgotten ones may have had more talent, better organizational ability, better beginning opportunities or a greater field for their potentials; but they did not have D, E, . . . Welk did.

Who in America today has not heard of Willie Mayes? His name

is willing to expose themselves to the ridicule which would follow an admission that they did not know Willie.

Willie Mayes is an artist. He hits the "low ball." He breaks records making some runs in major league baseball games when he is faced by some of the most brilliant pitchers in the game today.

Willie has overcome handicaps while taking advantage of neutral abilities. Other baseball stars possibly have had more ability, finesse or brute strength. Most of them were white. Willie Mays is a Negro, and he is comparatively small for an athlete in major league competition; but Willie Mays' name is mentioned whenever and wherever baseball is mentioned.

Willie is a perennial star on the baseball diamond, he is a crowd-pleaser, he is a hustler on the diamond, he is a profitable investment for his club's owners. Thousands of other boys, just as able and just as talented, failed to make the grade from the sand lots.

Willie Mayes combined his talents with D, E, and he reached the top.

Santi Raphael was born in 1483. He died in 1520. He lived 37 years. He was born, lived and died in Italy; but there are very few school children who do not know of Raphael and his paintings. Art lovers over the world would make almost any sacrifice for one of his works. Even in his own day, short though his span of life was, he was an acknowledged master of his craft and was much in demand by the aristocrats of his day. He was a painter, an artist whose work has few rivals.

With the new-found knowledge and techniques, one young man rises like a rocket in profession-

man plots along on a make-or-buy route which fails to require anything in him, including his interest in his profession.

The missing ingredient is DE. With D E, one finds success and pleasure in his work; without DE, it's the same hum-drum of bare existence without hope of improvement.

What is this DE? What is the magic ingredient? How is D E acquired? "DE" is the Dynamic Essential. It is the intangible element which consolidates and combines all of the talents and abilities and knowledge and powers and strengths of the individual into a unity which projects the personality of the individual and captures the heart, the mind, the soul, the faith and the confidence of the masses. It is that "Thing" which enables the individual to reach his audience, his crowd of supporters, his congregation, his patients... to sell those listeners or watchers or seekers his product or his talent and to create within them the desire for more of the same.

It is the spiritual, extra-mental contact between the practitioner and the multitude. It is the missing link between failure or mediocrity and success.

The dynamic essential is present in all men; but it must be awakened, nourished, exercised, trained and strengthened. The successful practitioner, whether he is aware of the fact or not, possesses D E and applies it to his practice. It is manifest in his love for his patients, the love of the patients for the practitioner; the reports in the waiting room, the referrals coming to the door, the steady stream of healthy, happy people leaving the clinic. Not to be taken lightly is another by-product of the application of D E. Professional ability and integrity are increased, the financial returns are multiplied and the social stature in the community grows.

order to promote the curative value of their art the early practitioners were forced to defend themselves and turned from the teachings of the true meaning of their service to trying to prove their service. This offers no deterrent to their progress, but as they became legal they had gathered so much momentum in this direction that it has now produced a multitude of side effects that are slowly eroding the whole practice of Chiropractic.

As the Chiropractor became legal, so ended the first phase of Chiropractic and began the second.

In his battle to become legal the Chiropractor took his fight to the people and literally forced the legality of Chiropractic in almost every state of the union. But even as he saw his goal on the horizon, he recognized an even greater hurdle that he must overcome, "This hurdle being economics, in a world where economy had the vast influence that it had yesterday, has today, and will have tomorrow, there has to be a means by which any service must be sold in order for that service to survive. Thus the Chiropractor found himself in an intolerable situation whereby the simplicity of the practice of the curative part of Chiropractic was far in advance of the Chiropractors ability to sell it. In recognizing this problem the Chiropractor turned again to the people, but this time there was a new set of rules. The American people are quick to take the side of the underdog. Not always because they think he is right, but because there seems to be an inherent sympathy in the hearts of Americans for anyone or any group they think is being beaten by immoral or unfair laws or by an imbalance of power. This is the force the

whole of his service, in order to prove what he was doing, he had to take a sick person and make him well. Now this was not beyond the scope or capability of Chiropractic or the Chiropractor, but when one tries to prove something in this manner, he must do it over and over again, and he runs the risk of eventually believing that this is what he is supposed to do. In reality this is only a part of Chiropractic service, and for all intent and purpose, a small part.

The art and philosophy of Chiropractic is designed to keep people healthy not just to effect a cure of disease.

This second phase that we find ourselves in today in the Chiropractic field, is the Chiropractors quest for recognition of his service, but the emphasis is on the curative value of this service. This is a false premise and it puts him in direct competition with the medical industry, which in turn brings to bear all the ponderous paralyzing weight of one of the largest and most powerful organizations in the world, directly opposing any attempt he makes in any direction.

That the medical industry is the arch enemy of the Chiropractor and Chiropractic cannot be denied, and the Chiropractor must recognize that as long as he tries to perpetuate only the curative aspects of his service, he must eventually lose the fight. Concrete evidence of this is occurring with ever increasing frequency as time goes on. One finds the Chiropractor admitting that there is some merit in the physicians approach to disease, and he more and more studies, learns, teaches and practices medical systems. On the other hand we find the physician admitting that there is some value in the Chiropractors approach to

cocoon of his own making and let the true light of recognition and understanding shine upon him. When he can realize that his service is all encompassing, is the link between the physical, mental and spiritual aspects of life, health and happiness; that he holds in his hands the very future of mankind, only then will he be able to take his place as the leaders in all matters of health and all its ramifications. All this is within his grasp if he will only recognize it. Does any Chiropractor doubt that even a part-time practitioner could set up a tar paper shack across the street from the Mayo Clinic and effect cures on more people in one afternoon than the staff of the clinic have in their entire existence? If he does he is selling himself short. And I say again that the curative aspect of Chiropractic is only a small part of the whole. The Chiropractor must set up facilities to take care of children, not just a few, but by the thousands, and he must set up facilities to take care of children, not just a few, but by the thousands, and he must serve them without a fee if necessary. He must begin to build an adult world of tomorrow that his idea of health in preference to any other. All Chiropractors must unite in this. It is their only salvation. We must either change our approach from one of getting people well to one of keeping everyone well, or we die. One of the biggest hughabos the Chiropractor runs into today is getting and keeping new patients. But if he were selling health and prevention of disease he would never lose a patient in a lifetime, and if he never lost one, the problem of new ones would take care of itself.

In this third phase of Chiropractic there must be a change

The petitions, together with instructions for their preparation and presentation to the public, are available for distribution now. Request them from Dr. Sid E. Williams, P.O. Box 37, Austell, Georgia.

A continuing effort on the part of all Chiropractic practitioners and of all people who want Chiropractic Health Care included in the "Medicare" act will be required if the American Medical Association-dominated Congress is to act in the best health interests of the people of the country.

It is planned that petitions will be furnished to chiropractors, and other interested individuals, throughout the country. When signatures have been acquired, petitions will be returned to Dr. Williams, who will make photostatic copies and return the originals to the persons who prepared them. The originator of the petition will send it to the congressman from his district.

While the petitions are moving on Washington from all over the country, Dr. Williams and his staff will compile totals and report on the progress of the petition--both to the profession and to influential senators and congressmen in Washington. The magnitude of the movement will also be brought to the attention of officials in the Department of Health, Education and Welfare, the government bureaucracy which administers the "Medicare" plan.

The petition is not a function of Life Foundation, but it is being promoted through dedicated Chiropractors within the Life Movement. (An individual must sponsor such petitions, and every elderly person in the nation is eligible to sign as an individual. The same is true of the millions of taxpaying citizens who will come under the provisions of the law when they reach the required age.)



Dr. D. D. Humber of Atlanta and A. Curtis Wong, famous Dublin Indiana Chiropractor shown at the Sept. Life D. E. Meeting.

SI-NEL publishing co.
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After a devastating fire, Si-Nel is announcing a complete new stock, high quality, two-color health tracts, two monthly patient mailing pieces for the chiropractor, "Results" and "Healthy Living". Plus various tracts and mailing pieces that will fill the need of any type educational program the chiropractor is interested in.

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- Get To The Heart Of The Matter
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- Questions and Answers
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- Reaction (dancers)
- Relief From Colds
- Retracing
- Rheumatism
- Run Down Condition
- Ruptured Disc
- Sacroiliac
- Sciatica
- Short Circuit
- Shoulder Pains
- Sinus
- Skin Condition
- Spine
- Stitch In Time
- Stomach Disorders
- There Are Three Types of Patients
- Think Health
- Time
- Tonics
- Truth About Health
- Ulcers
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- Your Heart
- Leg Pains
- The Truth About Health
- The Right Combination

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*D.E. MEETING Testimonial

DR. EUGENE SPARLIN, ATLANTA, GEORGIA Congratulations on another fine meeting, Sid. The last one was the best yet! It always helps my business.

☆☆☆

NAOMI BRUBAKER, D.C., LEWISTOWN, PA.

"Doubled income first month. Results increased drastically, more than doubling daily patient load."

☆☆☆

SID HALEY, D.C.

"DE looms as the salvation of Chiropractic. Already seeing one - third more patients per month, and income has shown a similar marked increase."

☆☆☆

DR. BEN WILSON, LOUISIAN

"Average number of patient visits per month has tripled since I attended the DE Meeting, and my average number of office visits has tripled, too. My average income has nearly doubled, and I am still spending three days a week in the office. I am keeping a continuing chart so I can actually see where and how I am increasing my service to the sick."

☆☆☆

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"Life Foundation is a good approach. It is Chiropractic, and we NEED undiluted Chiropractic."

☆☆☆

DR. WINNIE AND DR. BLACKIE BIXEMAN

"Phenomenal results. Seeing five times as many patients per

DR. MILTON STEVENS, JONESBORO, GEORGIA As you know, Sid, when I came to the first D.E. I had 44 visits that week and was desperate. I am now over 200 visits a week and cash is up correspondingly.

☆☆☆

METRO FERRENCE, D.C., PHILIPSBURGH, PA.

"Tripled practice first month after attending DE Meeting."

☆☆☆

GERALD RHODES, D.C., MONTICOURSVILLE, PA.

"Seventy - eight new patients first month, income doubled. Now see 80-100 patients per day."

☆☆☆

DR. DURBIN, DON, ALA.

"Understanding the Life Principle is making a powerful change in my life. Am averaging almost three times as many new patients per month in the office, and income has virtually doubled since attending DE Meeting."

☆☆☆

ANDY OLSEN, D.C., MISSISSIPPI

"Life Foundation is providing the answer for the Chiropractic profession. Am seeing more than twice as many patients per month as before the DE meeting, and average income has doubled. Have found it necessary to employ one assistant to help handle daily patient load."

☆☆☆

PAUL STONER, D.C., LITITZ, PA.

"Had 115 new patients the first month, doubled income."

W.A. RUD, D.C., PHENIX CITY ALABAMA

"Now see an average of 600 patients per month, and income has doubled. I spend the same time in the office each week, and I still have the same office help. DE is the solution."

☆☆☆

N.H. LANGE, D.C., WILMINGTON, N.C.

"DE Meetings and Life Foundation are fantastic and wonderful. Am seeing three times as many NEW patients since attending the DE meeting, and average income is almost doubled. Am seeing almost twice as many patients per day as before the DE Meeting and am spending the same number of hours in the office."

☆☆☆

DAVE HUGHES, D.C. PAULDING, OHIO.

"Seeing twice as many patients a month, average number of office visits per day is up 200 per cent and income has increased more than 60 per cent since we started attending the DE Meetings. They are the salvation for Chiropractic and instrument to break the grip and smash the hand of the medical dynasty."

☆☆☆

CHARLIE SIMKIVICK, D.C.,

"Greatest boost I've had, income this year is already what it was for all of last year. Spend nearly twice as much time in the office seeing patients. Office visits have tripled since the DE meeting; income has more than doubled."

☆☆☆

CHARLES R. FORD, D.C., VERSAILLES, KY.

"Monthly patient visits up fifty per cent, and number of office visits per day up fifty per cent after first DE Meeting. Income is up 30% without increasing hours spent in office and without adding any new help in the office. The DE Meetings are WONDERFUL!"

☆☆☆

JIM HALE, D.C., GREENEVILLE, TENN.

"We x-rayed 72 new patients in June after or first DE Meeting. Our office visits, monthly patient list and income have almost doubled since we attended the meeting." Have not spent one penny on advertising since DE Meeting.

☆☆☆

JOHN P. NERDIAM, D.C., DUMAS, TEXAS.

"...the roof literally fell in. As of this date we have x-rayed 75 new patients, reactivated quite a few old ones; and in general I am practicing without the negative thoughts that once plagued me."

☆☆☆

CLARK E. RICH, D.C., CLEARFIELD, PA.

"I've seen 460 new patients in the past 4 1/2 months. My income has more than doubled, and I see from 100 to 170 patients per day, five days a week. That's what has happened since we attended our first DE Meeting."

☆☆☆

DR. JOHN F. KOLAR, BINGHAMTON, NEW YORK Sid, do I have the stories to tell you of my experiences since my first D.E. Meeting. My patient load has been doubled. 41 new patients the first month 12-13 has been normal for the month. I hit my first \$600.00 week, and my first 200 day. But I'll tell you all about that when we see you on September 22. Thanks for everything.

☆☆☆

DR. ROGER ROFF, DILLON, SOUTH CAROLINA Please enroll me in your next seminar. My wife expects to come too. The effort you are putting forth for pure, straight, and undiluted CHIROPRACTIC is FANTASTIC. We appreciate it. . . THANKS!

☆☆☆

DR. W.C. AIKEN, ORMOND BEACH, FLORIDA She' did enjoy THE MEETING this time. Thought you were real strong. Your talk Sunday was a good send-off. We are having a good week -- new patient wise. We had 10 new ones in 3 days, with one already scheduled for tomorrow, and there will be more. We love them and love the principle. . . that's the key.

☆☆☆

M.G. LETT, D.C., GADSDEN, ALABAMA

"We have almost ~~reached~~ reached a point where we are going to have to hire another girl to help in the office. Visits are up 60 per cent, income is up 50 per cent; but we are having to spend more time in the office to take care of the increased patient load."

☆☆☆

☆☆☆
DR. WINNIE AND DR. BLACKIE
BIXEMAN

"Phenomenal results. Seeing five times as many patients per day and working fewer hours per week to render real service to our patients."

☆☆☆
JOHN DIMOND, D.C., INDIANA,
PA.

"Had 67 new patients in the first two weeks and doubled income."

☆☆☆
NORMAN WENGERT, D.C., S.
WILLIAMSPORT, PA.

"Had 104 new patients first month, doubled income and now see 80-100 patients a day. I'm so busy I had to throw out all my modalities."

☆☆☆
DR. GRIMM, KENTUCKY

"Since attending the July DE Meeting, had 12 patients and had 100 visits last week, and had my biggest week (financially and patient-wise) after returning from the DE Meeting."

PAUL STONER, D.C., LITITZ,
PA.

"Had 115 new patients the first month, doubled income."

☆☆☆
CHUCK HUBBARD, D.C., STATE
COLLEGE, PA.

"118 new patients first month, income doubled, New see 90-125 patients per day."

☆☆☆
D.C. MCKNIGHT, D.C., TERRI-
HAUTE, IND.

"Life Foundation and the DE Meetings have been a professional lifesaver. Practice has exploded since we attended our first DE Meeting. The story is almost unbelievable, so we'd rather tell it to you in person. Let me say that before the DE Meetings, I had no office help. Now I have to employ four assistants in the office, and time in the office has increased from 27 hours per week before the DE Meetings to an average of 75 hours per week now."

visits have tripled since the DE meeting; income has more than doubled."

☆☆☆
CHARLES WOODSIDE, LEXING-
TON, KY.

"150% increase in patient visits, daily patient load tripled, income almost doubled, Life Foundation and the DE Meetings are the salvation, not only of Chiropractic but of the world."

☆☆☆
DR. TOM MORGAN, WARSHAW,
KY.

"Life Foundation and the DE Meetings have done nothing for me except to double my business patients and money without materially increasing my working hours."

☆☆☆
BOB BENDEL, D.C., NATRONA,
HEIGHTS, PA.

"Tripled daily patient load and added 51 new patients the first month."

we attended our first DE Meeting."

☆☆☆
"Life Foundation brings light into darkness. It is the ONLY way. Have increased patient load by more than 50 per cent without increasing time in office. Have had to add one assistant, income has doubled."

☆☆☆
DR. I.A. SHEPHARD (NATCHI-
TOCHES CHIROPRACTIC CLI-
NIC, NATCH, LA.

"Patient load up 50%, office visits up 50%, time in office up 25%, income up 50%. Life Foundation is the best thing that has happened to Chiropractic since B.J. was in his prime."

☆☆☆
BOB HERBERT, D.C., PHILA-
DELPHIA, PA.

"Had 104 new patients first month and almost doubled income. Daily load raised to an average of 92 patients per day."

the office. Visits are up 60 per cent, income is up 50 per cent; but we are having to spend more time in the office to take care of the increased patient load."

☆☆☆
DR. LEONARD POPE, CONWAY,
SOUTH CAROLINA Things have popped around here since D.H. Over one hundred (100) new patients since the first and will three more days to go this month. There should be at least five (5) of us over in September.

☆☆☆
HAROLD L. FISHER D.C.,
PRINCETON, IND.

"Life is the answer. After attending one meeting, one will re-dedicate himself to the Life Principle. Am now seeing 2,500 patients a month, up 800% from the negative, pre-DE days. Average daily patient load has tripled, and income has followed suit. Have found it necessary to employ three more office assistants to render service to patients."

TODAY'S CHIROPRACTIC

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LIFE IS A FAMILY AFFAIR TO AMERICA'S FORMOST CHIROPRACTOR. Pictured with Dr. and Mrs. Curtis Wong and their children at the July D.E. Meeting are the parents of Mrs. Wong from Dublin, Indiana.

**'Most Vital' DE Meeting
Sept. 22-25 In Atlanta**

September's DE Meeting at the ... be unveiled at the meeting.

Life Foundation Gives Chiropractic Authoritative Voice

Life Foundation, Inc., is the third party, the authoritative voice of Chiropractic, in the creation and the expansion of the Life Movement and in the promotion of the new Chiropractic Front.

Life Foundation is the amalgamation element between the practicing chiropractors and the great masses of people who are star-

ving physically, mentally and spiritually for the Life Principle.

Life Foundation, Inc., has been organized and developed to speak for the chiropractors when they cannot speak for themselves, to promote the Life Principle where chiropractors are unable to voice their beliefs and their ideas, to educate the people who have been

deprived of the knowledge of Chiropractic and of the restoration and increasing of the flow of the Life Spirit in man and to systematically and permanently alter the public image of "Medicine, the Guardian of the Public Health."

The primary goal of the Life Foundation and the Life Movement is to remove the therapeutic practitioners from the pinnacle of the healing arts and to establish Chiropractic as the true and rightful "Guardian of the Public Health."

"Chiropractic First, Medicine Second and Surgery Third" is the motto, the direction and the goal of the Life Movement.

To achieve its ultimate goals in all fields, Life Foundation has envisioned and is implementing a massive program of education and enlightenment for the chiropractors, for the leaders of the profession, for individuals in all areas and in all walks of life and for the general public.

Only when Chiropractic and the

Health Freedom Being Denied By Therapists

(To The Public)

Freedom of choice and freedom in the fields of religion, speech and other endeavors are guaranteed by our constitution, but one of the most vital human freedoms is withheld from the people -- not by constitutional government or by law but by the selfish, monopolistic domination of the health field by the therapeutic

of pressures exerted upon them by policyholders, are beginning to recognize Chiropractic Health Care and to make provisions for Chiropractic in their policies.

But, in one most vital instance, the patient has no freedom, no choice and no recourse except

Continued On Page 10

1960

Sept. 22-25 In Atlanta

September's DE Meeting at the Hilton Inn in Atlanta will be one of the most vital in the relatively short history of the Life Movement. Dr. Sid E. Williams, Life president, has announced. More than 500 are expected to register for the 4-day session.

New attacks on the Chiropractic profession by the therapeutic crowd must be answered. Much new anti-medicine, anti-drug and anti-medical image information and literature will be available to enable chiropractors to defend their interests in their own areas.

Life programs for the advancement of Chiropractic in all strata of society will be discussed and augmented.

The "Lifemobile" program, designed to take Chiropractic, the Life Principle and FREE Chiropractic x-ray examinations into all areas of all states, will

be unveiled at the meeting.

Augmented sessions for wives, receptionists and the children will be on the agenda for this important meeting.

The "City of Life" and the "Life University" projects will be launched during the four-day sessions Sept. 22-25. At the same time, further plans and arrangements for providing essential financing for Life Education and Information projects on a nationwide scale are scheduled for development.

There also will be the usual interchange of ideas and information relative to Chiropractic advances, therapeutic failures and missteps by those in the medicine and drug industries. Information on all of the advances of Chiropractic and the failures of medicine and drugs will be available.

Medical Image Is Roadblock To Chiropractic

The greatest roadblock in the pathway of Chiropractic is not medical ethics, not the therapeutic controls exercised over the chiropractors, not the educational standards or the lack of advertising and promotion.

No, gentlemen, the one big thing which stands between Chiropractic and dominance in the field of healing is the Medical Image which has been instilled in the minds of the people.

Through the years the physicians, with the affluent support of the medicine and drug industries, have established themselves as "The Guardians of the Public Health."

Through advertising, innuendo, insinuation, propaganda and outright slander, the medical monopoly has expanded this image and has succeeded in fostering it off on the public.

All who have dared to oppose the medical dynasty have opened themselves to charges of quackery and worse. They have become the targets of unbridled slander from the physicians who have dedicated themselves to the propagation of the medical image. The American Medical Association, backed by the resources of the mighty medicine and drug

Continued On Page 2

doms is withheld from the people -- not by constitutional government or by law but by the selfish, monopolistic domination of the health field by the therapeutic group.

While races, religions, creeds and nationalities are gaining their freedom -- their civil rights -- through the courts and through peaceful (and, sometimes not so peaceful) revolution the sick and suffering of the world are still wallowing in the slavery imposed on them by the therapeutic monopoly which has assumed the title, "Guardian of the Public Health," and has usurped control over the hospitals, nursing homes, mental institutions and convalescent homes of the nation.

In few cases does the individual have any choice or any voice in the selection or the approval of the doctor or the health care program forced upon him.

From the cradle to the grave, the sick world is forced to turn to the medical monopoly, the therapeutic dynasty, for relief from suffering, for health care and for such health ministrations as may be required to preserve life and limb. In no other area of life is man so regimented and controlled, in

and controlled. In no other area of life -- and in none so vital -- does he have so little to say about his fate and about those in those hands his fate is placed.

That, friends, is not wholly the fault of the individual or of the therapeutic group which has taken advantage of a situation which begged for exploitation.

Rather, the blame can be placed on those who have failed to exert their rights, who have failed to take similar advantage of available opportunities and who have allowed the medical monopoly to monopolize still another facet of the health care program. Insurance companies, because

choice and no recourse except

Continued On Page 10



Dr. Clark Rich, prominent Clearfield, Pa., chiropractor is high in his praise for the principles taught at the Life D.E. Meeting. This dynamic enthusiast is one of Pennsylvania's practitioners.

profession, for individuals in all areas and in all walks of life and for the general public.

Only when Chiropractic and the Life Principle are thoroughly understood and accepted and when the Life Principle becomes the ruling element in the practice of Chiropractic can the ultimate goal be attained.

The reeducation and the reedification of the Chiropractic practitioners already is under way in the periodic Life DE Meetings sponsored and conducted by the Life Foundation. More and more converts to the Life Movement take the new direction at each DE Meeting.

At the same time, new Life programs are unveiled and put into operation at the DE Meetings. The Life Information and Education Program, designed to take Chiropractic and the Life Principle directly to the people who are unaware of the health-restoring wonders of Chiropractic has been initiated and is being expanded through the cooperation

Continued On Page 2

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Life Foundation... Continued From Page 1

of practitioners throughout the nation.

The Life programs of national advertising in magazines and newspapers is progressing and will be expanded as additional funds are made available to the foundation.

Radio and television programs are being prepared -- some already have been aired -- to further educate the "blinded" public to the advantages of Chiropractic Health Care.

All Life programs directed at the people are designed to clear away the veil of misunderstanding and misinformation which has been created through the years by the therapeutic group and its conspirators in the medicine and drug industries. Such programs are designed to emphasize the dangers manifest in the use of drugs, medicines, vaccines, inoculations and injections as well as the "guesswork" diagnosis used within the medical profession.

At the same time, the programs clearly the Life Principle, explain the value -- both physical and economic -- of Chiropractic Health Care. The restoration and increase of the flow of the Life Spirit in the body is presented as the only true, natural healing. The influence of God's spirit in healing and in preserving health in all mankind is emphasized.

Life Foundation currently is embarked on campaigns designed to provide permanent and continuing financing for the information and education programs and for the ultimate creation of the City of Life -- the heart and soul of the Life Movement.

More about these programs will be found in other portions of this issue of "Today's Chiro-

of the future of Chiropractic, the Life Principle, the Life Movement and universal health through Chiropractic Health Care.

At present, the heart of the Life Movement is the Life DE Meeting. The indoctrination programs are conducted at those meetings. The new Life programs are introduced, discussed, and developed there, many of the programs are initiated and actually get their start at the DE Meetings.

More important, the periodic DE Meetings serve as massive "pep rallies" and revivals to convert more and more practicing chiropractors to the movement and to keep interest and activity in the promotion of the Life Principle at fever-pitch.

At the Life DE Meetings (See the 1966 schedule in this issue), the negatives in the pathway of Chiropractic advance are eliminated or minimized, and the positives are amplified. Practitioners learn HOW to evade, avoid or cast aside the pressures of medical ethics and the domination of the therapeutic crowd. Chiropractors learn HOW to practice the Life Principle and, through such practice, to enhance their own practice while advancing the position of Chiropractic and the Life Principle in today's world. They learn that the advances of Chiropractic elevate their individual social, civic, spiritual and economic standing in the profession and in their own communities.

All-in-all, Life Foundation and the Life programs give Chiropractic and the chiropractors an authoritative voice, an undisputed right to practice their profession in accordance with their dedication to the Life Principle and an unassailable right to restore

monopoly and can emerge into the sunlight of total recognition in the eyes and the hearts of the people.

Chiropractors have the knowledge, the experience and the tools to save the world from disease, disorder and catastrophe. However, they are watering down their principle and their practice -- losing their authoritative voice and placing themselves in the hands of the therapists, their mortal enemies. And, the therapists encourage the chiropractors to follow that medical ethical line.

The entrenched medical profession, aided and abetted by the medicine and drug industries, with their well-filled war chests, is not afraid of the puny efforts of the chiropractors to serve the principle and the therapeutic conspiracy at the same time -- watering down their principle, the foundation stone of their existence, to make it acceptable to the therapists.

Medicine dictates that the people must have their pills, potions, nostrums and injections to stay healthy. Medicine will never permit the people to believe that Chiropractic can restore and increase the life flow and provide abundant health without prescription. "Keep telling the people long enough, and they will believe it", the therapists say. "Don't let the people hear or learn about Chiropractic. Don't let the gullible public know it can stay well without medicine. We have the chiropractors on the run, and we'll keep 'em running until they are lost on the reservation again."

Medical ethics are designed:
To keep medicine at the forefront.

To keep the cost of medical care high.

To restrict practice to the physician.

To restrict membership in the therapeutic group.

Medical Image... Continued From Page 1

cartels, is charged with the responsibility for maintaining this image and enhancing the image in the eyes of the gullible public. There is no doubt that the image makers have done an excellent job.

The physicians are the guardians of the public health. That is their realm, and no others dare to knock at the portals. The chiropractors may be accepted into the therapeutic camp; but the chiropractors will be the custodians of the spine, not permitted in the same chambers with the "Guardians of Public Health."

The chiropodists may be permitted to enter the sacrosanct gates, but they will still be restricted to the care of the feet and the corns and the bunions. They, too, will be barred from the tables of the mighty.

The dentists will find a place in the camp of the guardians, too, but they will not be allowed to expand their activities beyond the teeth and the adjacent bone structure. Any deviation is encroachment into the territory controlled and allocated by the guardians.

The optometrists will be accepted into the outer chambers so long as they confine their activities to the eyes. They will become the targets for the medical slander experts if they stray off the reservation prepared for them.

There are no alternatives for the chiropractors, for the chiropodists, for the dentists or the optometrists. They either stay on their restricted reservations, or they are doomed to oblivion by the "Guardians of the Public Health." One step in the wrong direction and the straying group

The guilt of the therapeutic dynasty is compounded when one considers that the various branches of the monopoly work together to promote markets for one another. The physicians and their research associates isolate, locate or discover new diseases or viruses or germs; and the pharmaceutical alliance immediately concocts a series of medications to combat the new diseases. With the advent of the medications come more complications which require further ministrations from the physicians. It becomes a vicious cycle.

world and man is something which comes from the outside, form a God "way off in heaven" ... which exerts its influence from the outside, causing a worldly response.

This has been man's method of making an infinite God more man-like, giving Him super intelligence and the ability to influence man in an infinite manner through man's finite methods.

However, the true principle of life, revealed and made manifest by the Palmer discoveries, is that GOD IS. His essence IS in all things, and the holiness of God IS the presence of the spirit of life in man. The creative spirit in all things is God. The educators, the philosophers and the practical men have always sought means to communicate through intellectual understanding and a comprehension of God.

The chiropractic adjustment which removes interference to the transmission of LIFE through the nervous system is the KEY which removes the barrier separating man from God. Through the utilization of this key, God

City of Life -- the heart and soul of the Life Movement.

More about those programs will be found in other portions of this issue of "Today's Chiropractic." Together, they present an awe-inspiring "Big picture" world,

authoritative voice, an undisputed right to practice their profession in accordance with their dedication to the Life Principle and an unassailable right to restore health to the waiting and anxious world.

'Ethics Of Life' Promote Principle

"Man cannot serve two masters."

Chiropractic cannot retain its dedication to the Life Principle while surrendering to domination by medical ethics.

The law of the jungle, the survival of the fittest, prevails even in the field of the healing arts.

Either Chiropractic must rededicate itself to the Life Principle and serve the world with the Principle of Life, or it must, of necessity, cease to exist.

The ethics of Life are the ethics of the Kingdom of God. Medical ethics are ethics of man's world.

Medical ethics, dictated by the therapeutic empire -- the medical monopoly -- are patterned after the law of the jungle, designed to assure the survival of medicine in competition with others of the healing arts.

Such are the ethics of man's world. Greed, lust, avarice, and selfishness dictate man's actions in his race for wealth and power. In times of shortage, hoard and demand higher prices. When a man is down, make him pay your price before you lend a hand to help him rise. Grab what you want, take it to the jungle, bury it and keep it for yourself. Kick the weak, rob the poor, stomp the downtrodden, taken advantage of every opportunity to increase your own power at the expense of the weaker and less fortunate. Never miss an opportunity to give a fellow man a shove down the ladder.

Such are the ethics of the me-

dical profession when they are enforced against the members of the Chiropractic profession.

The medical doctors take the gravy and give the crumbs to the chiropractors. The therapeutic group puts the chiropractor on the back while slipping a knife between his ribs. The benevolent physicians give the gullible chiropractors "watered-down" acceptance at the same time they are advising patients to "steer clear of those Chiropractic quacks".

By submitting to the false overtures of the physicians, the Chiropractors are neglecting every rule for survival, and they are heading downhill on the expressway to oblivion. With enough therapeutic assistance and support, the chiropractors may succeed, all too soon, in joining the ranks of the dodo bird, the dinosaur and the mastodon. And, the physicians are more than willing to lend such a helping hand.

With the right combination of knowledge and experience, it is possible for the chiropractors to make the Life Principle supreme in the health field. With Life Principle and Chiropractic Practice, the chiropractor can void the domination of the medical

care high.

To restrict practice to the physician.

To restrict membership in the therapeutic group.

To keep the world sick and dependent on therapy.

Chiropractic, on the other hand, bases its ethics on those of the Kingdom of God, "Do unto others as you would that they should do unto you." Chiropractic is the only science which restores and increases the flow of the Life Spirit in the human body. Chiropractic is the only one of the healing arts which depends wholly on God's power to heal the body.

Chiropractic has no need to maintain a false front, to defend an unsupportable position, to depend on a practice which has no principle or to withhold its power to accomplish its goals.

On the contrary, Chiropractic has the inalienable right to create its own ethical code, with the Life Principle as its basis, to publish that code to the world and to support it in the face of all therapeutic opposition.

The chiropractors have the unquestioned authority to create their own Ethics of Life to project the Life Principle and to promulgate the Life Principle and the Life Practice for the total benefit of all mankind.

This code, the Ethics of Life, must radiate the full, authoritative force of Chiropractic and the Life Principle and must give the profession and the chiropractor unlimited, unencumbered and unadulterated license, permission and freedom to practice chiropractic to the fullest extent of the Life Principle, and to apply the full scope of the Life Principle to the restoration of health to the world.

Not only must the code dissolve and remove the status which has been placed on the profession of Chiropractic by the therapeutic group, but it must bring

care high, or they are doomed to oblivion by the "Guardians of the Public Health." One step in the wrong direction and the straying group becomes the immediate target of new attacks mounted by the medical profession, and all of its allies.

Life Rejects

Life is a movement dedicated to educating the world to the PRACTICAL APPLICATION of the truth of the new principle revealed to D. D. Palmer years ago.

Throughout the years, people have talked about God being "on the inside", but they have been speaking in therapeutic terms. That is, God's influence on the

full light of public awareness to bear on the until-now-invisible stain of failure which has blighted the medical profession.

In the promulgation and the practice of its new Ethics of Life, Chiropractic must make medicine bear the burden of its failures, of its inability to heal the sick and its inability to eliminate disease and disorder from the world. At the same time, the Ethics of Life must give the Chiropractor full freedom to release the Life Spirit into the world to eliminate the medical mistakes and the inefficiency of the therapeutic group.

1. The ethical code must place medicine in its proper relationship in the health field, establishing it as a secondary elementary Chiropractic and elevating Chiropractic to its rightful dominance.

2. The code must give the chiropractor full license to exploit the insidious dangers inherent in drugs and medicines and their use in healing.

3. The code must make it possible and permissible for the chiropractor to broaden his scope of

the transmission of LIFE through the nervous system is the KEY which removes the barrier separating man from God. Through the utilization of this key, God's will can be established on earth, and natural goodness can permeate all of man's relationships with God and his fellow man.

The Life Movement's purpose is to teach, to propagate, to educate and to promote the idea of LIFE into the world. The chiropractor has the inherent right to utilize the full LIFE principle in his work, because, if he does not use the LIFE principle as the foundation for his practice, he is automatically relegated to the ranks of the therapists, and he has no legal or moral right for existence in the world.

operation so he can take the Life Principle to all people, into all areas, under all conditions and at all times.

4. Above all, the Ethics of Life must make clear to all men that the Life Principle is available to all; that the Life Principle is based on the restoration of life from the inside and is not dependent, on costly and dangerous drugs, medicines and injections;

5. Above all, in order to accomplish its purpose, the Ethics of Life must restore the chiropractor to full faith in the Life Principle, give him the authority and the freedom to practice the Life Principle to its fullest;

Determination!

When nothing seems to help I go and look at a stonecutter hammering away at his rock perhaps 100 times without as much as a crack showing in it. Yet at the 101st blow it will split in two, and I know it was not that blow that did it, but all that had gone before.

How Sick The Chiropractor!



Pictured above are Drs. Sid and Nell Williams and their two children, Kim and John Sidney II.

Dr. Williams To Instruct At Life DE Meetings

Dr. Sid E. Williams, founder and first president of the Life Foundation, is the director and the principal instructor at the Life DE Meetings.

Dr. Williams, director of the internationally-famous Triple H Chiropractic Centers in Atlanta, developed his understanding of the Life Principle while he was operating 25 clinics in the Greater Atlanta area.

During the late 1950s and the early 1960s, Dr. Williams warned of the impending medical attack, of the disastrous results which would follow the watering-down of Chiropractic principle and practice which has been advocated by the associations and the Chiropractic leaders and of the amalgamation and the subversion which would result from the therapeutic trends which were being popularized

The World is sick. Everything is negative, and the chiropractors are exerting a magnificent effort to legislate and affiliate themselves right into the reservation with the rest of the subluxated modern society.

When all others are crying for help and assistance and handouts and freedom and the right to do as they please, the chiropractors are faced with a God-given opportunity to step out and make a place for themselves in their own right and on their own merits.

When all of the social, civic, governmental and political structures are falling apart and falling down like toppled dominoes, chiropractic has a once-in-a-lifetime chance to step into the breach and take positive, complete control of the healing profession.

Chiropractic has the principle and the practice, the scientific knowledge and the ability, to remove the subluxations and fixations which are strangling the world. Chiropractic alone is graced with the ability to increase the Life Flow in the body and to make man and nations well.

Chiropractic, with a one-way ticket to the top end of the line is standing at the siding watching the through express pass in the night.

Instead of stepping in and marching along on its proved principle, the chiropractic profession -- exhibiting more symptoms of fatal illness than any other segment of society -- is turning its back on the trend of events in human life and in gov-

ernment and is seeking to obliterate itself through consolidation into and submission to a code of ethics which is designed to magnify the impertinence of the therapeutic group and to eliminate the chiropractor as a practicing member of a competitive and superior profession.

With all of this potential staring them in the face, the chiropractors are permitting their appointed leaders and many of the therapeutically controlled politicians to legislate the profession out of business.

In this day of ever-increasing individual freedom of expression, when the most lurid literature is freely available to the most fertile of young minds, chiropractic groups are hamstringing the practitioners by chaining them with the bonds of medical ethics, which have no application in any respect to the practice of restoring Life into starved bodies. Under the guise of ethical restrictions, chiropractors are prohibited from disseminating information which is of inestimable value to the sick.

When even the most unlettered chiropractor knows he has in his hands the ability to bring relief and health to the suffering, the social climbers seek to keep the chiropractor in the therapeutic fold by imposing MEDICAL ethics to smother the chiropractors' right of free speech, his right to proclaim his position, his right to render aid and assistance to his fellow man, his right to practice his chosen profession in accordance with his license and his

ability...Yes, even the right to change lives by restoring the life-flow, removing fears and quieting minds...the right to save lives and to free man from the fear of premature death.

After all, ethics are not imposed to protect or elevate the chiropractor. He needs neither protection nor pity. Ethics are for the protection of the patient, to assure him that he is receiving competent, professional care and that he can be safe in the hands of his ethical chiropractor.

Chiropractic does not need medical ethics or man's ethics. Rather, chiropractic ethics must depart from man's ethics and abandon completely the ethical code of the therapist and turn to the ethics of God based on strict adherence to the Life Principle.

DE is a spiritual quality with a dollars and cents value to the practitioner in any field. It is the difference between success and failure, between the crowded waiting room and the qualified chiropractor who sits and waits for a medical doctor to send him another strain or sprain patient.

The Dynamic Essential, DE, is the root of success, and is acquired when the D. C. understands and accepts in full faith the intelligence in all living things as being God. He will at this time drop all worldly desires, burn all therapeutic bridges and march forward informing humanity of the principle and correcting interferences to the expression of Life in man by chiropractic adjustments.



His Chiropractic Centers in Atlanta, developed his understanding of the Life Principle while he was operating 25 clinics in the Greater Atlanta area. During the years, he has developed his understanding and has acquired the ability to impart his understanding of the principle and the practice to his fellows in the profession. He has unselfishly devoted his time and his talents to spreading the word and instilling the principle in the hearts and minds of his fellows to their advantage and to the advantage of the profession.

The director of the movement is uniquely qualified for his position of leadership in the movement and in the profession.

He received a bachelor of science degree from Georgia Technological Institute in Atlanta where he was an outstanding athlete, described by Tech Coach Bobby Dodd as 'the greatest for his size' in America. He also was an outstanding performer on the track, the basketball court and the baseball diamond. He was an outstanding performer as an archer and was an expert rifleman, winning many trophies in each sport.

Dr. Williams has not limited his interests to one field, he is a master of many talents, and he employs all of his knowledge and experience in his practice, in his business and in his teachings. He has carried over these talents into his work in the Life Movement.

The Life president has advocated the Life Principle for ten years during which he has lectured in virtually all of the states of the United States and in several provinces of Canada. However, his has been a lone voice in the profession until the formation of Life Foundation and the inauguration of the Life Movement.

being advocated by the associations and the Chiropractic leaders and of the amalgamation and the oblivion which would result from the therapeutic trends which were being popularized by the physicians and the politicians within the Chiropractic profession.

But, in those days, Dr. Williams' was a small voice crying in the wilderness. Many could not hear, and many more would not hear. He was criticized and vilified by the leaders within the profession, and he was a prime target for medical barbs and arrows.

But, Dr. Williams prospered in his private practice, and he showed others how to gain success and personal satisfaction from unfettered and unhampered practice of Chiropractic.

Now, those chickens are "coming home to roost for the Chiropractic profession."

The man who was considered 20 years ahead of his time ten years ago has "come of age." His prophecies have borne fruit, his predictions are materializing and he is here to help guide the profession out of the morass in which it has found itself into the daylight of freedom to practice. His dynamic personality and fearless approach to the problems which beset Chiropractic make him peerless as an instructor, director, leader, guide, counselor and friend to Chiropractic and chiropractors.

Both Dr. Sid and his wife, Dr. Nell Williams, are graduates of Palmer Chiropractic College. They have two children, a daughter, Kim, and a son, John Sidney. They now make their home in Austell, Georgia, where Dr. Sid maintains his offices, operates his clinics and directs the operations of the Life Foundation.



Dr. I.A. Shepherd, La., and Dr. Dave Heersink Chat at last Life DE Meeting on Principles of Life Movement.

Register Now Sept. 22-25

Life DE Meeting

Hilton Inn Atlanta, Georgia

TODAY'S CHIROPRACTIC

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The Sickness Is Within

By Dr. Sid E. Williams

Contrary to beliefs fostered by some elements of today's Chiropractic leadership, the sickness is not therapeutic — it is not caused by outside influences attacking the Chiropractic image.

Chiropractic's sickness is internal, inside, within the profession, within the professional associations, within the professional leadership and within the individual Chiropractic practitioners.

And, just as Chiropractic teaches that healing must come from within, so healing of the sickness of Chiropractic must come from within. The adjustment must be applied to the individual chiropractor, and the Life Spirit of the Chiropractic Principle must be released in the bloodstream of the practitioner, the leaders, the associations and the profession, until full and robust health is restored to the profession.

Chiropractic speaks of the cause of disease and disorder and illness in terms of subluxations, impingements, pressures and misalignments.

Much the same is true in Chiropractic's illness. And, as the chiropractor tells his patients, the longer the disorder is neglected, the longer the time necessary for nature to heal the infirmity, back to the beginning of the practice of Chiropractic.



practic principle, science and practice to the problem and have discovered the all-too-visible cause, deep inside the profession itself, within the individuals understanding of principle. Realizing that the sickness does lie within the profession, and knowing that the adjustment must be made on the profession, the task now is to remedy the ills which have resulted from watering down the principle, prostituting the practice and neglecting the suffering.

practic hierarchy. The negatives begin to accumulate, and chaos mounts. No chiropractor has too much business, but he lies to his associates to maintain "face" and position. Practitioners see themselves "in" socially with the medical community, and they are forced to water down the principle and practice or be embarrassed at the cause embarrassment to the

Much the same is true in Chiropractic's illness. And, as the chiropractor tells his patients, the longer the disease is neglected, the longer the time necessary for nature to heal the infirmity.

Back in the beginning of the practice of Chiropractic, it may have been necessary to "slip in the back door" to get into the healing profession. It was necessary to combat the long-entrenched medical practitioners, to sell a new health science, to overcome public lethargy and antipathy to anything new.

Chiropractic, consciously or unconsciously, made some concessions during the early days. Those concessions, originally, were made to make the Chiropractic Principle and Chiropractic Practice more acceptable to the prospective patient. The early chiropractor had no desire to infiltrate the medical profession, to climb on the same pedestal with the medical doctor, to travel in the same social circles with the physicians. His one goal was to sell the healing science of Chiropractic to a sick and suffering people and to a sick and suffering world.

But times changed the practitioners, the goals, the ideals and the direction of the chiropractors; and some of the more self-centered chiropractors saw the possibility of personal gain and advancement. By departing slightly from strict adherence to the principle, by watering down their beliefs just a little bit and by adulterating their practice to a small degree, they found they were more acceptable to the medical profession. Their social status, their economic position and their professional recognition were enhanced.

Through the years, the situation has continued to deteriorate -- not because of anything coming to Chiropractic from the outside but because of the selfish, grasping attitude of practitioners within the profession who deserted principle, weakened practice and prostituted self respect in exchange for fleeting and doubtful recognition from the medical professional and social fraternity.

Chiropractic -- as a profession and as a service to humanity -- has deteriorated until now it is at its lowest ebb. The profession is virtually on its death bed; and the vast majority of the individual practitioners are in the same position, weak, negative, without vision and unable to gain a financial foothold above expenses.

However, it is not too late, . . . yet. Some enlightened members of the profession have had the courage, the desire and the integrity to take a long and searching look into the heart of the professional structure. They have applied Chiro-

the profession, and knowing that the adjustment must be made on the profession, the task now is to remedy the ills which have resulted from watering down the principle, prostituting the practice and neglecting the suffering.

Chiropractic leadership has accepted, knowingly or unknowingly, therapeutic domination; and this therapeutic has been passed from the Chiropractic leaders through the professional associations to the individual practitioners.

Chiropractic leadership, basking in the wonderful flow of pseudo-acceptance by the medical fraternity, has sold the profession into virtual slavery to medical ethics. Not only have the leaders in the profession so adulterated and departed from true principle that it is virtually worthless, but they have further demeaned themselves by allowing the medical fraternity to maneuver them into a position of defending the therapeutic trends and tendencies to which they are professionally (basically and honestly) opposed.

Many of the corrupt, bigoted, greedy, and jealous politicians and "bosses" who are supposed to be the leaders and the guiding lights of a great profession are using their privileged positions as members of the profession to edify their own social positions in the medical and chiropractic world to enhance their own fortunes and to maintain their professional stature.

They have deteriorated to such a monstrous degree that they have implanted their mark on the professional associations and have diverted those associations from their positions of leadership, support and guidance to the profession. Rather than using the strength of the associations to promote Chiropractic to the world, to defend Chiropractic against the slander of the medical profession and to acquaint the world with the story of Chiropractic; the leaders, unfortunately, have used their powers within the profession to take over the associations and to use them as instruments to slowly guide the remainder of the practicing chiropractors into medical acquiescence.

Young chiropractors come out of our schools full of vim and vigor and ready to render real service to the sick and suffering. It is not long before they learn that their dreams of service were idle ones. The old "war lords" are satisfied with the "status quo", and it does not take long for them to whip the young practitioners into line, water down their principle and practice until they no longer pose a threat to the medical doctors and, consequently, pose no threat to the jealously guarded "status" attained by the Chiro-

position.

Practitioners find themselves "in" socially with the medical fraternity, and they are forced to water down their principle and practice or be embarrassed and/or cause embarrassment to the Chiropractic leadership.

The number of chiropractors decrease each year and the percentage of chiropractors is decreasing as the population increases.

Schools beg for students -- not to fulfill the needs of the sick world but strictly as an economic measure to keep the school doors open.

There are plenty of chiropractors, but few practitioners have the stomach, the heart, the integrity or the initiative to project the full message of Chiropractic on its own merits. It's easier and less demanding to be a therapeutically dominated "nothing" and gradually watch the medical take over of chiropractic.

The profession is generally controlled by medical therapy because state examiners are generally appointed (political string-pulling, good boys, etc.), and those who are favored with appointments to the examining boards get in with the therapeutic crowd and go along for the social prestige, the political ties and the economic affluence which "belonging" insures.

Teaching in the schools is watered down, weak, weak on principle. Multiplying degrees of chaos inhabit the minds of the student chiropractors, and the chaos is carried over into post - school practice. Young chiropractors -- thinking men -- become more tools in the hands of the therapeutic-oriented leadership.

The medical image grows. Failure of the Chiropractic leadership to make a clean break from medicine and therapy and to define the areas in which chiropractors will practice has sapped the profession of its strength, of its integrity, of its ability to serve the public, of its responsibility to its own practitioners.

NO BUSINESS HAS EVER ATTAINED SUCCESS BY ACCEDING TO THE DEMANDS OF THE OP_ POSITION.

"Bossism", a generally accepted theory in politics and in labor unions, has no place in Chiropractic -- particularly such "bossism" as is controlled by other bosses outside of the profession. The undercover tactics of the Chiropractic "bosses" directed by their own bosses within the medical fraternity finally have been revealed. There is a group within Chiropractic which has deftly proved it believes Chiropractic is a limited specialty and should be a branch

CONTINUED ON PAGE 9

'Money World' Is Sick World

Today's sick world, is a money world. There is no escaping that fact. It staves us right in the face at every turn, every day. And, in this money world, one has two choices. It's either dog eat dog, or you pat my back and I'll pat yours.

One or the other of those old axioms governs the day to day activities of the vast mid-portion of our commercials, industrial and professional world. Few indeed, are the real men who recognize the principles which govern their relations with their fellow men and abide by those principles. It's God on one hand, with a small following and it's communism on the other, with another small following. In the middle are the millions who give and take, compromise, swap and deal to exist.

Since you are chiropractors and are interested in the art of healing, reference to the position of the medical profession in this money world is appropriate. Not only does it show the extent of the medical monopoly, but it serves as an illuminating example of the power aligned against any intrusion into the medical dynasty from ANY outside source.

Monopolies, naturally, are financial empires -- money-built, money-supported and money-sustained. It takes vast sums to maintain a monopolistic empire, but such an empire can make its own rules, enforce its own laws and establish its own fees.

So, a simple case in point can outline the vast potential of possibilities readily available to those entrenched in the therapeutic monopoly.

John Doe goes to see his medical doctor about what he consti-

at the afflicted part, makes a highly dignified analysis of the situation and prescribes a pain killer, an anti-biotic drug and a sedative. He's not sure just what the problem may be, but -- he says -- we'll try this for a day or two and see what happens.

Doe gets little relief and no comfort from the expensive prescriptions given him by the physician. (That, Gentlemen, is physician, (That, Gentlemen, is physician, (That, Gentlemen, is physician and the drug industry.)

After a couple of days, Doe -- still unrelieved and still worried about his condition -- returns to the physician, and the fun really begins. The physician -- also uncertain about Doe's condition -- suggests a visit to a specialist (fee-splitting is a possibility here) who surely will be able to diagnose the situation.

In the specialist's office, Doe goes through a cursory examination -- not really necessary, because the physician already has passed the word -- and receives orders for a series of tests and X-rays at the local medically-controlled hospital, or possibly at a clinic owned or controlled by a local medical group. (This little by-play should be perfectly obvious. It gives the sideline boys -- the technicians and the laboratory personnel some business and keeps them in the fold.)

When the tests and examina-

decision, in spite of more expensive drugs and medicines which have been administered while the tests were being conducted, the condition has not improved, instead, it has become more painful and seems to be growing more serious.

Naturally, there is nothing to do but call in a surgeon who can cut into the affected part and see at first hand what is wrong. Or, possibly, it may be necessary to take bits of tissues to subject to additional laboratory procedures.

Eventually, with the assistance of more drugs, more examinations, more laboratory procedures, more consultations, Doe may recover from his ailment, if his money holds out.

The medical doctors, specialists and surgeons have succeeded in sharing everything connected with Doe's condition. They have shared the responsibility but more important, they have shared Doe's money and have scratched the backs of those individuals and industries affiliated with them in the medical monopoly -- the pharmaceutical dispensers and manufacturers, the laboratory personnel, the hospital or clinic and the auxiliary personnel associated with each.

It's easy to see, just through the daily reading of newspapers and magazines, how the by-play works on a continuing basis.

Health departments promote new diseases and epidemics. People are warned about one ailment or another. They use the mass communications media to prey on the natural fears of the people. The people rush to their physicians to see what must be done. The physicians prescribe medicines and drugs right and left, give injections and vaccinations and immunizations. They keep the people marching in a steady stream to the phar-

macists and the pharmaceu-

ty to the bank. It follows, without too much concentration, that the pharmacists keep the manufacturers busy, and those manufacturers are making money as fast as they make pills and medicines. A large portion of that money is channeled into radio and television, newspaper and magazine advertising to extol the selfless service "donated" to the American public in the mammoth, continuing fight against disease. They are careful to describe all of the diseases (continuing the fear tactics) and to mention the various families of "miracle" drugs -- all expensive -- which are essential to curing the various diseases. They make sure the sick people know where to go and what to expect the physicians to prescribe for them. If they (the people) aren't offered the new and expensive (highly advertised medications) drugs, they almost demand them from the physician.

That side of the picture is a long time in telling, and it should be perfectly obvious to all of those who have anything to do with medical practitioners. However, that is the simple, evident and almost ethical operation of the medical empire.

The health of the individual is the governing factor in only a few instances. The health of individual citizens is a minor factor when legislation concerning health is enacted in the state legislatures. There is always a power struggle in the money world, with the most powerful getting the biggest slice of the cake.

There are hundreds of analogies in the business world. All have the same goals, and all use the same weapons to attain their ends.

The airlines are waging a continuing war with the surface carrier -- the railroads, truck

share of the government mail service.

Private enterprise is fighting the government for a larger share of the parcel post business.

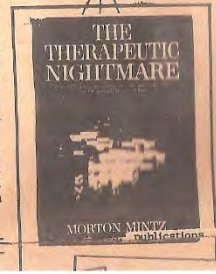
Newspapers are battling magazines, radio and TV for the advertising dollars; and the same can be said for each communication medium.

There, again, is opportunity for the back-scratching to begin. The medicine and drug industries spend vast sums with all media in promoting their products. A word to the recipient of the advertising is usually sufficient to guide the thinking of the publication or the radio or TV station in the right direction.

Had you noticed? Every move a medical doctor makes is news -- from the time he receives his license to practice until his death. . . and sometimes longer. Every beneficial accomplishment by medical research is front page news. An unusual or unexpected successful treatment of a disease or injury makes headlines.

That money talks.

It's a money world. And, if you don't have money, you sure have to turn on the power and turn the crank with your own energy, vitality, ambition and dedication to the principle.



nopoly.

John Doe goes to see his medical doctor about what he considers a minor irritation on his hand. The physician takes a look

laboratory personnel some business and keeps them in the fold.)

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decisions and immunizations. They keep the people marching in a steady stream to the pharmacists, and the pharmacists wear themselves out hauling mo-

The airlines are waging a continuing war with the surface carriers -- the railroads, truck lines and buses -- for a greater

A CALL TO ARMS

Millions of suffering people need you TODAY in order that they may live a better Life TOMORROW! We cannot fail to heed their call. We cannot afford to be found lacking in principle, in dedication or in devotion to the cause for which we have been prepared and presented to the world.

This is a Call to Arms... a challenge... an urgent sounding of the "Charge" to marshal the forces of Chiropractic and move off of the reservation and into the sick and waiting world.

It is time to stand up and be counted... among those who are marching forward with Chiropractic under the banner of True Principle and dedicated to Service to the Sick.

It is time to join in with new Chiropractic in the greatest, the most far-reaching, the most positive and the most constructive movement in Chiropractic history.

The Life Movement -- the Exodus of the Chiropractors from the reservation to which they have been relegated by the therapeutic overloads and the pharisees -- is the insurance that guarantees a better world tomorrow for today's Chiropractors and for today's suffering humanity. The Life Movement is the golden glow of the Life Movement is the golden glow on the horizon, the blue heavens and the "Orbiter Satellite"

which will guide humanity to universal health, to freedom from pain and suffering, to peace and contentment in a world freed of its ills.

The future of humanity -- and your future and the future of Chiropractic -- hand in the balance while you ponder what action you should take, which direction you will choose, what you will do with your remaining years in Chiropractic.

Divine Guidance led to the discovery of the Life Principle, within Chiropractic and to the creation of the Chiropractic profession.

Divine Guidance is responsible for the revelations which led to the foundation of the Life Movement -- the Life Foundation. And, Divine Guidance is leading more and more dedicated Doctors of Chiropractic into the Life Movement and into Full Service to the Sick... leading them off the reservation and into useful, profitable and healing service.

Chiropractic is not for chiropractors... it is God's gift to the world and the suffering peoples who populate the world.

Chiropractors were not placed upon the earth to enrich their own lives through financial gain, but to enrich their lives and the lives of all with whom they come in contact by rendering healing service, by filling the greatest void which exists in our world... restoring life and health to the starved people.

Those who have joined in the Life Movement have found the way and they are enriching their lives through dedication to TRUE Chiropractic Practice.

Life Foundation, through the Life DE Meetings, is passing the

word to others in the Chiropractic profession who are anxious to rid themselves of the negatives which possess them, to defeat the frustrations which are ruining their lives and their practices, to find their way off the reservation to which the physicians and Chiropractic pharisees have driven them, to gain an honorable and respected professional position in the world, to regain their dedication to the real Chiropractic Principle and Practice and to render real and valuable and uplifting service to humanity, the world the the profession.

As Moses led the Children of Israel from bondage and into the Promised Land... As Franklin Roosevelt led America from the depths of depression into prosperity... As Dwight Eisenhower guided the Allies from certain defeat to sure victory...

So the Life Movement is leading the chiropractors off the reservation, out of the confounding fog of medical domination and out of the bondage of therapeutic ties imposed by the pharisees and into the bright new world of Health Freedom.

You have seen what other Doctors of Chiropractic have to say about their experiences and their practice following their participation in the Life DE Meetings. You can reach the same heights, attain the same goals once you have accepted the Life teachings and have instilled them into your life and into your practice. The decision is yours. . .

Stay on the reservation, don't rock the boat, sit content under the dominating heel of the medical therapists and wallow in frustration for the remainder of your days.

Or... stand up and be counted with those who have dedicated their personal lives and their professional lives to Service to the Sick through unhampered and unfettered practice of the Chiropractic principle for the restoration of Health to the World through Chiropractic.

Stand up and be counted with those aggressive, spirited, forward-looking chiropractors who have joined in making the Life Movement the greatest Health Movement in the world today...

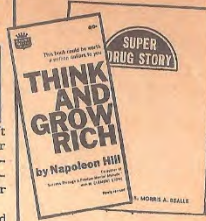
the rallying-point for real chiropractors who want to get off the reservation... the progressive group of dedicated Doctors of Chiropractic who know the principle and Chiropractic and want to see the Life Service of the profession elevated to its rightful position in the healing arts.

First... the organization which is dedicated to the banishment of sickness from the world and to the restoration of health to mankind... the Movement which is CHIROPRACTIC TODAY.

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the office assistants, some for the wives. Of course, the main stream of the program along the course of the Life Movement and its place of leadership in the forward march of the Chiropractic profession, but there is something for everyone — entertainment, instruction — at the Life D.E. Meetings.

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September 22-25, 1966 December 1-4, 1966 January 19-22, 1967 March 16-19, 1967

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Send registration to: D.E. MEETING, Box 37, Austell, Ga.

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HOW TO DETERMINE POSTAGE - Determine the total weight of your order. Establish your parcel post rate on map at left and refer to the proper zone to table below. There cost for mailing four pounds. Compute the cost for additional pounds by multiplying the number of extra pounds by the rate shown and add this amount to the first parcel cost for total postage due. We will send ample postage if you don't want more, and we will refund excess. This will speed our orders.

EXAMPLES A 5 lb. package is shipped to Dallas, Georgia. Dallas is in the 1st zone. Thus the first parcel costs .60. The four additional pounds are charged at a rate of .04 per lb. or .24. The 4 lbs. is added to the 1st parcel .60 total 2 lbs. and a rate of .44

WEIGHTS
 HEALTHY LIVING RESULTS 14lbs per 1000
 HEALTH TRACTS: 1lb per 100
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ZONE TO BE SHIPPED TO	LOCAL	1&2	3	4	5	6	7	8
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FREE

Sample packet of All Si-Nel Literature will be sent to you free on request. Send name to Si-Nel Publishing Co. Box 37, Austell, Ga.

Medicine Has Failed In Its Mission

The failure of the Medical Dynasty to bring health to the world is clearly demonstrated and opened to public view when the long list of physical, social and moral ills is revealed.

The sick world remains sick because medicine wants to keep it sick and because medicine has been unable to restore health to the world.

The list of ills is impressive: Hospitals, nursing homes, mental institutions and similar facilities are filled to overflowing. More funds are being appropriated each year for the construction of additional facilities. The FEDERAL GOVERNMENT has found it necessary to enter the picture with government-sponsored hospital and medical care. The therapists cannot keep pace with the increasing tide of disease and disability.

Jails, prisons and other penal institutions are overcrowded, and more and more funds are being requested and allocated for correctional and penal facilities. Crime is at an all-time high, and preventive measures and preventive forces are making less headway than ever before. As in the case of mental and physical sickness, local and state authorities have been unable to handle the increased load, and federal programs are being planned and initiated to cope with the ever-worsening situation.

Court calendars are flooded with cases. The judiciary of the nation, at all levels, complains of the terrific backlog of cases in all categories; and justice never moved more slowly than at the present time. Much of the business overload of the courts can be blamed on the increasing

Big Government is becoming even bigger. More and more people are looking to the government for more and more of their needs and their wants. Individual initiative and ambition are being replaced by dependence on government handouts. Again, the failure of the individual to manage his own life, and the general breakdown of society have brought about the creation, by the present federal administration, of the Great Society with its Anti-Poverty War and countless other federal give-away programs and gimmicks.

The failure of the therapeutic group is emphasized by strict economic factors, too.

Increasing illness and the need for more hospital care has made the costs of hospitalization skyrocket -- and hospital administrators maintain that they are still operating at a loss.

Insurance costs are rising right along with the rising costs of medical and hospital care. The skyrocketing cost of health insurance was one of the prime factors which put the federal government in the Medicare business.

Taxes are rising out of all proportion to other price increases. More and more money is needed by local, state and national governments to fight crime, to care for the "underprivileged", to provide for those who are unwilling or unable to provide for themselves, to meet the ever-increasing demands of the people for more governmental services, to fight useless and pointless wars. Every individual can name a handful of useless government services, another handful of ill-handled services and still more

A NEW DIRECTION

Public Relations For Life

Life Foundation has been organized and is operating as the third party in the creation and perfection of the Chiropractic front which is dedicated to the elevation of Chiropractic to its rightful position at the pinnacle of the healing arts.

The foundation, a non-profit organization, is the Chiropractic arm which will reach out from the Chiropractic profession to the great masses of people who are starving physically, mentally and spiritually for the Life Principle.

Life Foundation provides the voice and the action element required to make Chiropractic First, Medicine Second and Surgery Third. Life Foundation provides the power and the facilities to promote the Chiropractic principle throughout the world without fear of reprisal or condemnation from the therapeutic group.

The information and education program which is the basis of the Life Foundation's continuing worldwide program to promote Chiropractic is based and will continue to be based solely on the Life Principle, the Chiropractic Principle, and on Chiropractic practice.

The Life Information and Education Program will not devote itself to the promotion of the social position of the chiropractor. Rather, it is designed to make Chiropractic the first thought in the field of health preservation and health restoration. The movement will give voice to the Chiropractic principle, and it will continue to magnify that voice until all people are aware that Chiropractic is the only one of the healing sciences which is capable of restoring and/or increasing the flow of the Life Spirit

and the pressures of the therapeutic group.

The establishment of the New Chiropractic Front has already started with the indoctrination of the practicing chiropractor. The Life Story is being told, and the Life Movement is being explained at the periodic Life DE Meetings. The movement is growing steadily and strongly as more and more new chiropractors hear and understand and begin to practice and to preach the Life Principle. Life Foundation already is moving forward on a broad front against negativism in Chiropractic, against public apathy and ignorance and against medical domination of the healing professions.

Nationwide advertising and promotion campaigns are being initiated as rapidly as funds are made available to the foundation.

Specially prepared Life Foundation treatises on the Life Principle are being made available, FREE, for distribution by chiropractors in all areas of the nation. The only cost to the chiropractor is that of distributing the treatises, and the only requirement is that they be given the widest possible distribution -- to Chiropractic patients, but more particularly to those who have not experienced the benefits of Chiropractic Health Care. The idea is not to continue to educate Chiropractic converts but to reach those who are ignorant of the health-giving power of Chiropractic.

Life Foundation provides editorial and advertising consultation services for the benefit of member practitioners. The periodic newsletters of the foundation keep members posted on the advances of the movement, finance plans for the organization,

and data from Life members in all areas of the nation.

Other progressive programs of Life Foundation are in progress or in the formative stage. They include:

- Solicitation of individual lay memberships in the foundation and augmentation of funds to promote and pursue the Life Educational and Information Program.

- Establishment of programs for the Chiropractic examination of school children and for the Chiropractic examination and care of underprivileged children -- without cost to the children, their parents or the community.

- Creation of a fund to provide for the construction of The City of Life -- to include The University of Life, homes and clinics for the aged and for underprivileged children, research and development centers and the nerve centers of the Life Foundation and the Life Movement. (Read more about the City of Life on another page in this issue.)

- In the near future, purchase, equip and staff "Lifemobles" to operate in every state in the union to take Chiropractic directly to the people. (See more about this item elsewhere in this issue.)

- Professional newspaper for the education and information of the profession is in the making. (This actually is the first issue of that newspaper.) There also will be a periodic magazine for distribution to the lay workers in the movement. All Life publications will be published to promulgate the Life Principle and the Life Movement.

- Make available a wealth of tracts, treatises, publications, tapes, records and films to provide chiropractors with the es-

moved more slowly than at the present time. Much of the business overload of the courts can be blamed on the increasing crime rate; more can be attributed to the breakdown of family life...the divorce courts are as overcrowded as the others. J. Edgar Hoover, director of the Federal Bureau of Investigation, blames much of today's lawlessness and domestic trouble on breakdown of the family unit, the lack of parental discipline and decay of spiritual values.

Every individual can name a handful of useless government services, another handful of ill-handled services...all of which increase the tax bite on the citizen. Briefly, because the therapeutic group has failed in its mission,

Medical costs are UP
Insurance costs are UP
Hospital costs are UP
Taxes are UP
The cost of living is UP

until all people are aware that Chiropractic is the only one of the healing sciences which is capable of restoring and/or increasing the flow of the Life Spirit in the human body.

Life Foundation will free the chiropractor from the bonds of medical ethics. It will give the chiropractor freedom to practice Chiropractic with full faith in the Life Principle. It will relieve the chiropractor of the necessity for "watering down" his principle and his practice to meet the de-

member practitioners. The periodic newsletters of the foundation keep members posted on the advances of the movement, future plans for the organization, information and progress of local Life units and developments in the fields of Chiropractic and of medicine. The newsletters also provide information for use in individual chiropractors' letters and brochures to their patients, information on future Life DE Meetings and informative notes

Life Movement.

- Make available a wealth of tracts, treatises, publications, tapes, records and films to provide chiropractors with the essential tools to tell the Life Story and to assist them in spreading the Life Movement in their respective areas of practice.
- Elevation of Chiropractic to the pinnacle in the healing arts by promoting Chiropractic to the ultimate degree in all strata of society.

Sickness Within ... Continued from page 4

of physical medicine. Such an element has been suspected for years, but concrete evidence of its existence is available now.

That treacherous leadership has, through the years, been steadily guiding the Chiropractic profession into the hands of the therapists. . . leading the unsuspecting individuals in the Chiropractic profession along the primrose path to complete medical amalgamation. And, the trusting neophytes followed that leadership to the brink of disaster.

One FINAL POINT magnifies the evidence of the utter failure of today's Chiropractic leadership to achieve the goals and the stature for which Chiropractic is destined.

Our Chiropractic leadership and our Chiropractic associations have consistently refused to attack medicine and the therapeutic practitioners in their weakest and most vital and vulnerable point -- **THE UTTER FAILURE OF MEDICAL SCIENCE TO RESTORE HEALTH TO INCREASE THE FLOW OF LIFE IN MAN.**

Chiropractic leadership has shown its cowardice in its failure to attack its "fellow" professional man and its failure to reveal the shortcomings of medical science to a world which has been too-long dominated by an imperfect medical monopoly.

Chiropractic leadership has failed to point to medicine's failures to restore health; to call attention to the constantly rising cost of medical care, of medicines, of hospital treatment and of laboratory procedures; to turn the spotlight on the inflationary increase in the cost of health care insurance; to highlight the rising tide of crime, juvenile delinquency, mental illness, divorce, moral decay and countless other symptoms of human decay.

That's the Analysis. Today's Chiropractic leadership has directed the profession onto the therapeutic expressway to amalgamation and oblivion.

The cure is simpler and is much more easily understood.

Chiropractic can be cured of all its ills by acknowledging that Chiropractic has no place in medicine, in "therapeutics."

Chiropractic is the base of a new understanding in the world--is a factual superior--with the recognized therapeutic professional leader--medicine. There is no overlap, no interchange of principle or practice between such professional entities. Surely there may be cooperation, coordination, mutual understanding and interchange of ideas. . .but there is no stepping over the line to invade the cherished precincts of the other groups. Medicine treats the effects Chiropractic corrects cause and disseminates the need for therapeutics by restoring life into the world.

Chiropractic was given to the world to enlighten the people of the world to the fact that the absence of Life causes all of the disharmony in man -- the whole man -- regardless of the name or description applied to the disease, disorder, illness or sickness. A new "ethic" is to be established permitting service the first priority, the ethics of Life.

As we accept chiropractic for what it is and for what we are, the world will be quick to follow our example, just as surely as darkness disappears in the presence of light. "For unto everyone that hath shall be given, and he shall have abundance; but for him that hath not shall be taken away even that which he hath". This is the LAW of the universe, and when we as individuals learn to work with it, the more successful we become.



**Remember Sept. 22-25
Life DE Meeting**

Watered Down Chiropractic

We often speak of "watered-down" Chiropractic and "parlor-talk."

It is an accepted fact in the profession that many have slipped into a "watered-down" image and method of presentation of chiropractic, but a great deal of misunderstanding still exists with reference to how this is done.

In actual fact, there is no such thing as "watered-down" Chiropractic. On one side is Chiropractic based on the Life Principle, the restoration of life through Chiropractic. Any deviation from the Life Principle immediately and automatically places the practitioner in the therapeutic camp.

The watering process gets its start when the chiropractor faces the first signs of frustration—he begins practice, the practice does not develop as he believes it should and he looks around for the answers.

The "smart" chiropractor sees the success achieved by the medical practitioners; in their professional, social, financial and civic worlds and says, "That's for me!"

He assumes the specialist attitude and resorts to therapeutic double-talk in discussing and dispensing his principle. He moves farther from his principle and nearer to therapeutic control in the misguided belief that acceptance of therapeutic dictates will bring therapeutic recognition.

If he is the kind of man whose goals are centered on creature comforts — financial success, comfort, travel and social acceptance — and the prestige which comes with worldly success, then he is not going to back the ther-

apeutic camp of the chiropractor who has denied his principle.

The Chiropractic Life Principle is the new electric light in the healing field. Those who dampen the power of Chiropractic to hold it on the same level with the candlelight of medicine are traitors to their profession, to the art of healing and to humanity.

But, the traitors to the profession are the "smart" chiropractors in the eyes of the therapists and in the eyes of the less successful and already-slipped members of the chiropractic profession.

The "smart" ones speak a language devoid of all Life Principle. They water down chiropractic to simple "parlor talk", they water down their panel discussions (even in their own professional groups), they water down their explanations to their patients, they water down their speeches and they make particular effort to water down all references to Chiropractic in their relations with their therapeutic allies and once they are in socially and professionally they accept no others "B" except on therapeutic terms. They want only the young practitioner who permits the status quo and doesn't disturb their social position with the therapeutic group. To sacrifice principle, it took "me" 20 years to get where "I am," still on the outside looking in, still frustrated, ashamed, afraid of his shadow, partial recognition, partial acceptance.

Health Freedom...

Continued From Page 1



STATE GROUPS CONVERGE ON D.E. MEETINGS ---Attendance at D.E. Meetings is not an individual sort of thing. Groups from the various states get together, arrange to travel and be together at the meetings. Doctors, their wives and receptionists from Pennsylvania formed one of the groups at a recent D.E. Meeting in Atlanta, shown here around Dr. Wes Trout, kneeling in center, well known Developer and instructor of the Trout Seminars of Northumberland, Pa.



Dr. Hale, Tenn., Dr. Durston, Ky., Dr. Frank Sartz, Tenn., listen attentively to Dr. L.E. Sims (back of camera), Greenville, South Carolina prominent chiropractor.



... and the prestige which comes with worldly success, then he is not going to buck the therapeutic pressures which he feels will insure that success, nor is he going to expound the Chiropractic principles which (in his warped understanding) would jeopardize his progress with his new-found allies.

This lack of moral stamina and professional dedication among too many of today's chiropractors is just the fertile seedbed the therapists seek to sow their seeds of discontent, confusion and frustration. Such recruits into the therapeutic ranks are welcomed, because they are useful in a thousand ways to undermine Chiropractic, the Life Principle and individual chiropractors by the hundreds.

Thus the chiropractor places himself just where the therapeutic groups want him. He is on mid-ground, with a sound principle behind him - rejected - and a dubious future before him. He has abandoned his Life Principle, and he is not acceptable to full membership in the therapeutic family. He is a man without a profession, a man without soul and a man without morals. His only goal is temporal success, and his only hope lies in an unattainable position in the therapeutic empire.

He has become an amoral professional practitioner -- of nothing.

The horrible truth is that the number of amoral practitioners grows each year, and the number of true believers shrinks. The classes turned out by our schools are increasingly smaller as the therapists exercise their insidious powers on the amoral practitioners and plunge them deeper into the therapeutic slime and the amoral morass which is

Health Freedom...

Continued From Page 1

to accept that what is provided for him by the hospital, by the medical doctors and by the medical "power that be". The patient is not free to select his own doctor -- unless he chooses to be served by a medical doctor. He does not have access to, nor is he permitted to consult with any doctor outside the medical profession.

That, gentlemen, is a travesty against humanity and against the American people.

The citizens of this country are taxed to provide funds for the construction of the hospitals. These taxes come from general taxation and are allocated from general funds to the states and to municipalities for the construction of hospitals. They are allocated on the basis of population and need; and, to qualify for the federal funds, it is necessary that state and local "matching funds" (also from tax sources) be provided.

Thus, citizens in all walks of life are taxed at the local, state and national level to provide funds for the construction of hospitals in which they do not have the freedom to choose the doctor who will minister to their needs.

That is patently unfair, constitutionally illegal and morally wrong.

Even worse, so far as the general public is concerned, is the new Medicare program imposed on the population by the present federal administration. It was imposed over the objections of many individuals, groups of individuals, associations, professional organizations and many of the legislators. But, the administration forced the issue and secured passage of the legislation.



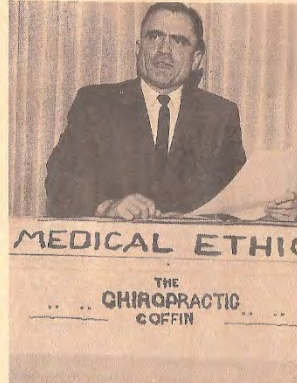
Dr. Turner, N.C., and Dr. Armstrong, Canada, chats with Dr. Sid E. William.



Over six-hundred patients per day visit the offices of these Indiana chiropractors. Dr and Mrs. Dave McKnight, Dr. and Mrs. Curtis Wong, Dr. and Mrs. Gerald Fisher, Dr. John Comer.



Dr. Kern Chester, Dr. Sid Haley, Dr. Ralph Ungerank, Dr. Harold Heirs, discuss the essential dynamics at the July Life D.E. Meeting.



DR. JOHN COMER ---shown with a coffin which he has used in lectures to demonstrate "Medical ethics is the lid that fits on the chiropractic coffin."

**Remember Sept. 22-25
Life DE Meeting**

LETTERS TO THE EDITOR

Dear Editor:

Just a few months ago, a good friend of mine, a Doctor of Chiropractic was blessed with the birth of a son. Not long after this blessed even we got to talking about the future prospects of this yet infant child. And naturally, as Chiropractors do we discussed the possibility of this child entering the ranks of the profession at the proper age. The remarkable thing about the whole discussion was the fact that the father, my friend the Chiropractor, very emphatically stated that he did not want his son to enter into the ranks of the Chiropractors. Here this man, who was a fine adjuster, who had a exceptionally good personality, and one of the more intellectual of our group, was actually saying that he did not want his son in the Chiropractic profession. Why I asked? And his answer amounted to two general statements:

1. The frustrations and heartaches of practicing Chiropractic as we do today.
2. The poor economic return for the time and energy expended.

Today...he is out of practice and is employed by a drug firm as a salesman selling drugs to Medical Doctors.

What is wrong with the Chiropractic profession today? In the state of Florida, we are enjoying the highest educational standards in the history of the state. We have the highest educational standards of any time in the history of the state. We have reached the optimum of all that is expected of us as a profession. This is the very thing that so many Chiropractors have been working so many years for, to achieve. After all this effort and

which allows us to give manual manipulations to the patients under the direction of an M.D. . . . when he orders it. . . . Is this where we are headed??? What do you think? You've read the articles on the 1st International Congress of Manual Medicine held in England recently . . . read the dozen or so other articles appearing around the country carryin this same theme.

When I graduated from Chiropractic College there were over 200 in my class alone. . . one of my colleagues graduated last year. . . same college. . . 15 years later. . . number in his class. . . 48. . . A few years ago, 60 to 70 Chiropractors were coming into the state of Florida over year. . . now we average 18 or 20. . . meanwhile the population is exploding, the growth rate of Florida is phenomenal. . . But we are dying. . . we are falling. . . we are at the end of the good times. . . it's all down hill now. . . unless. . . unless. . . we change our thinking. . . we change our concepts.

It's too late to back track now...but there is one hope, and only one hope that I know of... and that is we get new understanding...we must lay down a new foundation. . . . OUR GREATEST FAULT LIES IN NEGLECT OF THE BASIC STRUCTURE OF THE CHIROPRACTIC PROFESSION...THE INDIVIDUAL CHIROPRACTOR. . . IF WE HELP HIM TO BECOME AN OUTSTANDING SUCCESS IN HIS COMMUNITY THE PROBLEMS OF PROFESSIONAL IMAGE, STUDENT RECRUITMENT AND COMPETITIVE JEALOUSY WILL SOON DISAPPEAR, OUR RANKS WILL SWELL, OUR PROFESSION WILL PROSPER AND WE WILL BE THE BETTER OFF

and the establishment of our profession on its own merit and quit the therapeutic tree of medicine we then will have virtually no competition....it's all a point of understanding and acceptance....

Recently I had an independent agency run a poll of a cross section of people in my city.... Here are the results:

1. The ethics of advertising for the M.D., D.C., and D.O. prevent informing the general public of new approaches to health. Do you approve? Yes 15%. No 75%. Don't know 10%.
2. Would you like the professions to advertise through paid ads on radio, T.V. and newspapers telling the public about new methods of healing. Yes 95%. No 5%.
3. Are you familiar with what Chiropractic treatments can do for you? Yes 15%. No 80%. Some knowledge 5%.

Of other interest was that 60% of those polled did not know the name of a single Chiropractor in town.

80% indicated that they would like to know about Chiropractic. Only 5% knew exactly what they would go to a Chiropractor for. . .

No wonder that we have to beg, borrow and steal patients.

In my estimation we only have two problems to be working on. If we take care of these everything else will fall in line.

1. Let the people know about Chiropractic...we must by necessity drop our present thinking on ethics...and have an all out drive on public education...if we did as much public relations work as Bayer aspirin does for their product think of where we would be today.
2. Build the individual Chiro-



One of the instructors at the Life D.E. Meeting, Dr. Eugene Sparlin chats with Dr. L. E. Sims, Greenville, South Carolina.

"the proven method that spells success"

*D.E. MEETING

1966-67 SCHEDULE
Hilton Inn Atlanta Airport

This is the very thing that so many Chiropractors have been working so many years for, to achieve. After all this effort and work on the behalf of our political brothers we should be enjoying the greatest era of Chiropractic growth in the history of the profession. . . . And yet... the truth is. . . . we are dying. . . . Chiropractic is on the decline. . . . we are getting fewer and fewer new DC's into the state, many DC's, are quitting practice. . . . a good number of DC's are putting their practices together to share expenses and overhead. . . . we are reaching less and less people.

What is wrong with the Chiropractic profession today? Can it be that the path we have chosen has been wrong? Can it be that we have. . . . our generation. . . . unwittingly put ourselves into the position of creating a self destroying society of Chiropractors?

Ever since I can remember, our leaders, and the vast majority of Chiropractors, have been pushing and working to get the Chiropractors into the therapeutic group of practitioners. . . . They seem to want to belong to the medical group of therapeutic

treatment. . . . and to this end they have been highly successful. . . . in a few more years I am sure that we will be numbered among the best of the "medical manual manipulators". We won't have to worry about getting new patients, for I am sure that the Medical Doctors will tell a patient that has a back ache to "go down to see Dr. Sweetland for 100 manual manipulations on that back and then report back to me for further treatment". We'll probably all be given M.D. Degrees just like the Osteopaths in California. . . . just think. . . . an M.D. Degree in manual medicine. . . .

COMPETITIVE JEALOUSY WILL SOON DISAPPEAR, OUR RANKS WILL SWELL, OUR PROFESSION WILL PROSPER AND THERE WILL BE UNITY OF IDEALS. But we must first make up our minds that Chiropractic as a profession does not number among the therapeutic treatments. . . . Chiropractic is unique in that there is no other system, nor has there ever been one, that treats the sick body back to health by manipulation of the spinal column. . . . If you haven't thought about it. . . . consider the stomach case that consults the M.D. using the therapeutic approach. . . . he will treat the stomach. . . . by surgery, diet, drugs. . . . etc., trying to relieve the patient's symptoms. . . . and many times he is successful. . . . the patient's stomach symptom is relieved. . . . now consider the D.C. with the same stomach case. . . . he doesn't work on the stomach at all. . . . he goes to work on the back bone! Why? To remove blocked nerves at the level of the stomach. . . . he opens up the flow down into the lower part of the body and in MOST CASES WE CLEAR UP A HALF A DOZEN OTHER COMPLAINTS THAT THE PATIENT HAS HAD ALONG WITH THE STOMACH TROUBLE. . . . sometimes by accident. . . . sometimes on purpose. . . . depending on how we work at it. . . . But what I'm saying Doctor is that our methods are different from the M.D.'s. . . . our approaches are different. . . . and our results are different. . . . We are not. . . . and do not belong in the therapeutic group of healers. . . . ours is much more than that, and it is time that we started acting accordingly.

Competition is great when we work on a therapeutic basis. . . . for we must compete with the M.D., and members of his team. . . . but when we begin to see the light and work on the life principle

did as much public relations work as Bayer aspirin does for their product think of where we would be today. 2. Build the individual Chiropractor's practice to a state of overflow. . . . put new fire into the principle. . . . new fire into the Chiropractor. . . . new patients into the office.

These things must come about. . . . we are down to the line right now. . . . it's now or never for us. . . . This may very well be the last chance in my life time to do something to perpetuate Chiropractic. . . . and to this end I am foregoing everything else and dedicating the next 5 years of my life to pushing and promoting this program. . . . 24 hours per day. . . . 7 days per week. . . . with everything I've got and everything I can muster. . . .

HOW ABOUT YOU?



Dr. Herb Sweetland, prominent Fort Myers, Florida Chiropractor displays notice of the fourth Life Fellowship Meeting, to be conducted by Dr. Sweetland at his famous Fort Myers Clinic. Dr. Sweetland is a Trustee for the Life Foundation. See "letters to the editors" for letter by Dr. Sweetland.

Dr. H.R. Sweetland
1570 Colonial Blvd.
Fort Myers, Florida

1966-67 SCHEDULE

Hilton Inn, Atlanta Airport
Atlanta, Georgia

SEPT. 22-25
DEC. 1-4

JAN. 19-22
MAR. 16-19

Therapists Accept 'Limited' Practice

The recognition which has been accorded Chiropractic by the therapeutic dynasty has been wholly therapeutic recognition.

The therapists have not recognized Chiropractic or the Chiropractic Principle, but they have accorded a small degree of acceptance to those practitioners who have so oriented their practice and so watered-down their principle that their presence is no threat to the therapeutic monopoly.

So long as the chiropractor limits his practice to the removal of nerve pressure and to the relief of backaches, strains and sprains; the therapists will extend a measure of recognition.

When the chiropractor begins to base his practice on the Life Principle, that recognition vanishes, and recognition is replaced by a wave of medical slander.

The therapists are willing to let the therapeutically-bent chiropractors get a foot on the bottom rung of the ladder, but they guard the upper rungs with all of the resources at their command. The therapeutic chiropractor can never rise above the bottom.

The man on the street acknowledges the effectiveness of chiropractic against cricks, backaches, strains and pains in the

tissue adjacent to the spine. The physician will go along with that public acceptance of Chiropractic, but there the gate is closed.

So long as the Chiropractic profession keeps the full story of Chiropractic under wraps and fails to reveal the true power of the Life Principle, chiropractors can stand on the bottom rung of the ladder with the full approval of the therapeutic group. He can stand there, gazing everlastingly toward the pinnacle, controlled and regulated to the negative position of being on the bottom of the ladder, observing the high educational standards of the therapist and viewing his prestige and dignity, while forced to remain negative and hopeless at the bottom of the heap in full view of the public and basking in the light of public disdain.

* D.E. MEETING Testimonial

JOHN P. NEEDHAM, D.C., DUMAS, TEXAS.

"... the roof literally fell in. As of this date we have x-rayed 75 new patients, reactivated quite a few old ones; and in general I am practicing without the negative thoughts that once plagued me."

☆☆☆

NAOMI BRUBAKER, D.C., LEWISTOWN, PA.

"Doubled income first month. Results increased drastically, more than doubling daily patient load."

☆☆☆

SID HALEY, D.C.

"DE looms as the salvation of Chiropractic. Already seeing one - third more patients per month, and income has shown a similar marked increase."

☆☆☆

DR. BEN WILSON, LOUISIAN

"Average number of patient visits per month has tripled since I attended the DE Meeting, and my average number of office visits has tripled, too. My average income has nearly doubled, and I am still spending three days a week in the office, I am keeping a continuing chart so I can actually see where and how I am increasing my service to the sick."

☆☆☆

UNIDENTIFIED, NEW JERSEY

"Life Foundation is a good approach. It is Chiropractic, and we NEED unadulterated Chiropractic."

☆☆☆

DR. WINNIE AND DR. BLACKIE

BRUKMAN
"Unimagined results. Seeing five times as many patients per day and working fewer hours per week to render real service to

DR. MILTON STEVENS, JONESBORO, GEORGIA As you know, Sid, when I came to the first DE, I had 44 visits that week and was desperate. I am now over 200 visits a week and cash is up correspondingly.

☆☆☆

METRO FERRENCE, D.C., PHILIPSBURGH, PA.

"Tripled practice first month" after attending DE Meeting.

☆☆☆

GERALD RHODES, D.C., MONTGOMERYVILLE, PA.

"Seventy - eight new patients first month, income doubled. Now see 80-100 patients per day."

☆☆☆

DR. DURBIN, DON, ALA.

"Understanding the Life Principle is making a powerful change in my life. Am averaging almost three times as many new patients per month in the office, and income has virtually doubled since attending DE Meeting."

☆☆☆

ANDY OLSEN, D.C., MISSISSIPPI

"Life Foundation is providing the answer for the Chiropractic profession. Am seeing more than twice as many patients per month as before the DE meeting, and average income has doubled. Have found it necessary to employ one assistant to help handle daily patient load."

☆☆☆

BOB BOISVERT D.C., ALEVAR-DIRO, LA.

"Life Foundation brings light into darkness. It is the ONLY way. Have increased patient load by more than 50 per cent without increasing time in office. Have had to add one assistant, income

W.A. RUD, D.C., PHENIX CITY ALABAMA

"Now see an average of 600 patients per month, and income has doubled. I spend the same time in the office each week, and I still have the same office help. DE is the solution."

☆☆☆

N.H. LANGE, D.C., WILMINGTON, N.C.

"DE Meetings and Life Foundation are fantastic and wonderful. Am seeing three times as many NEW patients since attending the DE meeting, and average income is almost doubled. Am seeing almost twice as many patients per day as before the DE Meeting and am spending the same number of hours in the office."

☆☆☆

DAVE HUGHES, D.C. PAULDING, OHIO.

"Seeing twice as many patients a month, average number of office visits per day is up 200 per cent and income has increased more than 60 per cent since we started attending the DE Meetings. They are the salvation for Chiropractic and instrument to break the grip and smash the hand of the medical dynasty."

☆☆☆

CHARLIE SIMKIVICK, D.C.,

"Greatest boost I've had, income this year is already what it was for all of last year. Spend nearly twice as much time in the office seeing patients. Office visits have tripled since the DE meeting; income has more than doubled."

☆☆☆

DR. GRIMM, KENTUCKY

"Since attending the July DE Meeting, had 12 patients and had 100 visits last week, and had my

CHARLES R. FORD, D.C., VERMONT, KY.

"Monthly patient visits up fifty per cent, and number of office visits per day up fifty per cent after first DE Meeting. Income is up 30% without increasing hours spent in office and without adding any new help in the office. The DE Meetings are WONDERFUL!"

☆☆☆

PAUL STONER, D.C., LITITZ, PA.

"Had 115 new patients the first month, doubled income."

☆☆☆

JIM HALE, D.C., GREENEVILLE, TENN.

"We x-rayed 72 new patients in June after or first DE Meeting. Our office visits, monthly patient list and income have almost doubled since we attended the meeting." Have not spent one penny on advertising since DE Meeting.

☆☆☆

DR. EUGENE SPARLIN, ATLANTA, GEORGIA

Congratulations on another fine meeting, Sid. The last one was the best yet! It always helps my business.

☆☆☆

CHUCK HUBBARD, D.C., STATE COLLEGE, PA.

"18 new patients first month, income doubled. Now see 90-125 patients per day."

☆☆☆

CLARK B. RICH, D.C., CLEARFIELD, PA.

"I've seen 400 new patients in the past 4 1/2 months. My income went from \$100 to \$100 per day. One day a week. That's what has happened since

DR. JOHN F. KOLAR, BINGHAMTON, NEW YORK Sid, do I have

the stories to tell you of my experiences since my first D.E. Meeting. My patient load has been doubled, 41 new patients the first month 12-13 has been normal for the month. I hit my first \$500.00 week, and my first 200 day. But I'll tell you all about that when we see you on September 22. Thanks for everything.

☆☆☆

DR. ROGER ROFF, DILLON, SOUTH CAROLINA

Please enroll me in your next seminar. My wife expects to come too. The effort you are putting forth for pure, straight, and unadulterated CHIROPRACTIC is FANTASTIC. We appreciate it. . . THANKS!

☆☆☆

DR. W.C. AIKEN, ORMOND BEACH, FLORIDA

Sho' did enjoy THE MEETING this time. Thought you were real strong. Your talk Sunday was a good send-off. We are having a good week - new patient wise. We had 10 new ones in 3 days, with one already scheduled for tomorrow, and there will be more. We love them and love the principle. . . that's the key.

☆☆☆

M.G. LETT, D.C., GADSDEN, ALABAMA

"We have almost reached the point where we are going to have to hire another girl to help in the office. Visits are up 60 per cent, income is up 50 per cent but we are having to spend more time in the office to take care of the increased patient load."

☆☆☆

DR. LEONARD PAPE, CANTON, SOUTH CAROLINA

Things have popped around here since DE.

DR. WINNIE AND DR. BLACKIE BIXEMAN

"Phenomenal results. Seeing five times as many patients per day and working fewer hours per week to render real service to our patients."

☆☆☆

JOHN DIMOND, D.C., INDIANA, PA.

"Had 67 new patients in the first two weeks and doubled income."

Doctors And Associates From 30 States Attend Life D.E. Meeting

Doctors of Chiropractic from twenty-five States managed to make their way to Atlanta for the July Life DE Meeting, and already their enthusiasm for the Life Movement is on the ascendancy. Glowing reports of "astounding," "fantastic," "incredible," and "dramatic" results are being received from all parts of the nation.

Doctors, their wives, their children and their office assistants participated in the four-day meeting...a true family affair.

More and better enthusiastic "enlightenment" is in store for those who attend the September meeting. . . .

Our petitions to the President and to Congress for REAL HEALTH FREEDOM under the so-called "Medicare" bill will be ready for distribution.

We will have new information and new progress reports on Life's longevity study -- the research into the life span of the turtle.

There will be first-hand re-

ports from Doctors of Chiropractic who have become real converts to the Life Movement and who are amassing health profits for their patients and immense satisfaction for themselves from their newly-oriented practice.

And, interwoven within the entire 4-day program will be a full and complete program of indoctrination into the Life Movement...the love and dedication which make possible the "Service to the Sick" orientation of the movement...the facts and figures, the tools, the inspirations, the incentives, the direction, the drive which compels success -- the Dynamic Essentials of Life Practice.

We are expecting more than 500 doctors to attend the September meeting. Make your plans now. Bring your tape recorder and plenty of tape for 20

hours of instruction. There are no secrets in the DE Meetings. We want the profession, the people and the world to know about the Life Movement.

Life Foundation brings light into darkness. It is the ONLY way. Have increased patient load by more than 50 per cent without increasing time in office. Have had to add one assistant, income has doubled."

☆☆☆

NORMAN WENGERT, D.C., S. WILLIAMSPORT, PA.

"Had 104 new patients first month, doubled income and now see 80-100 patients a day. I'm so busy I had to throw out all my modalities."

☆☆☆

DR. GRIMM, KENTUCKY

"Since attending the July DE Meeting, had 12 patients and has 100 visits last week, and had my biggest week (financially and patient-wise) after returning from the DE Meeting."

☆☆☆

DR. TOM MORGAN, WARSHAW, KY.

"Life Foundation and the DE Meetings have done nothing for me except to double my business patients and money without materially increasing my working hours."

☆☆☆

BOB BENDEL, D.C., NATRONA, HEIGHTS, PA.

"Tripled daily patient load and added 51 new patients the first month."

☆☆☆

D.C. MCKNIGHT, D.C., TERRI-HAUTE, IND.

"Life Foundation and the DE Meetings have been a professional lifesaver. Practice has exploded since we attended our first DE Meeting. The story is almost unbelievable, so we'd rather tell it to you in person. Let me say that before the DE Meetings, I had no office help. Now I have to employ four assistants in the office, and time in the office has increased from 27 hours per week before the DE Meetings to an average of 75 hours per week now."

☆☆☆

CHARLES WOODSIDE, LEXINGTON, KY.

"150% increase in patient visits, daily patient load tripled, income almost doubled. Life Foundation and the DE Meetings are the salvation, not only of Chiropractic but of the world."

"I've seen 460 new patients in the past 4 1/2 months. My income has more than doubled, and I see from 100 to 170 patients per day, five days a week. That's what has happened since we attended our first DE Meeting."

☆☆☆

DR. I.A. SHEPARD (NATCHITOCHE'S CHIROPRACTIC CLINIC, NATCH, LA.

"Patient load up 50%, office visits up 50%, time in office up 25%, income up 50%. Life Foundation is the best thing that has happened to Chiropractic since B.J. was in his prime."

☆☆☆

BOB HERBERT, D.C., PHILADELPHIA, PA.

"Had 104 new patients first month and almost doubled income. Daily load raised to an average of 92 patients per day."

time in the office to take care of the increased patient load."

☆☆☆

DR. LEONARD POPE, CONWAY, SOUTH CAROLINA Things have popped around here since D.E. Over one hundred (100) new patients since the first and still three more days to this month. There should be at least five (5) of us over in September.

☆☆☆

HAROLD L. FISHER D.C., PRINCETON, IND.

"Life is the answer. After attending one meeting, one will dedicate himself to the Life Principle. Am now seeing 2,500 patients a month, up 300% from the negative, pre-DE days. Average daily patient load has tripled, and income has followed suit. Have found it necessary to employ three more office assistants to render service to patients."

NOTICE!

HILTON INN

PRE REGISTRATION SAVINGS!

\$5.00 per week, up to 5 weeks
in advance of meeting date.

Send registrations to:

D.E. MEETING, Box 37, Austell, Ga.

CHIROPRACTIC....first MEDICINE....second SURGERY....last

TODAY'S CHIROPRACTIC

VOL. 1, NO. 2

PUBLISHED BI-MONTHLY



DRIVE LAUNCHED FOR ONE MILLION SIGNATURES ON MEDICARE PETITION

Free Admission For Students At Life D.E. Meeting

Students now in Chiropractic schools are the future of Chiropractic.

Their understanding of Chiropractic principle and practice when they leave school, and their introduction into practice upon their graduation will have definite and definitive effect upon their professional lives from that time forward.

Much of the chaos and confusion which have greeted practitioners in the past can be eliminated—or at least minimized—if Chiropractic students could be indoctrinated



Chiropractic's petition for health freedom for all the people—the petition calling for the inclusion of Chiropractic in the federal government's Medicare program—is one of the most progressive, one of the most powerful and one of the most portentous projects ever undertaken by the Chiropractic profession.

The petition already circulating in all corners of the nation, highlights medicine's monopoly of the health field and dynamically spotlights the fact that millions of people who depend on Chiropractic Health Care are being deprived of their constitutional rights.

Specific attention is directed to the fact that the Medicare Act, (and "Medicare" is a mo-

plies required or prescribed by the medical practitioners,

Likewise, the petition calls attention to the fact that the Medicare program does not provide for the maintenance or restoration for medical and hospital—and recuperative care—in cases of illness, after illness has been diagnosed and is an accepted fact.

The petition has been approved and is being circulated right at the time the American Medical Association has launched one of its strongest and most pointed attacks against Chiropractic at its third "National Conference on Quackery". That, in itself, considering the nature and the facts contained in the petition, should give every chiropractor in the

which have greeted practitioners in the past can be eliminated—or at least minimized—if Chiropractic students could be indoctrinated into Chiropractic practice through attendance at Life DE Meetings prior to their graduation and entry into practice.

The Life DE Meetings are free to students in Chiropractic schools, and each student should be urged to attend at least two meetings a year during the time he is in college. Attendance at the meetings would give the young newcomers an opportunity to mingle with practicing Chiropractors, to get the proper direction for their endeavors, to acquire the enthusiasm of the successful practitioner and to see what Chiropractic is all about.

Life Foundation sees the brilliant future in store for Chiropractic and for chiropractors. Chiropractic leadership in the association continues to see the gloomy side and to direct practitioners into the therapeutic field. The newcomers, the young students, must be protected from those negative attitudes and preachments. Life gives them the realistic view of the profession. The Life DE Meetings can prove the salvation of the newly-made practitioner.

A Life Manual, designed to keep Chiropractic from returning along the downward path it has been traveling—will be ready for release to the students and to the profession within a very short time. Look for it, and see that a copy gets into the hands of every student you know. Meanwhile, encourage students to take advantage of the opportunity to

(continue page-5)

REGISTRATION
INFORMATION
PAGE 12



DR. E. R. BEBOUT RECEIVES 1st LIFE FOUNDATION MERITORIOUS AWARD for his outstanding service and contribution to Chiropractic. Dr. Sid E. Williams president and Founder of the Life Foundation shown presenting award to Dr. Bebout at September Life D. E. Meeting Banquet.

December 1, Meeting Presents Challenge For The New Year

December and the end of the year are just around the corner—in spite of the false information demonstrated by the weather and the thermometer.

But, the end of the year is not the time to slack off and enter a period of hibernation while waiting for the new year to burst upon you.

History is being made every day. Great events are taking place every day. New attacks are being launched against the Chiropractic profession and the individual chiropractor every day. New developments in Chiropractic are making the defense against these attacks and against the advance of medicine stronger and more effective. New movements in Chiropractic are advancing the Chiropractic profession and Chiropractic principle and practice at the expense of the medical fraternity. Chiropractic is getting help from unexpected

sources; And, greatest of all, the continuing attacks are making Chiropractic take a new look at itself...and that new look is leading to greater understanding and unity within the profession.

During the first weeks in October, the American Medical Association conducted its third "National Conference on Quackery". The AMA again singled out Chiropractic as the sole target of its attack, exerting its political and economic pressures against the most-feared adversary...Chiropractic.

This time, Chiropractic did not remain silent. Chiropractic fired back—in the national press. Chiropractic will continue to fire back in every possible way. More of that—reports on the AMA conference—will be featured at the December 1-4 DE Meeting at the Hilton Inn in Atlanta.

(continue page -5)

Specific attention is directed to the fact that the Medicare Act, (and "Medicare" is a monumental misnomer for the program envisioned by the original drafters of the health care provisions to the Social Security Act) guarantees "freedom of choice" in the selection of doctors to all persons who are eligible for federal assistance for hospital and medical care.

The petition points out that the only freedom of choice allowed our elderly citizens is in the choice of medical doctors. No provisions are made in the act for any other health care service, regardless of the moral or spiritual beliefs or desires of the citizens. Notable exceptions and omissions in the act are called to the attention of senators and congressmen, and a direct plea for the restoration of the rights of the citizens is included in the petition.

The petition directly and indirectly attacks the medical monopoly and calls attention to the ever-increasing cost of medical and hospital care, to the rise in cost of medical and clinical sup-

porting the nature and the facts contained in the petition, should give every chiropractor in the nation the necessary incentive to push the petition to its fullest extent in all areas of the country.

The value of the petition to Chiropractic lies primarily in its attack on the medical monopoly and the AMA's insurance plan to enslave the citizens (and control) of the nation in a web of dependence on medical advice, drugs and medicine. It hits strongly at the AMA's doubtful, dubious and dangerous practices and medicines' failure to restore health. It makes a strong appeal for the restoration of the civil rights, the health freedom, of the masses of people who depend on Chiropractic for their continuing good health and well-being and who fear the drugs, medications and prescriptions, and the surgical procedures employed by the medical profession.

The petition calls attention to the fact that Chiropractic is recognized by the federal government and by the various states as a qualified healing profession. It points to the fact that the go-

(continue page -2)

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Dr. L.B. Sims talks to Dr. & Mrs. José A. Carroscillo Rio Piedras, Puerto Rico, and Dr. Herrik DeCharette Paris, France.

65th INFANTRY
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RIO PIEDRAS, P.R. 00923

Dear Dr. Williams:

First of all I want to thank you and your dear wife Dr. Nell for giving your time to show us how wrong we were heading: practicing therapeutics I mean. We have changed completely—thanks to your D.E. Meeting—and now we have an understanding of why we are practicing Chiropractic and how we should practice it. I guess this is what most Chiropractors that practice therapeutics were or I should say—were doing. I studied Chiropractic because I was cured of a condition—Grand Mal Epilepsy—that for Medicine it was incurable. Yet, in college they never presented it to us the way you do, and I have a 100% understanding of why and for what reason I am practicing my profession. There is no doubt that we have to tell the public that we are a

over the telephonic and he wants to come to get well under Chiropractic but he said that he has doubts because he has several prominent medical doctors—some of them his relatives—tell awful things about us Chiropractors. He wants me to take care of him and if he feel better—not well—he will pay me the money I ask him. I told him to come over, that I feel so sure of Chiropractic that I will do it.

We are having much, much better results now than before and also the reactions are much stronger too. Of course I explain to them about it before taking the adjustments so that they do not over-worry.

I am planning on getting several patients and their relatives come to the office for a talk on Chiropractic and health. I want everybody to know what we do!! Last week the local Chiropractic Association—of which I am its Secretary—had a regular monthly meeting and luncheon where two newspapermen and two Senators were present and I

(continued from page 1)
vernment makes provision in the GI bills for veterans to study at Chiropractic schools at government expense. It calls attention to the fact that Chiropractic is included in Workmen's Compensation coverage by most of the states.

The rising cost of medical and hospital care...since the inauguration of the Medicare Program...also is spotlighted in the petition.

The weakness of Congress in surrendering to the power tactics of the AMA and its well-heeled lobbyists in Washington also is mentioned in the petition. The fact that the original Medicare Bill was altered, amended and weakened—at the demand of the AMA and at the expense of the American public—also is highlighted.

In addition to its value in calling attention of national legislators to the weakness, the injustice and the discrimination in the Medicare program, the petition can serve Chiropractic in other and valuable fields.

First, it can serve as a wedge to force state and national acceptance of Chiropractic as a valuable and essential part of the nation's health team.

Second, it provides a wonderful opportunity for individual chiropractors to take the Chiropractic Story directly to the people, to the citizens, to the taxpayers, to the voters and to demonstrate to them the weakness of their respective senators and congressmen and the political significance of the Medicare provisions.

Third, it give the individual practitioner a ready-made opportunity to present the Chiropractic story to civic clubs, to local governmental bodies, to organizations of the elderly and to church and educational groups. It is a key to open the minds of the public to the value of Chiropractic Health Care.

Fourth, it provides one more important area in which chiropractors, Chiropractic associations and Chiropractic leadership can and should present a united front to the medical fraternity.

Full details on the progress of the petition to the present time will be presented at the December 1-4 DE Meeting in Atlanta. The petitions are being forwarded to the Life Foundation office as fast as they are completed, and a running total of signatures obtained on the petitions is being

(continued from page 1)
maintained. While the results are pleasing, thus far, the effort must be continued and expanded if the petition is to bear weight with the "blinded" representatives in the nation's capitol. Only the full weight of public opinion, expressed by millions of signatures on these vital petitions, can sway the hard-headed legislators who have been "held" by the AMA lobbyists and who must now maintain their positions by continuing the sell-out of the American public.

Instructions for presenting the petition to individuals, to civic groups, to city and county governmental bodies, to organizations of the elderly and to your congressman are included in the packet which will be sent upon request to Dr. Williams.

The subject has been discussed in gatherings throughout the country. It has been discussed at DE Meetings. The need is clear. It is up to the Chiropractic profession to push the petition and to see that it has the necessary impact in Washington.



Dr. Sweetland Appointed International Coordinator



Dr. Herb Sweetland, prominent Fort Myers, Florida chiropractor has been appointed International Coordinator for the L.F. Foundation Fellowship. Write Dr. Sweetland for information regarding Life Foundation Chapters. Many states have already organized Life Foundation Fellowship Meetings.

The Doctors

The most controversial book ever written on the medical profession. This will be an excellent addition to your library as well as your waiting room.

Order now while the supply lasts.
"The Doctors" by Martin L. Gross
Price: \$6.95
SI-NEL PUBLISHING COMPANY
BOX 937
AUSTELL, GEORGIA

REMEMBER DEC. 1-4

ing of why and for what reason I am practicing my profession. There is no doubt that we have to tell the public that we are a completely different profession from Medicine and that we get patients well in a completely different method than they do. Almost all of the new patients - and we are getting twice as much as before - understand when I tell them about why they are sick and the way I am going to get them well. You should see their interest! How their eyes twinkle with a brighter light when I am telling the Life principle. It is simply marvelous. We are enlarging our Clinic and are slowly going away from the sinegalvanic and the diathermy machines. The most time I take now is to explain thoroughly to the new patient how they are going to get well and the Life principle. Today I had a man called me

I am its Secretary - had a regular monthly meeting and luncheon where two newspapermen and two Senators were present and I just could not refrain from telling them - and everybody there - about Chiropractic and how we differentiate from other healing arts - and they surely asked lots of questions.

In the next meeting I am going to talk to the other Doctors about Chiropractic and the Life Principle.

Dr. Sid I am enclosing herewith check for \$36.20 to cover the cost of the pamphlets I ordered when I was at the DE Meeting.

Thanks again for everything; we will try to go to the December meeting; probably with some of the children too.

Most cordially and Chiropractically yours,
Dr. Jose A. Carrasquillo, D.C.



One of Life Foundation's First members, Dr. Walter Aiken, Ormond Beach, Florida, crowns Dr. Sid Williams Chief. The white hat Dr. Aiken wears signifies he is one of the "good guys."

organized Life Foundation Fellowship Meetings.

BOX #37
AUSTELL, GEORGIA

REMEMBER DEC. 1 - 4 LIFE DE MEETING

Medicine Has Failed In Its Mission

The failure of the Medical Dynasty to bring health to the world is clearly demonstrated and opened to public view when the long list of physical, social and moral ills is revealed.

The sick world remains sick because medicine wants to keep it sick and because medicine has been unable to restore health to the world.

The list of ills is impressive: Hospitals, nursing homes, mental institutions and similar facilities are filled to overflowing. More funds are being appropriated each year for the construction of additional facilities. The FEDERAL GOVERNMENT has found it necessary to enter the picture with government-sponsored hospital and medical care. The therapists cannot keep pace with the increasing tide of disease and disability.

Jails, prisons and other penal institutions are overcrowded, and more and more funds are being requested and allocated for correctional and penal facilities. Crime is at an all-time high, and preventive measures and preventive forces are making less headway than ever before. As in the case of mental and physical sickness, local and state authorities have been unable to handle the increased load, and federal programs are being planned and initiated to cope with the ever-worsening situation.

Court calendars are flooded with cases. The judiciary of the nation, at all levels, complains of the terrific backlog of cases in all categories; and justice never moved more slowly than at the present time. Much of the business overload of the courts can be blamed on the increasing crime rate; more can be attributed to the breakdown of family life...the divorce courts are as overcrowded as the others. J. Edgar Hoover, director of the Federal Bureau of Investigation, blames much of today's lawlessness and domestic trouble on breakdown of the family unit, the lack of parental discipline and decay of spiritual values.

Big Government is becoming even bigger. More and more people are looking to the government for more and more of their needs and their wants. Individual initiative and ambition are being replaced by dependence on government handouts. Again, the failure of the individual to manage his own life, and the general breakdown of society have brought about the creation, by the present federal administration, of the Great Society with its Anti-Poverty War and countless other federal give-away programs and gimmicks.

The failure of the therapeutic group is emphasized by strict economic factors, too.

increasing illness and the need for more hospital care has made the costs of hospitalization skyrocket -- and hospital administrators maintain that they are still operating at a loss.

Insurance costs are rising right along with the rising costs of medical and hospital care. The skyrocketing cost of health insurance was one of the prime factors which put the federal government in the Medicare business.

Taxes are rising out of all proportion to other price increases. More and more money is needed by local, state and national governments to fight crime, to care for the "underprivileged", to provide for those who are unwilling or unable to provide for themselves, to meet the ever-increasing demands of the people for more governmental services, to fight useless and pointless wars. Every individual consumes a handful of useless government services, another handful of ill-handled services and still more wasted services...all of which increase the tax bite on the citizen.

Briefly, because the therapeutic group has failed in its mission,

Medical costs are UP
Insurance costs are UP
Hospital costs are UP
Taxes are UP

LIFE FOUNDATION TO PROVIDE MANY SERVICES

Life Foundation already is at work in the ranks of chiropractic. The new Life principle is being expounded at the D.E. Meetings sponsored by the foundation. Chiropractors are being indoctrinated, in ever increasing numbers, to the life story. The Movement is spreading.

With the rededication and re-education of the chiropractor well under way, Life Foundation proposes to move forward on a broad front against public apathy and ignorance and medical domination.

A campaign has been launched to raise a \$60,000 fund to give Life Foundation the power it needs to talk to the press in its own language--dollars and cents. Chiropractic is forced to fight the firmly entrenched therapeutic group on its own grounds -- in the therapeutically controlled mass communication media -- and, at the same time, is forced to face the mounting challenge of the therapeutic group to the rise of chiropractic.

The program has been prepared and is being implemented as rapidly as possible. Advertising and promotion campaigns are being launched in newspapers and magazines with national circulation. Radio and TV outlets are being pressed for time to present the Life story to the masses. The movement will be expanded as more funds become available to press the advantages chiropractic already has achieved.

National fund raising organizations have been contacted and have shown enthusiastic interest in the creation of and solicitation for life funds, which they expect to rival, within a short time, such groups as the United Fund and other therapeutic dominated campaigns.

While it is essential, at the out-

station of appreciable resources from big business, industry, and philanthropic sources.

Active lay membership fees will account for a large portion of the monies needed, but the larger donors must be contacted and converted to the Life movement to assure continuing progressive action.

With the education program for the laity and the profession already under way and progressing, and with the fund development worked in the action stage, Life Foundation is turning to research programs to definitely establish the value of Life restoration to the whole man, intellectually, spiritually, and physically.

Fact finding investigations are underway in all fields.

Not only is it necessary to turn the spotlight of truth on the results obtained through Life restoration by chiropractic, but it is essential that undisputable facts accumulated, coordinated, interpreted, compiled and disseminated to reveal the therapeutic conspiracy in its true light.

While the therapists have a record of outstanding performance in their limited area of service; the revelations of the limitation of therapy must be impressed on the masses at the same time, the boundless benefits of true life restoration to man must be revealed to the world.

Chiropractors must be re-educated to the essence of the chiropractic discovery and re-dedicated to the Life principle. This movement is already underway. During the last 14 months, dedicated chiropractors have pursued the study of the Life principle and the D.E. Meetings. They are learning of the necessity for returning to the chiropractic

thoroughly imbued with the truth of the Life movement, their impact will be magnified and they will be able to make use of and will be able to assist in the promotion of other professional programs of Life Foundation.

These programs include:

- Solicitation of individual membership in Life Foundation and accumulation of funds to finance Life programs.
- Advertising campaigns on radio and TV and in newspapers, magazines, to tell the Life story and to publicize results effected by the restoration of the Life flow of the body.
- Advertising and publicity campaigns to overcome the entrenched therapists' dynasty and to implant the healing progression of chiropractic: first, mechanics second and surgery third.
- Establish and maintain clinics for chiropractic examinations and care of school children and underprivileged children, without cost to the children, their parents or the community.
- Prepare, publish and disseminate to the profession and to the general public articles, letters, newspapers and magazines to clarify and expand the influence of the Life principle of the individual and the general public.
- Proclaim the Life story world wide.
- Such are the immediate goals of Life Foundation -- to educate the public and the profession and to turn the balance of power in the healing arts toward the chiropractic profession.
- Chiropractic tried faithfully to join the therapeutic group on its own terms, bound by medical ethics and subservient to the terms imposed by the medical code. Chiropractic was rejected. The therapeutic group would



groups as the United Fund and other therapeutic dominated campaigns.

While it is essential, at the outset, that the chiropractic profession provide the necessary finances for initiating the education and promotion activities, it is the desire and the goal of Life Foundation to remove the financial burden from the back of the chiropractic profession through solicitation of membership in Life Foundation and solic-

ituted the study of the Life principle and the D.E. Meetings. They are learning of the necessity for returning to the chiropractic principle and converting their knowledge and skill to service to man. The movement is expanding, and more and more practitioners are taking advantage of the opportunity to expand their areas of service and their contribution to the intellectual, spiritual and physical development and improvement of man.

As the chiropractors are more

ethics and subservient to the terms imposed by the medical code. Chiropractic was rejected. The therapeutic group would not let chiropractic into the entrenched society.

Now, chiropractic and Life are operating in their own unlimited field of service.

As adjuncts to the program and potentials already outlined, Life is organizing Life extension, small groups of dedicated followers in all areas of the nation.



Dr. Nell Williams Teaches New Course For Wife, Receptionist And Assistants

Office procedures and practice management in harmony with the Life Movement and in line with Chiropractic Principle are the backbone of the courses offered for Chiropractic wives, receptionists and assistants by Dr. Nell Williams and her staff of Life-motivated assistants.

The valuable auxiliary courses for the Chiropractic associates are offered regularly now in supplemental classes at all DE Meetings.

Recognizing that Chiropractic's "Service to Humanity" theme reaches beyond the confines of the Chiropractic clinic, the course offers instruction which assists the Chiropractic associates in "fitting in" the complete program of Chiropractic service to the community.

The courses cover what is best for the patient, what is best for the chiropractor and what is best and most productive for the clinic and its efficient operation. They spotlight the various and vital areas in which



Dr. Nell Williams

each of the associates—the wife, the receptionist and the assistant—fits into the overall operation in the home, the clinic and the community.

Various aspects of the auxiliary sessions deal with stabilization of practice, with reactivation of old patients, the doctor-patient relationship, motivation of new patients, telephone solicitations, maintenance of appointment books, financial procedures and mailing routines.

The entire series of discussions is strong on image—the image which the chiropractor and his associates—and the clinic—must present and maintain in the community and in their relationship with the patients who visit the clinic.

The distaff side of the DE Meetings is fully as important in the over-all program as the discussions involving the chiropractors themselves, and all practitioners are invited and urged to bring their wives, receptionists and Chiropractic assistants to each DE Meeting. The enthusiasm runs over from the Chiropractic discussions and is transmitted to the associates who attend the meetings. There are special rates for the meetings for the associates.

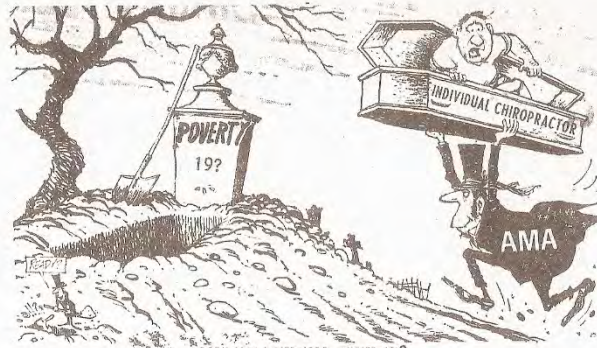
TODAY'S CHIROPRACTIC

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Dr. Sid E. Williams

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Austell, Georgia.



BORN 1895 DIED 1925 BURIED 19??

Chiropractors who grossed \$30,000 in 1953 may still be grossing \$30,000 (or even less in many instances) today; and they fail to realize they should be grossing \$60 to \$70,000 now...just to keep up with the rising costs of operations, business expenses and the declining value of the dollar.

This pitiful condition resulted from the profession's desire to become a recognized member of the health team, socially, instead of providing pure Chiropractic service in all fields of endeavor, based on its need.

Without rancor, without malice, without resentment and with no desire to widen the breach between the various elements within the profession, it is time to suggest a change in formula so genuine progress for Chiropractic can be produced automatically, so the people of the world can benefit from worldwide application of the principle.

It is time to change the formula so advancement for the individual chiropractor can be assured by placing the profession on an economically sound business basis that will enable chiropractors to keep up with the progress of other professional groups which render less valuable and less helpful service.

It is time for a move away from the "smart" practitioners, the social and political leaders who have been a continuing source of frustration and agitation within the profession, those who have over the years guided the profession into professional bankruptcy.

Though Chiropractic leadership is composed of honorable men who have sacrificed much to attain their present positions, the profession cannot afford to follow the direction of leaders who have prostituted themselves to the medical image in exchange for political position, social acceptance and economic gain, outside of Chiropractic.

Because of its surrender to therapeutic control, and because it does not itself in a position of subservience to medicine, today's

Time For A Change

Being Doctors of Chiropractic, we know there is a cause for every effect.

Consequently, we are well aware of the fact that there is a cause for all of the chaos and confusion which have dominated Chiropractic in recent years. We also know that if the cause is eliminated, the chaos and confusion will naturally disappear.

However, through the years, disunity rather than unity has ruled, and the disunity has increased rather than decreasing as it should. Misunderstanding has grown; chiropractors have used "hate" against each other as regularly and as consistently as the sun rises and sets.

Looking back to the beginning of Chiropractic, we can see a close-knit, dynamic professional group dedicated to its purpose of eliminating -- through practice of the new-found Life Principle -- sickness, disease, chaos and premature deaths in the world.

With such a beginning, Chiropractic, by this time, should have become established as a science which people seek FIRST for their health care. There should be 50,000 practicing chiropractors, and there should be one powerful and dynamic national association dedicated to the principle and directing the profession toward service to sick humanity.

But, something happened along the way. Some time along in the 20s, some of our practitioners started looking at "the other side", into the field of therapeutics. The "good things" accumulated by the therapeutic practitioners caught the eyes of the struggling, straggling and suffering chiropractors, and they willingly agreed to sacrifice themselves, their principle and their practice, to gain their share of these "good things" -- enjoyed by the medical fraternity: recognition, prestige, power, money and position.

Those practitioners who remained "socially" thought to sup-

12-Point Program For All States.... Now Places Chiropractic Profession On Offense

Recognizing the indisputable fact that Chiropractic is in the doldrums, both as a profession and as a member of the health team, Life Foundation proposes a new and aggressive program for the advancement of Chiropractic principle and for the emancipation of the individual chiropractor from dominance by medical ethics and medically-controlled Chiropractic leadership.

It has been demonstrated (in "Time for a Change" in this issue of TODAY'S CHIROPRACTIC) that Chiropractic leadership today is ineffective and is guiding the profession toward medical amalgamation.

It is evident that many in the Chiropractic leadership has surrendered principle and has substituted watered down social acceptance, it is too apparent that the profession is stagnating and that leadership is moving inevitably toward therapeutics for "self" enhancement.

It has been demonstrated that politicians and pharisees within the profession are creating and perpetuating the greed, hate, suspicion, bigotry, jealousy, disunity and disharmony within the profession.

For those reasons, a new and aggressive offensive must supplant the lethargic, do-nothing goal-less programs, which have guided Chiropractic into its present quagmire.

This new and aggressive program calls for direct action in all states and in varied fields of Chiropractic interest.

In the field of legislative action, the program calls for:

1. Legislation to provide separate and distinct Chiropractic Health Care centers at all state and federal mental institutions.
2. Legislation to provide separate and distinct Chiropractic Health Care Centers at all state and federal TB hospitals and recuperative institutions.
3. Legislation to provide separate and distinct Chiropractic Health Care Centers at all prisons and other penal and correctional institutions operated by local, county, state and/or federal governments at taxpayers' expense.
4. Legislation to initiate in each county and city separate and distinct Chiropractic Health Care facilities comparable with the medical facilities established and maintained with tax money.
5. Legislation to provide examining boards be selected from panel elected by chiropractors in each state association.
6. A positive program to test hospital laws relating to Chiropractic practice in those hospitals and a corresponding program demanding separate and distinct Chiropractic Health Care facilities at all hospitals which request, accept and use local, state or federal tax monies.
7. Demand separate and distinct Chiropractic Health Care facilities

in government hospitals, including those operated by the Veterans Administration and the nation's armed forces.

8. Launch extensive campaigns within the profession to publish the true facts about Chiropractic to all officials in all branches of government, including FACTS relating to educational requirements for Chiropractic practice (requirements to be set by chiropractors, not by laws proposed and passed by the medical profession).

9. Establish the "Ethics of Life", giving pure chiropractors full freedom to serve the people as God wills and dictates and directs, making it possible for bodily balance to be maintained and for man to be whole and healthy. It must be ethical for people to be made well.

10. Initiate, immediately, an aggressive campaign -- extending to radio, television and the newspapers -- projecting the vision of Chiropractic into all fields of human and animal life. At the same time, present a prospectus outlining Chiropractic goals for the periods 5, 10, 15 and 20 years in the future, specifying the benefits the world may be expected to derive from Chiropractic science and application of the Chiropractic principle; for example, drastic reductions in the cost of medical and hospital care, reduction in the need for new hospitals and mental institutions, the elimination of the need for government-sponsored medical care programs throughout the country, the disappearance of the need for mass immunization programs as human bodies are restored to normal function through Chiropractic science.

11. Initiate, immediately, spinal care programs for school children, the indigent and other groups unable to provide health care service for themselves.

12. Publication, beginning without delay, of a monthly periodical within the association for distribution to the public and to public officials to probe and investigate and reveal the clutching tentacles of medical science until the full and complete stories of Chiropractic of medicine are fully known and understood by all and until full and complete accord and acceptance are established between the two healing arts...and until the medical profession discontinues its slanderous propaganda attacks.

This offensive, actively and energetically backed by all of Chiropractic, can put the initiative in the hands of Chiropractic and can restore harmony and unity to the profession.

It is offered not for information or for consideration, but for immediate action.

It's time for a change...NOW, and this 12-point program takes us off of the road to amalgamation and puts us on the superhighway to Chiropractic domination of the health field in the world today.

In addition to association with

throughout the nation.

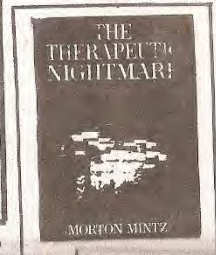
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ciple and practice. They will have new and advanced materials designed to acquaint the Chiropractic office staff—and the families—with practices and procedures which are best for the patient, best for the chiropractor and best for Chiropractic.

There will be new and valuable material presented at the meeting. Make your reservations early and make sure your tape recorders are operating at peak efficiency. You won't want to miss a word that is said during the entire four days of the DE Meeting.

Remind your friends to bring their recorders, too. The Life Movement is not a secret "cult", it is for the people, and we want the information about Life, the Life Movement and the Life Principle spread to all corners of the earth. All Life practitioners are entitled to the information and to the benefits it provides for themselves, their families, their practices, their patients and for humanity in general.

Remember the dates—December 1-4 at the Hilton Inn in Atlanta. Come early, stay late, and record every word that is said and use it to your advantage in service to humanity—the sick and suffering. Like the bread cast upon the waters, it will return to you ten-fold.



(continued from page 1)
attend the DE Meetings...without charge.

Four students from Palmer College attended the September DE Meeting in Atlanta.

These young men, future practicing chiropractors, were introduced to the enthusiasm and the fellowship of the Life Movement and were accorded the privilege of mixing and mingling with successful practitioners from all over the United States. They got a vision of the profession which they could never see in their classrooms or in the lecture halls. We are sure it was a revelation to them.

In addition to the fellowship and fraternization with practicing chiropractors, the young students were permitted to get an insight into the basic ideas and ideals of the Life Movement, they were introduced to Life's plan of Chiropractic principle based on Chiropractic Principle and service to humanity. They saw a vision of unity which does not exist elsewhere in the Chiropractic profession, and they saw practitioners who were happy in their work and satisfied with their endeavors.

To give such young students an insight into the Life Movement and its principle-based practice is the basic idea behind the standing invitation to

all students to attend and participate in the Life DE Meetings at no cost. The entire session is free of charge to any and all students in any and all recognized Chiropractic colleges.

Students in our Chiropractic schools are invited, and urged, to attend at least one Life DE Meeting during each year they are in college--and to attend more if they can do so.

In addition to association with successful and life-centered practitioners, the young people can experience the enthusiasm and the dedication which comes with successful practice. They can study the attitudes of the older men. They have an opportunity to ask questions, to discuss problems and to hear discussions among men "in the field".

In addition to the basics of Chiropractic principle and practice, the students can become familiar with office procedures as they are applied by the practitioners who are affiliated with the Life Movement, they can learn and understand more about the doctor-patient relationship and its part in the long-range program of rendering service to humanity through Chiropractic. They are introduced to practice management procedures which coordinate and correlate office procedures and Chiropractic practice in direct harmony with the Chiropractic principle.

Besides the matter of principle and practice, the young future Doctors of Chiropractic hear discussions on such "alien" subjects as stabilization of practice, reactivation of old patients, how to converse with new patients, how to tell the Chiropractic story and the Life story to old and new patients.

Just as the older doctors attend the DE Meeting to strengthen their faith, to regain spirit and to revitalize their own selves, so do the young students gain inspiration, insight, direction and energy from their associations with the "real" practitioners.

It is hoped that those Palmer students who attended the September DE Meeting will spread the word about the Life Movement among their fellow students in Davenport and that the word will spread to the other schools

throughout the nation.

Practicing chiropractors who know students now in Chiropractic schools are urged to extend invitation to those students to attend the next DE Meeting Dec. 1-4 in Atlanta at the Hilton Inn. There is no charge for the meeting for students. They are welcome to attend any and all sessions as often as they find it possible to do so. It is beneficial to Chiropractic, to the present practitioners and to the students themselves to mingle with the practicing doctors and to learn of the Life Movement before they enter the field on their own.

1966 - 1967	
SCHEDULE	
December 1 - 4	1966
January 19 - 22	1967
March 16 - 19	1967
May 25 - 28	1967
July 20 - 23	1967
Write:	
Hilton Inn Virginia Avenue Macon, Georgia	

**REMEMBER DEC. 1 - 4
LIFE DE MEETING**


(continued from page 1)

Also on the agenda will be full and complete discussions revolving around the new "Medicare Petition" being circulated throughout the United States and designed to bring Chiropractic even more into the limelight and to turn the spotlight of public censure on the American Medical Association, its lobbyists in Washington and on the AMA - controlled Congress. There will be a complete report on the petition's progress to date; and there will be plenty of copies of the petition for doctors to take back to their home areas for further distribution.

Those are only small samples of the vital issues and plans on the agenda for the December DE Meeting. A glance is enough to show that December is not a month for hibernation for those doctors who are on the road to success. Instead, it is a time to build new spirit for the New Year, to indulge in a strenuous round of rejuvenation in principle and dedication to principle, to recharge the batteries of ambition and purpose and to take on a new load of enthusiasm and direction.

Of course, there will be new and expanded sessions for the wives, receptionists and Chiropractic assistants. Dr. Nell Williams and her staff have been busy since the last meeting preparing for the next one. They are sparing no efforts to keep the respective roles of the wives, receptionists and assistants in pace and in harmony with the Life Movement and its day-to-day progress in prin-

-MORTON MINTZ-



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SEPTEMBER D.E. MEET





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LIFE D.E. SCHEDULE

Life D.E. Meetings begin Thursday night at Registration begins at noon Thursday (until further announced).
September 22-25, 1966 December 1-4, 1966 January 19-22, 1967 March 11-14, 1967

3...A RECORD BREAKER





D...ENTHUSIASM HIGH AS DEC. 1 MEET NEARS

Registration Information

DOCTOR FEE: \$150 FREE Classroom Attendance for Wife.

PLAN 1 Cash At Door
PLAN 2 \$50.00 At Door; 2 Post Dated Checks Of \$52.50
PLAN 3 \$50.00 At Door; 4 Post Dated Checks Of \$27.50

SEE REGISTRATION SAVINGS \$5.00 per week, up to 5 weeks in advance of meeting date.
Send registration to: D.E. MEETING, Box 37, Austell, Ga.

Life D.E. Meetings

are giving purpose and dedication to thousands of chiropractors, their wives, and families throughout the United States and Canada. The action procedures taught at Life D.E. Meetings are exciting and dramatically new yet the principle is as old as time.



LETTERS TO EDITOR



DEAR EDITOR:

Chiropractic began as a heterogeneous jodgepodge of mechanical thrusts, prodings and poundings that in some mysterious way caused sick people to become well. The investigations into why this was so were long, arduous and exhaustive, but they resulted in a complete change in man's understanding of the cause and effect of disease, and also began a subtle change in the mental and physiological meaning of life to people all over the world. The basic principle and concept of Chiropractic has not and cannot be disproved. That it works is without question, however in view of all the evidence of its truth and its benefits to man, it has not been sold. The primary reason this is so is the lack of recognition. Not that the Public doesn't recognize Chiropractic, but that the Chiropractor does not recognize himself.

In the beginning the obstacles confronting the practitioner were almost unsurmountable. This was to be expected, because Chiropractic meant a change and any change in the way of Life of people, by the very fact that it is a change, creates hardships that require determination, fortitude and hard work if the change is to survive. Thus began the first phase of Chiropractic.

The Chiropractor felt that in order to offer his service to the people he had to make himself legal. This was not an easy task. Chiropractors were harassed, arrested, thrown in jail, ostracized, and browbeaten from every direction. The predominance of the Chiropractors time and energy was directed toward constitutionalizing himself. In order to promote the curative value of their art the early practitioners were forced to defend themselves and turned from the



Dr. Gall Retherford
Salem New Hampshire.

Chiropractor was able to arouse in his fight for legality. But now came the problem of trying to sell his service to the very people who sympathized with him. This was a totally different set of circumstances, and the Chiropractor soon found that though he had many sympathizers, he still represented a change in their way of Life, and they were not as ready to buy. Now I am speaking here of Chiropractic as a whole; there have been many, many successful Chiropractors, but there has thus far been no successful Chiropractic.

In the process of turning to the people in his fight for legality, the Chiropractor also turned the momentum of the meaning of his service from Life, health and happiness to sickness and death. In other words, when the Chiropractor was fighting for legality, he did it by trying to prove a part of his service at the expense of the whole of his service. In order to prove what he was doing, he had to take a sick person and make him well. Now this was not beyond the scope or range

disease, and he is studying, teaching, learning and practicing more Chiropractic. In other words there is a slow merging of the two systems, and in order for this to happen each must take a little and give a little. Now if there is going to be a giving and taking, who must give what? What has the physician to give? Can he give the Chiropractor a better system than he has? Can he allow the Chiropractor to become the leader of the curative aspect of health? In fact, does he dare to allow the Chiropractor to even become his equal? No, he cannot give or allow any of these things, and without them the Chiropractor may as well pack up his bag and go fishing. Now what must the Chiropractic profession give in order to merge with medicine? First it must give up its leadership, because the physician can never allow the Chiropractor to be equal to him. Then it must give up its direct contact with the people as it has assumed the medical leadership, and with this the philosophy of Chiropractic becomes a legend of bygone days. Therefore to merge with the medical industry is to become nothing but a vassal to the whims and wishes of a group lesser than themselves.

How can the trend of this impending merger be stopped? Simply by the Chiropractor recognizing himself. And herein lies the third and last phase of Chiropractic.

When the Chiropractor can look into himself and realize what and who he is, only then can he emerge from the inefficacious cocoon of his own making and let the true light of recognition and understanding shine upon him. When he can realize that his service is all en-

in the direction of the Chiropractor's education, instead of an ever increasing emphasis on techniques, medical subjects, symptomatology, diagnosis, etc., the emphasis must be on the philosophy and art of Chiropractic. There are those Chiropractors who believe that Chiropractic can be sold as a science. This is an impossibility. The medical industry pointed this out to us years ago. There is no more science to the practice of medicine than there is to winning a race at Hialeah. The medical industry sells by advertising a scientific approach, and this is outside the realm of Chiro-

practic, because the Chiropractor is dealing with a power and force within the human body which science does not and will not ever know about. If an insurance company can be successful and reap billions selling death it seems that even a child could do better selling life. Life is what the Chiropractor has to offer, not just tortured existence, but true life and all its fulfillment. The Chiropractor must know who he is, what he is, what he represents; and sell an approach of health, prevention of disease, and most of all, the greatest, most important blessing of them all, Life.

Dr. G.S. Retherford



Doctors and wives from 3 Canadian Provinces attend the September Life D.E. Meeting. Pictured above with Drs. Sid & Nell Williams are left to right, first row, Mrs. F.A. Strukoff, Dr. Nell Williams, Mrs. Welter Lach, Mrs. Cameron Cassan, second row, Dr. F.A. Strukoff, Dr. Walter J. Lach, Dr. Sid Williams, Dr. Cameron Cassan and Dr. Don Armstrong

Request For Medicare Petitions Sent To Austell, Georgia

The petitions, together with instructions for their preparation and presentation to the public, are available for distribution

While the petitions are moving on Washington from all over the country, Dr. Williams and his staff will compute totals and pre-

Small text at the bottom of the Medicare article.

